



AICTE MANDATORY DISCLOSURE

Acadmic Year : 2024-25
as per Approval Process Handbook 2024-25
Annexure 18



SIVA SIVANI INSTITUTE OF MANAGEMENT

NH-7, Kompally, Secunderabad-500100, Telangana, India.

Ph: 040-27165450 - 54.

Website: www.ssim.ac.in

Mandatory Disclosures

The following information shall be given in the Brochure besides being hosted on the Institution's official Website.

The onus of the authenticity of the information lies with the Institution ONLY and not on AICTE.

1. Name of the Institution

- Address including Telephone, Mobile, E-Mail

AICTE File No	F.No. South-Central/1-10981129117/2022/EOA
Date & Period of last Approval	02 nd June, 2023 (2024-2025)
Name of the Institution	SIVA SIVANI INSTITUTE OF MANAGEMENT
Address of the Institution	NH-44, Kompally, Secunderabad-500100, Telangana, India
Phone number with STD Code	040-27165450-54
Mobile number	9133305060
FAX number with STD code	Fax: 040 - 27165452
Email	info@ssim.ac.in
Website	www.ssim.ac.in
Nearest Railway Station (Distance in Km)	Secunderabad Railway Station – 14.1 Km
Nearest Airport (Distance in Km)	Rajiv Gandhi International Airport, Shamshabad (85.3 Kms.)
Type of Institution	Private-Self Financed (AICTE approved autonomous institute)

2. Name and address of the Trust/ Society/ Company and the Trustees

- Address including Telephone, Mobile, E-Mail

Name of the Society	S.P. Sampathy's Siva Sivani Educational Society (2906/97)
Type of the organization	Society
Address of the organization	Flat No. G12, Sapphire Complex, Amrutha Hills, Punjagutta Hyderabad.
Telephone	040-27165450-54
Email	info@ssim.ac.in

3. Name and Address of the Vice Chancellor/ Principal/Director

- Address including Telephone, Mobile, E-Mail

Name of Director	Dr. S.V. Ramana Rao
Exact Designation	Director, SSIM
Phone number with STD Code	040-27165450-54
Mobile number	9959110061
Email ID	ramanarao@ssim.ac.in
Highest Degree	Ph.D.
Field of specialization	Finance

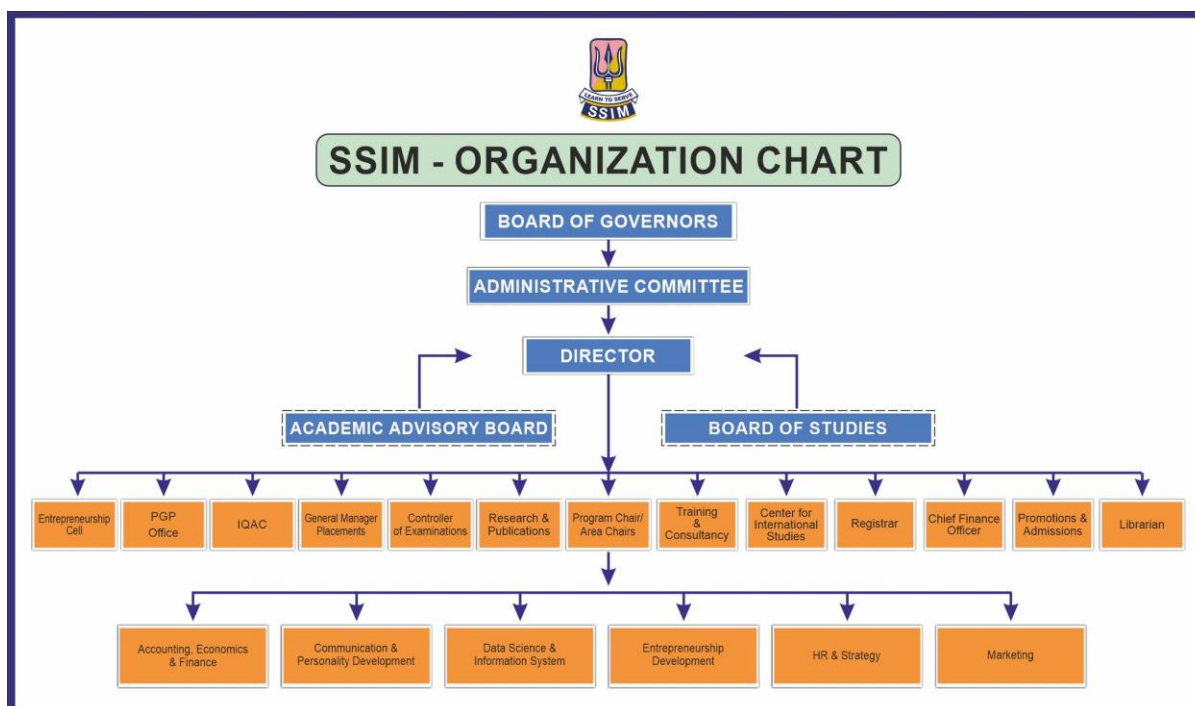
4. Name of the affiliating University

Standalone Institution

5. Governance

- Organizational chart and processes

Organisational chart:



• **Members of the Board and their brief background**

The institute has a well-designed internal organizational structure amenable to an effective decision making process. The Board of Governors is the highest decision making body of the institute and the Administrative Committee is a facilitating body of administration. The institute has designated administrative personnel to resolve different issues that are material to the day-to-day functioning.

1.	Smt. S. Aarathy, President, S. P. Sampathy's Siva Sivani Educational Society	Chairman
2.	Dr. Sailesh Sampathy Vice President, S. P. Sampathy's Siva Sivani Educational Society	Co-Chairman
3.	Dr. S.V. Ramana Rao Director, Siva Sivani Institute of Management	Member-Secretary (Ex-Officio)
4.	Smt. Deepika Sampathy Secretary, S. P. Sampathy's Siva Sivani Educational Society	Member
5.	Prof. M. Kamalakar Executive Vice President, S.P. Sampathy's Siva Sivani Group of Institutions	Member
6.	Prof. Mohammad Masood Ahmed, Secretary, Association of Health and Hospital Administration Professor of Healthcare Management, Hyderabad.	Member
7.	Dr. Jagathy Raj V.P., Director and Senior Professor, School of Management Studies, Cochin University of Science & Technology, Kerala	Nominee of the AICTE
8.	Dr. C. Srinath, Regional Joint Director of Technical Education, Hyderabad	Nominee of the State Government
9.	Prof. S.F. Chandrasekhar Professor & Chairperson – Research & Publications, SSIM	Member
10.	Dr. Arijit Santikary Associate Professor & Program Chair - PGDM, SSIM	Member
11.	Prof. K.S. Harish Professor & Program Chair - Business Analytics, SSIM	Member
12.	Dr. V. Jayalakshmi Associate Professor & Program Chair - BIFS, SSIM	Member
13.	Dr. V. Annapurna Associate Professor & Program Chair - FPM, SSIM	Member
14.	Sri T. Thirumal Reddy Associate Professor, SSIM	Member

• **Members of Academic Advisory Body**

The Academic Advisory Board provides guidance to the Institute and the Director concerning the PGDM courses and curriculum design, content and delivery of all SSIM academic programs. They help provide a strategic vision and ensure that the curriculum includes relevant knowledge students will need in the field. External stakeholders from local businesses, industries, government and education provide value in helping to deliver academic programs.

CHAIRMAN**SMT. S. AARATHY***President & Chief Executive, SSGI.***CO-CHAIRMAN****DR. SAILESH SAMPATHY***Vice President & Dy. Chief Executive, SSGI.***EX-OFFICIO SECRETARY****PROF. S.V. RAMANA RAO***Director, SSIM.*

SL. NO.	MEMBERS	PLACE
1.	Prof. S. Abhirama Krishna, Director General, Badruka Group of Institutions	Hyderabad
2.	Dr. Ashok K. Agarwal, Director, EWB India, Member, Governing Council, Badruka Education Society	Hyderabad
3.	Dr. Asit Mohapatra, Professor of Practice – OB & HRM, Indian Institute of Management	Ranchi
4.	Sri M. Gopalakrishna I.A.S. (Retd.), Former Chairman, REC	Hyderabad
5.	Sri Gubba Prashanth, Research & Technical Head, Gubba Cold Storage	Secunderabad
6.	Sri Lakshmipathi Itha, Human Resource Director, GVK BIO	Hyderabad
7.	Smt. Mamatha. M, Senior Vice President, HSBC Bank	Hyderabad
8.	Dr. G.D. Mogli, CEO, Dr. Mogli Health Care Management Consultancy	Hyderabad
9.	Sri Murali. R, Executive Director Celkon Mobiles, Celkon Mobiles Pvt Ltd	Hyderabad
10.	Sri Petluri Srinivas, Member, Warehousing Development and Regulatory Authority (WDRA)	Delhi
11.	Sri Raghavendra Rao, Director, Global Sales Operations(FS)	Hyderabad
12.	Sri Ram Bhoopal. P, Co-Founder, M/s. Riverbridge Tech Venture Pvt. Ltd.	Hyderabad
13.	Prof. K.S. Ramachandra Rao, CEO, Visishta Consultancy	Secunderabad
14.	Sri Ravi Shankar Meela, Executive Director, Sudhakar PVC Products Pvt. Ltd., Nalgonda District	Telangana
15.	Sri Satish Naidu, Founder & Chief Visionary, Invensure Life Insurance Pvt. Ltd.	Secunderabad
16.	Sri C. Shanthan Reddy, Managing Partner, Arise Films	Hyderabad
17.	Dr. S. Siva Kumar, Divisional Chief Executive, ITC Agro Business Division	Secunderabad
18.	Sri Srikanth Surampudi, General Manager – HR & Regional HR Head – Hyderabad, Tata Consultancy Services Ltd.	Hyderabad
19.	Prof. V. Venkaiah, Director, Centre for Education Technology and Learning Sciences	A.P.
20.	Prof. B.R. Virmani, Chairman, Centre for Organization Research & Development in Management, (CORD-M),	Hyderabad

21.	Prof. V. Viswanadham, Formerly Director (Academic), SSIM,	Secunderabad
22.	Prof. B. Yerram Raju, Adviser, Telangana Industrial Health Clinic Ltd, Govt. of Telangana,	Hyderabad
23.	Sri P. Bhaskara Murthy, Independent Consultant, IQPRO Analytics	
24.	Dr. V.G. Chari, Formerly Assistant Vice President, SSGI	Hyderabad
INTERNAL MEMBERS		
1.	Dr. M. Kamalakar, Executive Vice President, SSGI.	Hyderabad
2.	Smt. Deepika Sampathy, Associate Vice President, SSGI	Hyderabad

All faculty members and Heads of Departments are permanent invitees.

- Frequently of the Board Meeting and Academic Advisory Body

Frequency of meetings

Board Meeting	-	Once in a Year
Academic Advisory Board	-	Once in a Year

• Nature and Extent of involvement of Faculty and students in academic affairs/improvements

Faculty involvement

- In Industry academia interaction
- In updating and revisiting curriculum
- In upgrading their knowledge and skills to share with students
- In research initiatives that can be taken to classrooms
- Participating in various conferences /Workshops/FDPs

Student Involvement

- Being part of various committees that contribute to effective program delivery and implementation – e.g. Placement committee and IQAC.
- Participating in various conferences, competitions and management fests organised by peer institutions to maintain brand image of the institute.

• Mechanism/ Norms and Procedure for democratic/ good Governance

Various governing and administrative bodies have been formed and are in place to ensure good governance. Adherence to various committees as prescribed by AICTE and other regulatory bodies. Various internal committees have been formed to maintain good governance.

• Student Feedback on Institutional Governance/ Faculty performance

Student's feedback plays an important role in improvement of teaching quality. The students have the facility to provide faculty feedback in formal procedures. Students give feedback on faculty performance at the end of every trimester on a scale of 1 to 5, in a prescribed format. The students also have the facility to meet the course coordinators to share feedback on various sessions and any other improvements that they seek.

Feedback from students at the end of each trimester for each course covers the following aspects.

1. I understood all the topics taught in the course.
2. The topics covered were according to the course outline given.
3. Continuous Internal Assessment components were as per the course outline.
4. Faculty member is presentable and punctual.
5. Faculty member provided the necessary inputs to the class.
6. Faculty member communicates clearly.
7. I was helped to relate concepts to applications in corporate world.
8. Classroom atmosphere created by the faculty was conducive to learning.
9. Discussions facilitated in the class are subject-focused.
10. I received helpful and timely feedback on my performance and progress throughout the trimester.
11. Internal marks awarded to me were fair and impartial.
12. I could easily approach the faculty for guidance and clarifications.
13. I got a fair opportunity to present my views.
14. I received satisfactory explanations for my queries/doubts.
15. Overall usefulness of the course to me.

• GRIEVANCE REDRESSAL MECHANISM FOR FACULTY, STAFF AND STUDENTS

<https://ssim.ac.in/grievance-redressal-mechanism>

Grievance Redressal Committee will deal with student grievances that are not adhered in purview of Anti-Ragging Committee and SC/ST committee. Based on a written request, the committee may, as its discretion, invite the aggrieved student for a personal hearing. All the representations received by the end of the previous month shall be deliberated upon its meetings. The Committee may at its own discretion, invite the aggrieved student for a personal hearing on the basis of a written request. The above committee may hold its meetings from time to time as required. The term of this committee shall be for two years.

The Committee shall also receive the application/complaint from employees and other public (stakeholders) and acknowledge the receipt within 3 days.

Responsibilities of Grievance Redressal Committee

- The Committee shall study, analysis and submit its recommendations to the Director within 15 days from the date of receipt of application / complaint.
- The grievance needs to be redressed and disposed-off as soon as possible however not exceeding 30 days from the date of receipt.

However, under circumstance a policy decision is warranted, the subject matter may be referred by Director to Chairman Governing Body with request for direction and guidance.

GRIEVANCE REDRESSAL COMMITTEE (FOR STUDENTS)

The Director is pleased to constitute a Grievance Redressal Committee for students for the year i.e. 2023-24 with the following as its members.

S.No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL
1	Dr. S.V.Ramana Rao	Director	Chairperson	9959110061	ramanarao@ssim.ac.in
2	Prof. K.S. Harish	Professor & Program Chair-BA	Member	9391114939	profharish@ssim.ac.in
3	Prof. S.F. Chandrasekhar	Professor & Chairperson-Research & Publications	Member	9391114937	chandra@ssim.ac.in
4	Dr. Arijit Santikary	Associate Professor & Program Chair- PGDM	Member	9963713840	arijitsantikary@ssim.ac.in
5	Dr. V. Jayalakshmi	Associate Professor & Program Chair-BIFS	Member	9966727078	jayalakshmi@ssim.ac.in
6	Dr. V. Annapurna	Associate Professor & Program Chair-FPM	Member	9247131505	annapurna@ssim.ac.in
7	Sri K. Sreehari	Associate Professor & Controller of Examinations	Member	9391115088	sreehari@ssim. ac.in
8	Sri M. Pardhasaradhi	Associate Professor & PGP Chair	Member	7799207014	mpardhasaradhi@ssim.ac.in
9	Sri M. Chaithanya	Assistant Professor & PGP Co-Chair	Member	9160054499	mchaithanya@ ssim.ac.in
10	Sri Y. Siva Satya Narayana	Student(Senior)	Member	6309009450	satyanarayana2022@ssim.ac.in
11	Sri Nune Kiran Kumar	Student(Senior)	Member	9010390363	kiran2022@ssim.ac.in
12	Ms. Chapala Nikitha	Student(Senior)	Member	7032872922	nikitha2022@ssim.ac.in
13	Ms. Couki Rohini	Student(Junior)	Member	9959441583	rohini2023@ssim.ac.in
14	Ms. K. Adithya Vardhan	Student(Junior)	Member	8309041423	adithya2023@ssim.ac.in
15	Mr. Tarun Buub	Student (Junior)	Member	9618629709	tarun2023@ssim.ac.in

Grievance Redressal Committee (for faculty and staff)

The Director is pleased to constitute a Grievance Redressal Committee (for faculty and staff) for the year 2023-24 with the following as its members.

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL
1.	Dr. S.V. Ramana Rao	Director	Chairperson	9959110061	ramanarao@ssim.ac.in
2.	Prof. S.F. Chandrasekhar	Professor & Chairperson-Research & Publications	Member	9391114937	chandra@ssim.ac.in
3.	Prof. K.S. Harish	Professor & Program Chair-Business Analytics	Coordinator	9391114939	profharish@ssim.ac.in
4.	Dr. Arijit Santikary	Associate Professor & Program Chair- PGDM	Member	9963713840	arijitsantikary@ssim.ac.in
5.	Dr. V. Jayalakshmi	Associate Professor & Program Chair-BIFS	Member	9966727078	jayalakshmi@ssim.ac.in
6.	Dr. V. Annapurna	Associate Professor & Program Chair-FPM	Member	9247131505	annapurna@ssim.ac.in
7.	Sri K. Sreehari	Associate Professor & Controller of Examinations	Member	9391115088	sreehari@ssim.ac.in
8.	Sri M. Pardhasaradhi	Associate Professor & PGP-Chair	Member	7799207014	mpardhasaradhi@ssim.ac.in
9.	Sri M. Chaithanya	Assistant Professor & PGP Co-Chair	Member	9160054499	mchaithanya@ssim.ac.in
10.	CA. K.N. Srinath	Chief Finance Officer	Member	9849665857	srinath@ssim.ac.in

• ESTABLISHMENT OF ANTI RAGGING COMMITTEE

Anti Ragging Measures

The institute has constituted the Anti-Ragging Committee and Anti-Ragging Squads for overseeing the strict and meticulous implementation of all the directives. The members of the anti-ragging committee and anti-ragging squads along with their mobile numbers are being displayed for the benefit of the students specially the newly admitted students.

The Institute educates the students enrolled in various programs at the beginning of each academic year about the Anti-Ragging Policy and zero tolerance for ragging at the Institution. Each student, as well as his/her parents/ guardian, are mandatorily required to submit separate undertakings in the form of an affidavit at the time of admission to the effect that they are aware of the prohibition of ragging and the punishment prescribed both under penal laws as well as under these regulations.

Anti-ragging hoardings, banners, billboards are displayed at prominent places in the Institution campus, including hostels, canteens, messes, cafeterias, buses, playgrounds, lawns, labs, etc. Every student has to sign an anti-ragging undertaking to the institution.

Punishment For Ragging

1. Imprisonment for up to 3 years (under the existing laws).
2. Fine up to Rs. 25,000/-.
3. Expulsion from SSIM.

Antiragging Committee & Squad

This committee and squad will look into the issues related to the Ragging in the campus, and Institute buses.

The Director is pleased to constitute an Anti Ragging Committee for the year 2022 - 2023 with the following as its members.

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL
1.	Dr. S.V.Ramana Rao	Director	Coordinator	9959110061	ramanarao@ssim. ac.in
2.	Sri G. Prashant	Station House Officer, Pet Basheerabad Police Station, Kompally	Member	9701113913	sho-ptbad-cyb@tspolice.gov. in
3.	Sri Ch. Narasimha	News Reporter and parent	Member	9849245172	nchedideepu@gmail.com
4.	Smt. Sirisha Guttikonda	Director, Be A Volunteer Foundation	Member	9885391133	beavolunteerfoundation@gmail.com
5.	Prof. Pavan Patel	Professor & Chairperson- Training & Consultancy	Member	9440346363	pavanpatel@ssim.ac.in
6.	Sri K. Sreehari	Associate Professor & Controller of Examinations	Member	9391115088	sreehari@ssim.ac.in
7.	Sri B. Deva Sahayam	Deputy Manager – Banking (Parent)	Member	9393332654	devasahayam@ssim.ac.in
8.	Smt. Asavari Barpute	Dy. Manager - Personnel	Member	9177771968	asavaribarpute@ssim.ac.in
9.	Sri P.J. Sunil Kumar	Asst. Manager - Evaluation	Member	9959646867	pjsunilkumar@ssim.ac.in

10.	Sri G. Srikanth Rao	Student (Senior)	Member	8249250970	srikanth2022@ssim. ac.in
11.	Ms. D. Manasa	Student (Senior)	Member	7671925009	devinenimanasa04@gmail.com
12.	Sri A. Sekhar	Student (Senior)	Member	8688995096	sekhar2022@ssim.ac.in
13.	Mr. Akshay Thakur	Student (Junior)	Member	7999544061	akshay2023@ssim.ac. in
14.	Ms. Alankar Sinha	Student (Junior)	Member	8319361984	alankar2023@ssim.ac.in
15.	Sri Rishee Rai	Student (Junior)	Member	9573041241	rishee2023@ssim.ac.in
16.	Sri Shaik Shanawaz Ali	Student (Junior)	Member	9705466823	shanawaz2023@ssim.ac.in

Anti-Ragging Squad

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL
1	Dr. V. Jayalakshmi	Associate Professor & Program Chair-BIFS	Coordinator	9966727078	jayalakshmi@ssim.ac.in
2	Prof. K.S.Harish	Professor & Program Chair-Business Analytics	Member	9391114939	profharish@ssim.ac.in
3	Dr. Arijit Santikary	Associate Professor & Program Chair-PGDM	Member	9963713840	arijitsantikary@ssim.ac.in
4	Dr. V. Annapurna	Associate Professor & Program Chair-FPM	Member	9247131505	annapurna@ssim.ac.in
5	Sri M. Pardhasaradhi	Associate Professor & PGP-Chair	Member	7799207014	mpardhasaradhi@ ssim.ac.in
6	Sri M. Chaithanya	Assistant Professor & PGP- Co-Chair	Member	9160054499	mchaithanya@ssim.ac.in
7	Smt. Grace Mani	Assistant Professor & GM-Placements & Corporate Relations	Member	9848385276	grace@ssim.ac.in
8	Sri T. Ramesh Kumar	Asst. Manager-Hostel Affairs	Member	9177973514	ramesh@ssim.ac.in
9	Ms. Aarti Shriwas	Student(Senior)	Member	9630190465	aarti2022@ssim.ac.in
10	Sri Sarvesh Rathi	Student(Senior)	Member	7660908181	sarvesh2022@ssim. ac.in
11	Sri Nikhil Kumar	Student(Senior)	Member	7301227606	nikhilk2022@ssim.ac.in
12	Ms. Khushi Dangre	Student(Junior)	Member	7898765628	khushi2023@ssim.ac.in
13	Sri M. Vivek Goud	Student(Junior)	Member	7330638092	mvivek2023@ssim.ac.in
14	Sri Nilesh Kumar Dehri	Student(Junior)	Member	8658780632	nileshkumar2023@ssim.ac.in

• ESTABLISHMENT OF ONLINE GRIEVANCE REDRESSAL MECHANISM

<https://www.ssim.ac.in/grievance-redressal-cell/>

• Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University



प्रो.राजीव कुमार
सदस्य सचिव
Prof. Rajive Kumar
Member Secretary



सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

मानव संसाधन विकास मंत्रालय, भारत सरकार

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली - 110070

दूरभाष: 011-26131497

ई मेल : ms@aicte-india.org

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A Statutory Body of the Govt. of India)

Ministry of Human Resource Development, Govt. of India

Nelson Mandela Marg, Vasant Kunj, New Delhi-110067

Phone: 011-26131497

E-mail: ms@aicte-india.org

NOTIFICATION

F.no. 1-101/PGRC/AICTE/Regulation/2019

Date: 13.08.2020

The All India Council for Technical Education (AICTE) has notified All India Council for Technical Education (Redressal of Grievance of Students) Regulations, 2019, which is published in Official Gazette of India on 19.11.2019. These regulations are aimed at addressing and effectively resolving grievance of students of AICTE approved technical institutions. All the AICTE approved Institutions have been advised to implement these Regulations in their institutions.

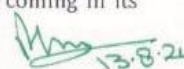
As per these Regulations, all aggrieved students are required to approach Student Grievance Redressal Committee (SGRC) appointed by the concerned Institutions for redressal of their grievances. In case they are not satisfied with the decision of the SGRC, they may approach to the OMBUDSPERSON to be appointed under these Regulations. Each affiliating University, Technical University, Private University, Deemed to be University shall appoint Ombudsperson for redressal of grievances of students under the UGC (Redressal of Grievances of Students) Regulations, 2019. For Institutions which are offering diploma level course(s) and are affiliated to Board of Technical Education (BTE), the concerned Directorate of Technical Education (DTE) shall appoint an Ombudsperson for redressal of grievances of students.

Under clause 6(iv) of these regulations, AICTE is required to appoint Ombudsperson for institutions which are not affiliated to any University and offering Diploma, Post Diploma, Post Graduate Certificate, Post Graduate Diploma Course(s) in Management, Computer Applications & Travel and Tourism.

In view of the above provisions in the Regulations, AICTE has appointed the Ombudsperson for the redressal of grievances of students of AICTE approved PGDM institutions as per details below.

Dr. Devi Singh
Former Director, IIM, Lucknow
C/o Public Grievance Redressal Cell
All India Council for Technical Education
Nelson Mandela Marg
New Delhi - 110070
E-mail: pubgrv@aicte-india.org

All AICTE approved institutions shall furnish, prominently, on its website and in its prospects, all relevant information in respect of the Student Grievance Redressal Committee(s) coming in its purview and the Ombudsperson for the purpose of appeals.


(Prof. Rajive Kumar)
Member Secretary

To,
The Director/ Principal
All AICTE approved Institutions

• **ESTABLISHMENT OF INTERNAL COMPLAINT COMMITTEE (ICC)**

<https://ssim.ac.in/internal-complaints-committee/>

Anti-Sexual Harassment Committee / Internal Complaint Committee:

Establishment of Internal Complaint Committee as per section 4 of Sexual Harassment of women at work place. The cell is required to conduct necessary enquiry about the grievances and counsel the erring students as well as recommend the necessary disciplinary action to the management, wherever necessary. Grievance Redressal Committee for Sexual Harassment is headed by Dr. V. Jayalakshmi, Associate Professor & Program Chair-BIFS and the members are as follows:

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL	GENDER
1	Dr. V. Jayalakshmi	Associate Professor & Program Chair-BIFS	Chairman	9966727078	jayalakshmi@ssim.ac.in	Female
2	Dr. V. Annapurna	Associate Professor & Program Chair-FPM	Member	9247131505	annapurna@ssim.ac.in	Female
3	Smt. K Grace Mani	Assistant Professor & GM-Placements & Corporate Relations	Member	9848385276	grace@ssim.ac.in	Female
4	Smt. Kiranmayi Patel	Assistant Professor	Member	9491883885	kiranmayip@ssim.ac.in	Female
5	CA K.N. Srinath	Chief Finance Officer	Member	9849665857	srinath@ssim.ac.in	Male
6	Sri. Naveen Kumar Chanda	Manager - Facilities	Member	9989415342	naveen@ssim.ac.in	Male
7	Smt. C.S Meena	Assistant Manager-Administration	Member	9542003363	meena@ssim.ac.in	Female
8	Ms. T. Gnana Prasuna	Student (Senior)	Member	8500262182	gnana2022@ssim.ac.in	Female
9	Ms. Prem Sheela Paswan	Student (Senior)	Member	9392793658	premsheela2022@ssim.ac.in	Female
10	Ms. Yedla Shashi Keerthi	Student (Senior)	Member	8639871377	keerthi2022@ssim.ac.in	Female
11	Ms. Manisha Prasad	Student (Junior)	Member	9163565152	manishaprasad2023@ssim.ac.in	Female
12	Ms. Mashetty Srivani	Student (Junior)	Member	9390034901	srivani2023@ssim.ac.in	Female
13	Mr. Prakhar Singh	Student (Junior)	Member	8897078128	prakhar23@ssim.ac.in	Male
14	Mrs. Sirisha Guttikonda	Director, Be A Volunteer Foundation	Member	9885391133	beavolunteerfoundation@gmail.com	Female

The objectives are:

- To create awareness among students, faculty and other staff about what constitutes sexual harassment and how to be alert to it.
- To educate the person (s) concerned about proper reporting of such an incident when it occurs in the classroom or college premises

The Role of the cell is to provide guidance and counselling in these matters. Student Coordinators/members will be nominated by the faculty from different section of PGDM to represent their class in the anti-sexual harassment cell and they will be the go-to person if any such incident happens in the classroom or campus.

• **Establishment of Committee for SC/ST**

The Director is pleased to constitute SC/ST Committee for the year 2023 - 2024 with the following as its members.

This committee looks into the specific issues relating to SC and ST, as per the constitution.

The following constitute the SC/ST committee of SSIM

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL	GENDER
1	Prof. S.F. Chandrasekhar	Professor & Chairperson-Research & Publications	Coordinator	9391114937	chandra@ssim.ac.in	Male
2	Prof. K.S.Harish	Professor & Program Chair-Business Analytics	Member	9391114939	profharish@ssim.ac.in	Male
3	Dr. V. Jayalakshmi	Associate Professor & Program Chair-BIFS	Member	9966727078	jayalakshmi@ssim.ac.in	Female
4	Dr. Arijit Santikary	Associate Professor & Program Chair-PGDM	Member	9963713840	arijitsantikary@ssim.ac.in	Male
5	Dr. V. Annapurna	Associate Professor & Program Chair-FPM	Member	9247131505	annapurna@ssim.ac.in	Female
6	Sri. M. Pardhasaradhi	Associate Professor & PGP-Chair	Member	7799207014	mpardhasaradhi@ssim.ac.in	Male
7	Sri. M. Chaithanya	Assistant Professor & PGP Co-Chair	Member	9160054499	mchaithanya@ssim.ac.in	Male
8	Sri. Sangu Anjireddy	Student (Senior)	Member	9347360816	sangu2022@ssim.ac.in	Male
9	Ms. T.P. Sneha	Student (Senior)	Member	8106632518	snehatp2022@ssim.ac.in	Female
10	Ms. Vundekodu Charitha	Student (Senior)	Member	9059839390	charitha2022@ssim.ac.in	Female
11	Ms. Gajja Harshitha	Student (Junior)	Member	7702689837	harshitha2023@ssim.ac.in	Female
12	Ms. Pallabi Rajak	Student (Junior)	Member	8170039439	pallabi2023@ssim.ac.in	Female
13	Sri. Gogi Rutwesh	Student (Junior)	Member	9100820884	rutwesh2023@ssim.ac.in	Male

• **Internal Quality Assurance Cell**

Institute has constituted an eleven member team (including student's) for quality assurance under the guidance of Director, SSIM.

Members:

1	Chairperson	Dr. S.V. Ramana Rao
2.	Professor	Dr. Pavan Patel
	Professor	Dr. K. S. Harish
	Associate Professor	Sri K. Sreehari
	Associate Professor	Dr. V. Annapurna
	Associate Professor	Dr. V. Jayalakshmi
	Associate Professor	Dr. Arijit Santikary
	Assistant Professor	Smt. Damandeep Johar
	Assistant Professor	Dr. Subhra Johri
	Assistant Professor	Smt. G. Sindhuja
	Assistant Professor	Sri Bipul Kumar
	Academic Associate	Sri C.H. Karteek
3.	Associate Vice President	Smt. Deepika Sampathy

4.	Chief Finance Officer	CA. K.N. Srinath
5.	Director, MESCO Institute of Management & Computer Sciences	Prof. Mohammad Masood Ahmed
6.	Student	Seniors:
		Ms. Yella Arshita
		Sri V. Saaketh Reddy
		Sri N. Saicharan
		Juniors:
		Ms. Manisha Prasad
		Ms. Nazneen
		Sri K. Adithya Vardhan
7.	Human Resource Director, GVK BIO, Hyderabad	Sri Lakshmipathi Itha, GVK BIO, Hyderabad
8.	Executive Director, Celkon Mobiles, Hyd.	Sri Murali. R
9.	Employer	Sri Vijay Chityala, Assistant Vice President, Berkedia Services India Pvt. Ltd., Hyderabad
		Sri Ravikanth Thogarcheti, Director, Data & Analytics, Metrics4 Analytics Pvt. Ltd., Hyderabad.
10.	Stakeholder	Sri B. Deva Sahayam
11.	Coordinator of the IQAC	Sri T. Thirumal Reddy, Assistant Professor

Disciplinary Committee

The Director is pleased to constitute a Disciplinary Committee for the year 2023 - 2024 with the following as its members.

Disciplinary Committee should look into Students Disciplinary including Examinations mal-practices, to reduce the number of mal- practice cases, to reduce the number of student's misbehaviour cases.

1.	Dr. S.V. Ramana Rao	Director
2.	Prof. S.F. Chandrasekhar	Professor & Chairperson-Research & Publications
3.	Prof. K.S. Harish	Professor & Program Chair-Business Analytics
4.	Dr. Arijit Santikary	Associate Professor & Program Chair- PGDM
5.	Dr. V. Jayalakshmi	Associate Professor & Program Chair-BIFS
6.	Dr. V. Annapurna	Associate Professor & Program Chair-FPM
7.	Sri K. Sreehari	Associate Professor & Controller of Examinations
8.	Sri. M. Pardhasaradhi	Associate Professor & PGP Chair
9.	Sri. M. Chaithanya	Assistant Professor & PGP Co-chair

6. Programmes

• Name of Programmes approved by AICTE

1. Post Graduate Diploma in Management
2. Post Graduate Diploma in Management – Banking Insurance Finance and Services (PGDM-BIFS)
3. Post Graduate Diploma in Management – Business Analytics

• Name of Programmes Accredited by NBA

1. Post Graduate Diploma in Management

• **Total number of Courses**

1. Post Graduate Diploma in Management
2. Post Graduate Diploma in Management – Banking Insurance Finance and Services (PGDM-BIFS)
3. Post Graduate Diploma in Management – Business Analytics

• **No. of Courses for which applied for Accreditation : 1 Program**

• **Status of Accreditation of the Courses**

NBA Accreditation Status		
1	Programmes / Courses Accredited	PGDM
2	Accredited	Accreditation for the Academic Years 2020-23 to 2026

राष्ट्रीय प्रत्यायन बोर्ड
 चौथा तल, ईस्ट टावर, एन. बी. सी. प्लेस, भीष्म पितामह मार्ग, प्रगति विहार, लोधी रोड, नई दिल्ली - 110003
NATIONAL BOARD OF ACCREDITATION
 4th Floor, East Tower, NBCC Place, Bhisham Pitamah Marg, Pragati Vihar, Lodhi Road, New Delhi 110003

NBA
NATIONAL BOARD OF ACCREDITATION

F. No. 11-238-2016-NBA Date: 29-12-2023

To,
 The Director
 Siva Sivani Institute of Management,
 NH 44, Kompally, Secunderabad, Telangana-500100

Subject: Decision on appeal against non-accreditation to the Post Graduate Diploma in Management program offered by Siva Sivani Institute of Management, NH 44, Kompally, Secunderabad, Telangana-500100.

Sir,

This has reference to Appeal dated 08.07.2023 filed by Siva Sivani Institute of Management, NH 44, Kompally, Secunderabad, Telangana-500100 against non-accreditation to the Post Graduate Diploma in Management program of your Institution communicated vide NBA's letter of even number dated 15-06-2023.

2. The Appeal has been considered in NBA. The Representatives of the Institution also presented case before the Appellate Committee of NBA in its meeting held on 12-12-2023. The recommendation of the Appellate Committee has been considered by the Competent Authority in NBA. Based on the decision taken, accreditation status of the **Post Graduate Diploma in Management** program, in supersession of NBA's letter of even number dated 15-06-2023, is given in the table below:

Sl. No.	Name of the Program(s) (PG)	Basis of Evaluation	Accreditation Status	Period of validity	Remarks
(1)	(2)	(3)	(4)	(5)	(6)
1.	Post Graduate Diploma in Management	July, 2017 Document	*Accredited	Academic Years 2023-2024 to 2025-2026 i.e. upto 30-06-2026	Accreditation status granted is valid for the period indicated in Col.5 or till the program has the approval of the Competent Authority, whichever is earlier

*Observations made by the Appellate Committee are indicated in Annexure to this letter.

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

4. The accreditation status awarded to the program as indicated in the above table does not imply that the accreditation has been granted to Siva Sivani Institute of Management, NH 44, Kompally, Secunderabad, Telangana-500100 as a whole. As such the Institution should nowhere along with its name including on its letter head etc. write that it is accredited by NBA because it is program accreditation and not Institution accreditation. If such an instance comes to NBA's notice, this will be viewed seriously. Complete name of the program(s) accredited, level of program(s) and the period of validity of accreditation, as well as the Academic Year from which the accreditation is effective should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.

5. The accreditation status of the above program is subject to change on periodic review, if needed by the NBA. It is desired that the relevant information in respect of accredited program as indicated in the table in paragraph 2, appears on the website and information bulletin of the Institute.


Chin

Contd/-

Tel: +91 11 2436 0620-22, 2436 0654; Telefax: +91 11 4308 4903
 Website: <https://www.nbaind.org> | Email: membersecretary@nbaind.org

6. The accreditation status awarded to the program as indicated in table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.

Yours faithfully,


(Dr. Anil Kumar Nassa)
Member Secretary

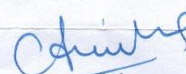
Copy to:

1. Director Technical Education
2nd Floor, Vidya Bhavan, Opp. to Latha Talkies,
Nampally, Hyderabad - 500 001.
2. Accreditation File
3. Master Accreditation file of the State

Annexure

Siva Sivani Institute of Management, NH 44, Kompally, Secunderabad, Telangana-500100

<u>Name of the program</u> <u>(PG)</u>	<u>Observations</u>
Post Graduate Diploma in Management	<ul style="list-style-type: none">• Based on the documents provided and justification provided by the Institute, the average SFR is 24.59:1 i.e less than 25:1.• The marks are recalculated as per formula in criterion 6 in SFR from 0 to 5. The total marks are now revised from 635 to 640.



NAAC Accreditation Status		
1	Accredited	GRADE B+ CGPA – 2.58 (30/11/2021)



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
is pleased to declare the
Siva Sivani Institute of Management
Ruby Block, Kompally, Secunderabad, Telangana as
Accredited
with CGPA of 2.58 on four point scale
at B⁺ grade
valid up to November 29, 2026*

Date : November 30, 2021

S. C. Sams
Director



EC(SC)/82/2nd Cycle/TSCOGN17307



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
 An Autonomous Institution of the University Grants Commission

Quality Profile

Name of the Institution : Siva Sivani Institute of Management

Place : Ruby Block, Kompally, Secunderabad, Telangana

Criteria	Weightage (W_i)	Criterion-wise Weighted Grade Point (Cr WGP) _i	Criterion-wise Grade Point Averages (Cr WGP _i / W_i)
I. Curricular Aspects	150	440	2.93
II. Teaching-Learning and Evaluation	300	872	2.91
III. Research, Innovations and Extension	150	258	1.72
IV. Infrastructure and Learning Resources	100	329	3.29
V. Student Support and Progression	090	175	1.94
VI. Governance, Leadership & Management	090	208	2.31
VII. Institutional Values and Best Practices	100	246	2.46
Total	$\sum_{i=1}^7 W_i = 980$	$\sum_{i=1}^7 (Cr WGP)_i = 2528$	

$$\text{Institutional CGPA} = \frac{\sum_{i=1}^7 (Cr WGP)_i}{\sum_{i=1}^7 W_i} = \frac{2528}{980} = \boxed{2.58}$$

Grade = **B⁺**



Date : November 30, 2021

S. C. Reddy
 Director

- This certification is valid for a period of Five years with effect from November 30, 2021
- An institutional CGPA on four point scale in the range of 3.51 - 4.00 denotes A⁺⁺ grade, 3.26 - 3.50 denotes A⁺ grade, 3.01 - 3.25 denotes A grade, 2.76 - 3.00 denotes B⁺⁺ grade, 2.51 - 2.75 denotes B⁺ grade, 2.01 - 2.50 denotes B grade, 1.51 - 2.00 denotes C grade
- Scores rounded off to the nearest integer

EC(SC)/82/2nd Cycle/TSCOGN17307

- **FOR EACH PROGRAMME THE FOLLOWING DETAILS ARE TO BE GIVEN (PREFERABLY IN TABULAR FORM):**

Programs Details

Sr. No.	Course	Number of Seats	Duration	Cut off Marks	Fee
1	PGDM	180	24 Months	50% in qualifying exam	Rs.6,90,000
2	PGDM - BIFS	60	24 Months	50% in qualifying exam	Rs.6,90,000
3.	PGDM-BA	60	24 Months	50% in qualifying exam	Rs.6,90,000

- **Placements Facilities:** The institute provides placement facilities to the students of all four programs.
- **Campus Placement** in last three years with minimum salary, maximum salary and average salary:

Year	Students Placed	Minimum Salary (Rs. in Lakhs)	Maximum Salary (Rs.in Lakhs)	Average Salary (Rs. in lakhs)
PGDM				
2023-24	66	350000	1092000	569812
2022-23	75	300000	950000	543554
2021-22	108	3 LPA	8.03 LPA	4.8 LPA
PGDM - BIFAAS				
2023-24	19	431000	1092000	638473
2022-23	17	400000	609411	609411
2021-22	40	3.6 LPA	8.03 LPA	5.4 LPA
PGDM - BA				
2023-24	6	450000	500000	466666
2022-23	18	400000	950000	568333
2021-22	10	3.5 LPA	5.5 LPA	4.73 LPA

Batch 2022-24 (ONGOING)

S.NO	NAME OF COURSE	Is Course Eligible For Placement?	Number Of Companies Visited	Number Of Students Passed	Number Of Dropout Students	Number Of Eligible Students	Number Of Students Placed in IT	Number Of Students Placed in Non IT	Total Student Placed (IT+ Non IT)	Lowest Package (In Lakhs)	Highest Package (In Lakhs)
1	PGDM	YES									
2	PGDM – BIFS	YES									
3	PGDM – BA	YES									

Batch 2021-23

S.NO	NAME OF COURSE	Is Course Eligible For Placement?	Number Of Companies Visited	Number Of Students Passed	Number Of Dropout Students	Number Of Eligible Students	Number Of Students Placed in IT	Number Of Students Placed in Non IT	Total Student Placed (IT+ Non IT)	Lowest Package (In Lakhs)	Highest Package (In Lakhs)
1	PGDM - BIFS	YES	37	17	NA	17	5	12	17	380000	860000
2	PGDM	YES	98	81	3	81	32	43	75	300000	950000
3	PGDM - BA	YES	28	19	1	19	13	5	18	360000	950000

Batch 2020-22

S.NO	NAME OF COURSE	Is Course Eligible For Placement?	Number Of Companies Visited	Number Of Students Passed	Number Of Dropout Students	Number Of Eligible Students	Number Of Students Placed in IT	Number Of Students Placed in Non IT	Total Student Placed (IT+ Non IT)	Lowest Package (In Lakhs)	Highest Package (In Lakhs)
1	PGDM - BIFS	YES	77	40	NA	40	3	33	36	325000	803000
2	PGDM	YES	99	116	2	116	31	63	94	325000	803000
3	PGDM - BA	YES	67	13	NA	13	7	NA	7	400000	500000

• Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details:

- Details of the Foreign University
- Name of the University
- Address
- Website
- Accreditation status of the University in its Home Country
- Ranking of the University in the Home Country

-- NOT APPLICABLE --

• Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside the country

- Nature of Collaboration
- Conditions of Collaboration
- Complete details of payment a student has to make to get the full benefit of Collaboration
- For each Programme Collaborated provide the following:
 - Programme Focus
 - Number of seats
 - Admission Procedure
 - Fee (as approved by the state government)
 - Placement Facility
 - Placement Records for last three years with minimum salary, maximum salary and average salary
- Whether the Collaboration Programme is approved by AICTE? If not whether the Domestic/Foreign University has applied to AICTE for approval

-- NOT APPLICABLE --

7. Faculty

- Course/Branch wise list Faculty members:

PGDM		
Sl. No.	Course Wise Faculty Member	Designation
1	Dr. Arijit Santikary	Associate Professor
2	Dr. Chandra Sekhar S F	Professor
3	Dr. Harish K S	Professor
4	Dr. Annapurna V	Associate Professor
5	Dr. Thirumal Reddy T	Associate Professor
6	Dr. Dinesh A	Assistant Professor
7	Dr. Pushpa Machani	Assistant Professor
8	Dr. KSR Sarma	Assistant Professor
9	Dr. Gowri Kusuma. P	Assistant Professor
10	Dr. Shubhra Johri	Assistant Professor
11	Mr. Sreehari Karanam	Associate Professor
12	Mr. Pardha Saradhi M	Associate Professor
13	Mr. Lohithkumar B	Associate Professor
14	Mr. Rahul Jain	Assistant Professor
15	Mrs. Damandeep Johar	Assistant Professor
16	Mr. Subash Tej	Assistant Professor
17	Mr. Balanji Reddy Mora	Assistant Professor
18.	Mr. T. Madhava Murthy	Associate Professor

PGDM-BIFS		
Sl. No.	Course Wise Faculty Member	Designation
1	Dr. Jayalakshmi V	Associate Professor
2	Dr. Pavan Patel	Professor
3	Dr. Grace Mani K	Assistant Professor
4	Mrs. Kiranmayi Patel	Assistant Professor
5	Mr. Chaithanya M	Assistant Professor
6	Mrs. Sindhuja G	Assistant Professor
7	Mrs. Karteek. Ch	Academic Associate

PGDM-BA		
Sl. No.	Course Wise Faculty Member	Designation
1	Dr. Ramana Rao S V	Professor
2	Mrs. Samarpita Roy	Assistant Professor
3	Dr. Shambhavi Tamrakar	Assistant Professor
4	Mr. Bipul Kumar	Assistant Professor
5.	Mr. R.S.S. Sri Harsha	Assistant Professor

List of Full Time Faculty Members: (AY 2023-24)


Sl. No.	Name	Unique IDs	Designation	Qualification	Specialization	Work Experience in Years		
						Teaching	Industry	Total
1.	Prof. S.F. Chandra Sekhar	1-484197123	Professor	Ph.D, MSW, MBA	HR	26	6	32
2.	Prof. Pavan Patel	1-484197151	Professor	Ph.D, MIRPM	HRM, Strategic Management, Innovation Management	25	3	28
3.	Prof. S.V. Ramana Rao	1-740685096	Professor	Ph.D, MBA	Finance	27	1	28
4.	Prof. K.S. Harish	1-484197143	Professor	Ph.D, MSc	Business Analytics, Statistics, QT OR, BRM, OM	27	1	28
5.	Sri K. Sree Hari	1-484197139	Associate Professor	M.Sc.	IT	31	NIL	31
6.	Sri M. Pardhasaradhi	1-484197175	Associate Professor	M.Com.	Corporate Accounting, Personal Financial Planning	20	7	27
7.	Sri T. Thirumal Reddy	1-484197227	Associate Professor	PGDBA	Marketing Consumer Behaviour	14	5	19
8.	Sri B. Lohith Kumar	1-484197259	Assistant Professor	MBA	Finance	11	4	15
9.	Dr. V. Annapurna	1-484197291	Associate Professor	Ph.D, MBA	Finance	25	NIL	25
10.	Dr. Arijit Santikary	1-484197267	Associate Professor	Ph.D, MBA	Marketing & HR	13	3	16
11.	Dr. V. Jayalakshmi	1-503525531	Associate Professor	Ph.D, M.COM	Finance, Insurance	24	1	25
12.	Sri Rahul Jain	1-484197215	Assistant Professor	PGDBA	HR	13	1	14
13.	Smt. Damandeep Johar	1-2072737544	Assistant Professor	PGDM	HR	8	5	13
14.	Smt. K. Grace Mani	1-2965752145	Assistant Professor	MBA	Marketing	10	11	21
15.	Sri T. Subash Tej	1-2939061420	Assistant Professor	MCA	IT	17	1	18
16.	Smt. Kiranmayi Patel	1-2965742627	Assistant Professor	MBA	Finance & Systems	6	2	8
17.	Mr. M. Balanji Reddy	1-9424267106	Assistant Professor	MBA	Finance	11	1	12
18.	Mr. A. Dinesh	1-9425908781	Assistant Professor	MBA	Communications	4	0	4
19.	Ms. Pushpa Machani	1-9528173728	Assistant Professor	MBA	Entrepreneurship	12	2	14
20.	Mr. M. Chaithanya	1-9535575893	Assistant Professor	PGDBA	Marketing & Operations	9	9	18
21.	Smt. G. Sindhuja	1-10971919556	Assistant Professor	PGDM	Banking & Financial Services	4	3	7
22.	Mr. Ch. Kartek	1-44236540134	Assistant Professor	PGDM	Finance	3	2	5
23.	Dr. K. Subba Rama Sarma	1-27876715841	Assistant Professor	Ph.D., MBA	Data Sciences	19	01	20
24.	Mrs. Samarita Roy	1-43516621758	Assistant Professor	MBA	Communications	10	2	12
25.	Dr. Shubhra Johri	1-43516621826	Assistant Professor	Ph.D.	Finance	17	-	17
26.	Dr. Gowri Kusuma	1-43516621890	Assistant Professor	Ph.D.	HRM	15	-	15
27.	Dr. Shambhavi Tamrakar	1-43522038438	Assistant Professor	Ph.D., MBA	Marketing	10	1	11
28.	Mr. Bipul Kumar	1-44316621964	Assistant Professor	MBA	Marketing	1	1	2
29.	Dr. Sri Harsha Sri Shourya	1-44236059520	Assistant Professor	MBA	Data Sciences	0.6	NIL	0.6
30.	Mr. T. Madhava Murthy	1-44236059325	Associate Professor	MBA (Fin.)	Finance	0.6		
31.	Mr. Anirban Banerjee	1-44236540084	Assistant Professor	MBA	Marketing	1	1	2
32.	Mr. S. Shashidhar	1-9535659733	Contractual Faculty	MBA	Product Analysis	5	-	5
33.	Dr. Biswajit Rath	1-11010934431	Contractual Faculty	Ph.D., MBA	Analytics	10	-	10


- Permanent Faculty – 31
- Contractual Faculty – 2
- Adjunct Faculty – 7
- Permanent Faculty: Student Ratio – 1 : 20
- Number of Faculty employed and left during the last three years


Year	No. of Faculty Joined	No. of Faculty Left	Total no. of Faculty
2023-24	3	2	33
2022-23	5	4	30
2021-22	13	11	30


8. Profile of Vice Chancellor/ Director/ Principal/Faculty


- For each Faculty give a page covering with Passport size photograph


Director	
• Name	Prof. S.V. Ramana Rao
• Date of Birth	25-07-1970
• Unique ID	1-740685096
• Education Qualifications	Ph.D, MBA
• Work Experience	
• Teaching	28
• Research	
• Industry	1
• others	
• Area of Specialization	Finance
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Postgraduation Level – Corporate Finance, IAPM, FD, Investment Banking
• Research guidance (Number of Students) :	1 Ph.D
• No. of papers published in National/ International Journals/ Conferences	26
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Completed
• Projects Carried out	NIL
• Patents (Filed & Granted)	2 Published
• Technology Transfer	NIL
• Research Publications (No.of papers published in National/International Journals/Conferences)	26
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	NIL


Faculty	
• Name	Prof. S.F. Chandra Sekhar
• Date of Birth	05-04-1966
• Unique ID	1-484197123
• Education Qualifications	Ph.D, MSW, MBA
• Work Experience	
• Teaching	31
• Research	27
• Industry	6
• others	-
• Area of Specialization	HR
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Principles of Mgmt., Organizational Behaviour, HRM, HRD, Managing Diversity, Strategic Management, Business Research Methods.
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	105
• Master (Completed/Ongoing)	220
• Ph.D. (Completed/Ongoing)	23
• Projects Carried out	6
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	105
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	13


Faculty	
• Name	Prof. Pavan Patel
• Date of Birth	01-06-1970
• Unique ID	1-484197151
• Education Qualifications	Ph.D, MIRPM, LL.B , PGC (Corporate Strategy)
• Work Experience	
• Teaching	27
• Research	15
• Industry	3
• others	NIL
• Area of Specialization	HRM, Strategic Management, Innovation Management
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Post Graduate & Fellowship Programme
• Research guidance (Number of Students) :	Ph.D. : 02
• No. of papers published in National/ International Journals/ Conferences	47
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Completed
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	47
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	01


Faculty	
• Name	Prof. K.S. Harish
• Date of Birth	23-02-1967
• Unique ID	1-484197143
• Education Qualifications	Ph.D, MSc, MBA
• Work Experience	
• Teaching	28
• Research	12
• Industry	1
• others	
• Area of Specialization	Business Analytics, Statistics, QT OR, BRM, OM
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Statistics, OR, BRM, BA, Marketing Analytics, Machine Learning
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	7
• Master (Completed/Ongoing)	
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	One Consulting Assignment
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	7
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	2

Faculty	
• Name	Sri K. Sree Hari
• Date of Birth	01-07-1965
• Unique ID	1-484197139
• Education Qualifications	M.Sc.
• Work Experience	
• Teaching	32
• Research	-
• Industry	-
• others	-
• Area of Specialization	IT
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	ITM, MIS, ERP, TABLEAU, R
• Research guidance (Number of Students) :	-
• No. of papers published in National/ International Journals/ Conferences	-
• Master (Completed/Ongoing)	-
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	3
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Sri M. Pardhasaradhi
• Date of Birth	23-07-1971
• Unique ID	1-484197175
• Education Qualifications	M.Com.
• Work Experience	
• Teaching	19
• Research	
• Industry	7
• others	
• Area of Specialization	Corporate Accounting, Personal Financial Planning
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Accounting & Finance
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	06
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	NA
• Patents (Filed & Granted)	Granted
• Technology Transfer	NA
• Research Publications (No.of papers published in National/International Journals/Conferences)	06
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	NA


Faculty	
• Name	Dr. T. Thirumal Reddy
• Date of Birth	05-07-1978
• Unique ID	1-484197227
• Education Qualifications	PGDBA
• Work Experience	
• Teaching	13
• Research	-
• Industry	5
• others	-
• Area of Specialization	Marketing Consumer Behaviour
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Marketing Management, Services Marketing & CRM, Consumer Behaviour, Digital & Social Media Marketing
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	10
• Master (Completed/Ongoing)	150
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	-
• Patents (Filed & Granted)	1
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	8
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Sri B. Lohith Kumar
• Date of Birth	27-10-1977
• Unique ID	1-484197259
• Education Qualifications	MBA
• Work Experience	-
• Teaching	10
• Research	5
• Industry	4
• others	-
• Area of Specialization	Finance
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Corporate Finance, Investment Management, Financial Modelling & Corporate Valuation
• Research guidance (Number of Students) :	-
• No. of papers published in National/ International Journals/ Conferences	9
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	6
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


<p style="text-align: center;">Faculty</p>	
<p>• Name</p>	<p>Dr. V. Annapurna</p>
<p>• Date of Birth</p>	<p>06-06-1971</p>
<p>• Unique ID</p>	<p>1-484197291</p>
<p>• Education Qualifications</p>	<p>Ph.D., MBA, M.Com</p>
<p>• Work Experience</p>	
<p>• Teaching</p>	<p>25</p>
<p>• Research</p>	<p>10</p>
<p>• Industry</p>	<p>NIL</p>
<p>• others</p>	<p>NIL</p>
<p>• Area of Specialization</p>	<p>Finance</p>
<p>• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level</p>	<p>Financial Mgmt, Project Mgmt., Corporate Finance, Mgmt. of Financial Services, Derivatives, Capital Markets, International Financial Mgmt.</p>
<p>• Research guidance (Number of Students) :</p>	<p>0</p>
<p>• No. of papers published in National/ International Journals/ Conferences</p>	<p>8/ 6</p>
<p>• Master (Completed/Ongoing)</p>	<p>Completed</p>
<p>• Ph.D. (Completed/Ongoing)</p>	<p>Completed</p>
<p>• Projects Carried out</p>	<p>0</p>
<p>• Patents (Filed & Granted)</p>	<p>0</p>
<p>• Technology Transfer</p>	<p>0</p>
<p>• Research Publications (No.of papers published in National/International Journals/Conferences)</p>	<p>8 / 6</p>
<p>• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)</p>	<ol style="list-style-type: none"> 1. Practice of General Insurance Telugu Akademi, Hyderabad. (Under Centrally Sponsored Scheme of Production of Books –Govt. of India in MHRD, New Delhi). ISBN:978-81-8180-535-3 2. Regulation of Insurance Business Telugu Akademi, Hyderabad. (Under Centrally Sponsored Scheme of Production of Books – Govt. of India in MHRD, New Delhi). ISBN:978-81-8180-555-3


Faculty	
• Name	Dr. Arijit Santikary
• Date of Birth	06-03-1983
• Unique ID	1-484197267
• Education Qualifications	Ph.D, MBA
• Work Experience	
• Teaching	13
• Research	
• Industry	3
• others	
• Area of Specialization	Marketing & HR
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	PGDM
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	16
• Master (Completed/Ongoing)	180
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	1
• Patents (Filed & Granted)	1
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	16
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	2


Faculty	
• Name	Dr. V. Jayalakshmi
• Date of Birth	05-07-1966
• Unique ID	1-503525531
• Education Qualifications	Ph.D, M.COM
• Work Experience	
• Teaching	23
• Research	
• Industry	1
• others	-
• Area of Specialization	Finance, Insurance
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Insurance Subjects, Business Law, Accounting, Indian Ethos & Business Ethics
• Research guidance (Number of Students) :	PGDM – 12
• No. of papers published in National/ International Journals/ Conferences	Management Cases – 3
• Master (Completed/Ongoing)	Completed : M.Com
• Ph.D. (Completed/Ongoing)	Completed
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	14
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	6


Faculty	
• Name	Sri Rahul Jain
• Date of Birth	01-01-1985
• Unique ID	1-484197215
• Education Qualifications	PGDBA
• Work Experience	
• Teaching	12
• Research	2
• Industry	1
• others	2
• Area of Specialization	HR
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	NA
• Research guidance (Number of Students) :	NA
• No. of papers published in National/ International Journals/ Conferences	1
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Pre-Phd.Completed
• Projects Carried out	NA
• Patents (Filed & Granted)	NA
• Technology Transfer	NA
• Research Publications (No.of papers published in National/International Journals/Conferences)	1
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	NA


Faculty	
• Name	Smt. Damandeep Johar
• Date of Birth	18-05-1986
• Unique ID	1-2072737544
• Education Qualifications	PGDM
• Work Experience	
• Teaching	9.5
• Research	2
• Industry	-
• others	4½
• Area of Specialization	HR
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Hr, Communications
• Research guidance (Number of Students) :	-
• No. of papers published in National/ International Journals/ Conferences	1
• Master (Completed/Ongoing)	PGDM
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	1 Case Published
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	ET Cases - 2021


Faculty	
• Name	Dr. K. Grace Mani
• Date of Birth	21-08-1975
• Unique ID	1-2965752145
• Education Qualifications	MBA
• Work Experience	
• Teaching	9½
• Research	
• Industry	11
• others	
• Area of Specialization	Marketing
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Consumer Behaviour, Marketing Management, Integrated Marketing Communications
• Research guidance (Number of Students) :	-
• No. of papers published in National/ International Journals/ Conferences	-
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	-
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Sri T. Subash Tej
• Date of Birth	25-08-1979
• Unique ID	1-2939061420
• Education Qualifications	MCA
• Work Experience	
• Teaching	18
• Research	
• Industry	1
• others	
• Area of Specialization	IT
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Excel for Managers, Management Information Systems, Operations Research, SQL & Data Mining, Project Management
• Research guidance (Number of Students) :	-
• No. of papers published in National/ International Journals/ Conferences	-
• Master (Completed/Ongoing)	MBA - Ongoing
• Ph.D. (Completed/Ongoing)	Completed
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	-
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Smt. Kiranmayi Patel
• Date of Birth	26-05-1978
• Unique ID	1-2965742627
• Education Qualifications	MBA, LLB (Ph.D)
• Work Experience	
• Teaching	5
• Research	
• Industry	2
• others	
• Area of Specialization	Finance & Systems
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Statistics for Decision Making, Business Analytics, Operation Research, Research Methodology
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	2
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	4
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Mr. M. Balanji Reddy
• Date of Birth	26-07-1985
• Unique ID	1-9424267106
• Education Qualifications	MBA
• Work Experience	
• Teaching	11
• Research	
• Industry	1
• others	
• Area of Specialization	Finance
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Managerial Economics, Corporate Finance, Management Accounting, Management of Financial Services, Investment Management
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	20
• Master (Completed/Ongoing)	124
• Ph.D. (Completed/Ongoing)	NA
• Projects Carried out	
• Patents (Filed & Granted)	2
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	10
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Mr. A. Dinesh
• Date of Birth	29-03-1989
• Unique ID	1-9425908781
• Education Qualifications	MA, M.Phil, PhD.
• Work Experience	
• Teaching	5
• Research	7 (PhD. & M.Phil)
• Industry	0
• others	-
• Area of Specialization	Communications, English Language Studies
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Business English, Managerial Communication – I, II & III
• Research guidance (Number of Students) :	5
• No. of papers published in National/ International Journals/ Conferences	5
• Master (Completed/Ongoing)	5 / 16
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	5
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Dr. Pushpa Machani
• Date of Birth	29-03-1983
• Unique ID	1-9528173728
• Education Qualifications	MBA
• Work Experience	
• Teaching	11
• Research	
• Industry	2
• others	
• Area of Specialization	Entrepreneurship
• Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	
• Research guidance (Number of Students) :	40
• No. of papers published in National/ International Journals/ Conferences	National – 3 International – 4
• Master (Completed/Ongoing)	Completed (2003-2005)
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	National – 3 International – 4
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Mr. M. Chaithanya
• Date of Birth	02-08-1981
• Unique ID	1-9535575893
• Education Qualifications	PGDBA
• Work Experience	
• Teaching	8
• Research	
• Industry	9
• others	
• Area of Specialization	Marketing & Operations
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Marketing Management, Services Marketing & CRM, Digital & Social Media Marketing, Service Operations Management
• Research guidance (Number of Students) :	-
• No. of papers published in National/ International Journals/ Conferences	2
• Master (Completed/Ongoing)	150
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	Preparation of Purchase Manual for ECIL
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	1
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Mrs. G. Sindhuja
• Date of Birth	15-02-1993
• Unique ID	1-10971919556
• Education Qualifications	PGDM
• Work Experience	4.5
• Teaching	8 months
• Research	
• Industry	3.10
• others	
• Area of Specialization	Banking & Financial Service
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Banking Law & Operations, Financial Planning & Wealth Management Asset Liability Management, Management of Financial Services
• Research guidance (Number of Students) :	-
• No. of papers published in National/ International Journals/ Conferences	-
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No.of papers published in National/International Journals/Conferences)	-
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Dr. K. SUBBA RAMA SARMA
• Date of Birth	24-03-1978
• Unique ID	1-27876715841
• Education Qualifications	Ph.D., MBA
• Work Experience	
• Teaching	19
• Research	-
• Industry	01
• others	-
• Area of Specialization	DATA SCIENCES
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Operations Research Supply Chain Management Operations Management
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	4
• Master (Completed/Ongoing)	-
• Ph.D. (Completed/Ongoing)	Completed
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	08
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	03


Faculty	
• Name	MRS. SAMARPITA ROY
• Date of Birth	30-05-1983
• Unique ID	1-43516621758
• Education Qualifications	MBA
• Work Experience	
• Teaching	2
• Research	3
• Industry	2
• others	10 Yrs. As Freelance Writer, Editor & Teacher
• Area of Specialization	<ul style="list-style-type: none"> • Managerial Communication – • Global Business Communication Management Practices and Organisational Behaviour • Human Capital Management • Managerial Skill Development
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	-
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	DR. GOWRI KUSUMA
• Date of Birth	03-11-1979
• Unique ID	1-43516621890
• Education Qualifications	Ph.D.
• Work Experience	
• Teaching	15
• Research	4
• Industry	-
• others	-
• Area of Specialization	HRM
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	HRM, MOB STRATEGIC MANAGEMENT
• Research guidance (Number of Students) :	PG Level – 75
• No. of papers published in National/ International Journals/ Conferences	11 (International) 16 (National)
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Completed
• Projects Carried out	5 Projects for MGNCRE
• Patents (Filed & Granted)	NIL
• Technology Transfer	NIL
• Research Publications (No. of papers published in National/International Journals/Conferences)	9
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	2+1=3


Faculty	
• Name	DR. SHUBHRA JOHRI
• Date of Birth	01-05-1981
• Unique ID	1-43516621826
• Education Qualifications	Ph.D.
• Work Experience	
• Teaching	17
• Research	-
• Industry	
• others	-
• Area of Specialization	FINANCE
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	2
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Completed
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	20
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Dr. Shambhavi Tamrakar
• Date of Birth	24/06/1987
• Unique ID	1-43522038438
• Education Qualifications	Ph.D., MBA
• Work Experience	
• Teaching	10
• Research	4
• Industry	1
• others	-
• Area of Specialization	Marketing
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Corporate Finance Economics
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	4
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Completed
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	2
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	1


Faculty	
• Name	Mr. BIPUL KUMAR
• Date of Birth	24-06-1994
• Unique ID	1-43516621964
• Education Qualifications	MBA
• Work Experience	
• Teaching	1 yr.
• Research	
• Industry	2 yrs.
• others	-
• Area of Specialization	Marketing
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Business Analytics
• Research guidance (Number of Students) :	-
• No. of papers published in National/ International Journals/ Conferences	1
• Master (Completed/Ongoing)	Completed
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	-
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-


Faculty	
• Name	Mr. S. Shashidhar
• Date of Birth	27-05-1982
• Unique ID	1-9535659733
• Education Qualifications	MBA
• Work Experience	
• Teaching	5
• Research	-
• Industry	-
• others	-
• Area of Specialization	Product Analytics
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	
• Master (Completed/Ongoing)	-
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	-
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-

Faculty	
• Name	Dr. Biswajit Rath
• Date of Birth	04-07-1973
• Unique ID	1-11010934431
• Education Qualifications	Ph.D., MBA
• Work Experience	
• Teaching	10
• Research	-
• Industry	-
• others	-
• Area of Specialization	Fraud & Risk Analytics
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	
• Master (Completed/Ongoing)	-
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	-
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-

Faculty	
• Name	Mr. SRI HARSHA SRI SHOURYA
• Date of Birth	28/07/1994
• Unique ID	1-44236059520
• Education Qualifications	MBA
• Work Experience	
• Teaching	6 months
• Research	4 Years
• Industry	6 Months
• others	-
• Area of Specialization	Data Sciences
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Advanced Excel, Management Information Systems, Marketing Analytics, Company Facts Presentation, Book Review Session, Supervised Machine Learning, Research Methodology
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	5
• Master (Completed/Ongoing)	-
• Ph.D. (Completed/Ongoing)	Ongoing
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	5
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-

Faculty	
• Name	T. MADHAV MURTHY
• Date of Birth	13/4/1973
• Unique ID	1-44236059325
• Education Qualifications	MBA (Finance)
• Work Experience	
• Teaching	18 months
• Research	-
• Industry	20 year (Banking Industry)
• others	-
• Area of Specialization	Finance & Banking
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Corporate Finance, Bank Credit Management, Principles and Practices of Banking, Economics, International Finance, AML & KYC, Risk & treasury management
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	
• Master (Completed/Ongoing)	MBA (Central University, Pondicherry)
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	Banking related projects- Transition from paper-based banking to digital banking, implementation of MICR clearing in bank branches, Online mode of on boarding of accounts, Reduction of Non-first-time errors, Consistency in turnaround time in banking services extended, Implementation of 5S and quality initiatives in bank branches
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	-
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-

Faculty	
• Name	ANIRBAN BANERJEE
• Date of Birth	18/8/1982
• Unique ID	1-44236540084
• Education Qualifications	MBA
• Work Experience	
• Teaching	1 year
• Research	-
• Industry	5 years
• others	-
• Area of Specialization	Marketing
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	
• Master (Completed/Ongoing)	-
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	-
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-

Faculty	
• Name	Mr. Ch. Karteek
• Date of Birth	4/6/1995
• Unique ID	1-44236540134
• Education Qualifications	PGDM
• Work Experience	
• Teaching	3 years
• Research	
• Industry	2 years
• others	
• Area of Specialization	Finance
Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level	
• Research guidance (Number of Students) :	
• No. of papers published in National/ International Journals/ Conferences	1
• Master (Completed/Ongoing)	-
• Ph.D. (Completed/Ongoing)	-
• Projects Carried out	-
• Patents (Filed & Granted)	-
• Technology Transfer	-
• Research Publications (No. of papers published in National/International Journals/Conferences)	1
• No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)	-

9. Fee

- Details of Fee, as approved by State Fee Committee, for the Institution

Sl. No.	Course	Number of Seats	Duration	Fee	Hostel Fee (for 2 years)
1	PGDM	180	24 Months	6,90,000/-	1,75,000/-
2	PGDM	60	24 Months	6,90,000/-	1,75,000/-
3	PGDM (Banking Insurance and Financial Service)	60	24 Months	6,90,000/-	1,75,000/-
4	PGDM (Business Analytics)	60	24 Months	6,90,000/-	1,75,000/-

- Number of Fee Waivers / Scholarship offered : 233
- Number of scholarship offered by the Institution, duration and amount : 233
- Criteria for fee waivers/scholarship:

Merit Scholarship



**Students who meet below mentioned criteria are eligible for Merit Scholarship
(a student will be awarded the best option, if eligible for more than one Criteria)**

Criteria- 1

Scholarship based on Entrance Exam Score/Rank/Percentile			
Category			
CAT 2022 / XAT 2023 / GMAT (after July, 2021)	CMAT 2023 / ICET 2023	MAT 2022 & 2023 / ATMA 2022 & 2023	Amount (INR)
80 percentile and above	Rank 6000 and below	Composite of 700 and above	70000
70 to 79.99 percentile	Rank 6001 - 16999	Composite score of 650 - 699	60000
60 to 69.99 percentile	Rank 17000 - 25000	Composite score of 600 - 649	50000

Criteria - 2

Scholarship based on Academic Background (10th, 12th and Graduation)			
Student/s having aggregate (all subjects) marks of 80% or above in Class X, XII and Graduation			
Class X	Class XII	Graduation	Amount (INR)
15000	15000	30000	60000
Student/s having aggregate (all subjects) marks of 70% or above in Class X, XII and Graduation			
Class X	Class XII	Graduation	Amount (INR)
12500	12500	25000	50000
Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII and Graduation			
Class X	Class XII	Graduation	Amount (INR)
10000	10000	20000	40000

- Students applying for scholarship based on Entrance Exam Score/Rank/Percentile (Criteria - 1) will have to submit valid score/rank card.
- Students applying for scholarship based on academic background (Criteria-2) will have to submit Class X, Class XII score card and consolidated marksheet or all year / semester wise marksheet for Graduation.
- Students can avail merit scholarship only in Second and Third Term Fee; students need to pay entire Term Fees and apply for the scholarship with the copy of scholarship letter.

10. Admission

- Number of seats sanctioned with the year of approval for the year 2023-24

Program	Course ID	Sanctioned Intake
PGDM	1-1366018332	180
PGDM – BIFS	1-1366018329	60
PGDM - Business Analytics	1-1366018336	60
Fellowship Program in Management	1-9577130658	20

- Number of Students admitted under various categories each year in the last three years

Program	Sanctioned Intake	2024-25	Sanctioned Intake	2023-24	Sanctioned Intake	2022-23
PGDM	180	Admission in progress	180	162	180	121
PGDM – BIFS	60	Admission in progress	60	28	60	32
PGDM-Business Analytics	60	Admission in progress	60	44	60	22
Fellowship Program in Management	20	Admission in progress	20	0	20	0

- Number of applications received during last two years for admission under Management Quota and number admitted : **Not Applicable**

- Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT) / Association conducted test etc.)

CAT / CMAT / XAT / ATMA / MAT / ICET State conducted test

Course Name	CAT	MAT	ATMA	CMAT	TS ICET	Others
PGDM	12	66	15	11	51	3
PGDM – BIFS	12		2	1	13	0
PGDM – BA	3	12	3	0	22	3

- Calendar for admission against Management / Vacant seats:

- Last date of request for applications: **As per the AICTE Calendar and Guidelines**
- Last date of submission of applications: **As per the AICTE Calendar and Guidelines**
- Dates for announcing final results: **As per the AICTE Calendar and Guidelines**
- Release of admission list (main list and waiting list shall be announced on the same day) : **Not Applicable**
- Date for acceptance by the candidate (time given shall in no case be less than 15 days) : **15 days**
- Last date for closing of admission: **As per the AICTE Calendar and Guidelines**
- Starting of the Academic session: **As per the AICTE Calendar and Guidelines**
- The waiting list shall be activated only on the expiry of date of main list: **Not Applicable**
- The policy of refund of the Fee, in case of withdrawal, shall be clearly notified: **As per the AICTE Calendar and Guidelines**

----- NOT APPLICABLE -----

12. Criteria and Weightages for Admission

Cut off for overall test scores or individual sections of the test for the admission process:

During the selection process, aggregate scores (of all entrance exams) are considered and there is no separate sectional cut-offs for short-listing of applicants. Weightage is given for the overall score in the admission process based on the below components:

S.No.	Components	Weightages
01	Scores of Aptitude Test (CAT/XAT/MAT/CMAT/ATMA/GMAT)	20 marks
02	Academic Performance in Degree, 12 th Standard and 10 th Standard	30 marks
03	Work Experience	05 marks
04	SOP and Video Introduction	20 marks
05	Personal Interview	25 marks
	Total	100 marks

13. List of Applicants

- List of candidate whose applications have been received along with percentile/percentages core for each of the qualifying examination in separate categories for open seats: **NOT APPLICABLE**
- List of candidate who have applied along with percentage and percentile score for Management quota seats (merit wise): **NOT APPLICABLE**

14. Results of Admission under Management seats/Vacant seats

- Composition of selection team for admission under Management Quota with the brief profile of members (This information be made available in the public domain after the admission process is over): **NOT APPLICABLE**
- Score of the individual candidate admitted arranged in order or merit: **NOT APPLICABLE**
- List of candidate who have been offered admission: **NOT APPLICABLE**
- Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate: **NOT APPLICABLE**
- List of the candidate who joined within the date, vacancy position in each category before operation of waiting list: **NOT APPLICABLE**

INFRASTRUCTURE

Classrooms & Learning facilities

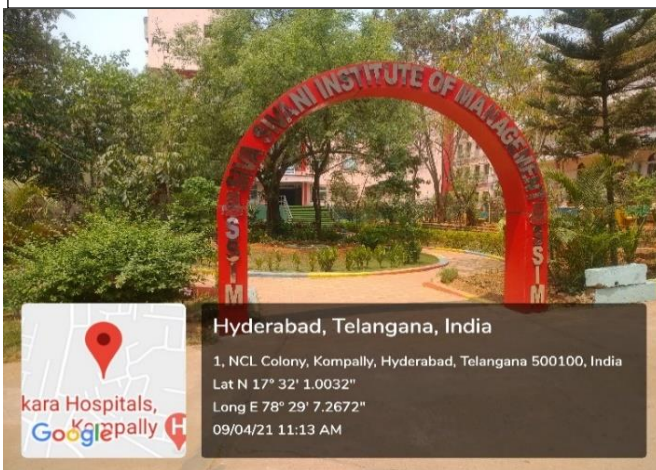
Siva Sivani Institute of Management (SSIM) is a standalone institution approved by AICTE, has an infrastructure in line with AICTE norms. The Institute has planned and constructed the infrastructure which facilitates the curricular and co-curricular activities. All the departments are fully equipped with the necessary infrastructure to meet the ever-increasing requirements with adequate class rooms, seminar halls, tutorial rooms, library, labs and enough space for hosting all academic activities. The following are the details of the classroom and learning facilities available in the campus:

Total Classroom facilities in the institution:

Year	No. Of Class Rooms	Tutorial Rooms	Seminar Hall	English Lab	Computer Lab
2019 – 2020	10	3	1	1	1
2020 – 2021	10	3	1	1	1
2021 – 2022	10	3	1	1	1
2022 – 2023	10	3	1	1	1
2023 – 2024	10	3	1	1	1

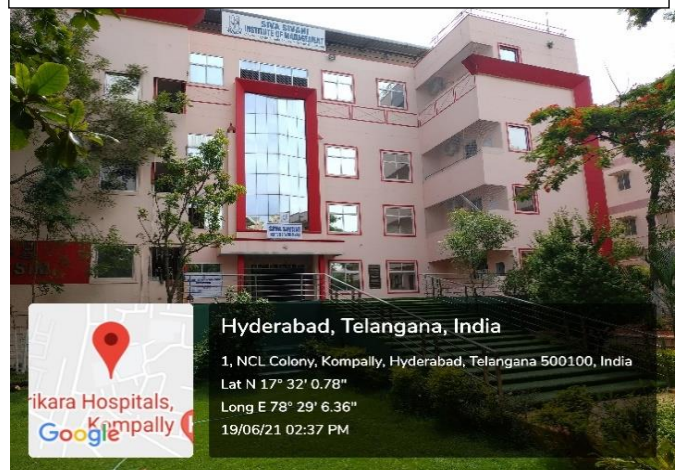
- Classrooms are well-equipped with ICT facilities to meet the curriculum requirements at SSIM. Each classroom has the capacity to accommodate 60 students and tutorial room with 25 students
- Wi-Fi facility on 24*7 basis is available for students in the classrooms as well as in the campus
- Each classroom is equipped with PA system and video player system for lecture delivery.
- Each classroom is equipped with white board so as to facilitate the faculty member for better explanation of student queries/ numerical along with the presentation.
- Classrooms are well ventilated and well lit. False ceiling in the classes ensures no echo effect and good sound quality during the presentations.
- All classrooms are having air conditioners, podiums, uninterrupted power supply etc. All the rooms relate to CCTVs for safety and security of the student's belongings.
- The sitting arrangement in the classrooms is such that the faculties can move around freely and conduct various classroom activities.
- The SSIM seminar hall with a seating capacity of 200 students provide the students an opportunity to hold guest lectures, Management Fest's and screen films on Management.

Entrance to SSIM campus



Entrance to SSIM Campus

SSIM Administrative Building



SSIM Administrative Building

SSIM Classrooms



Classroom 1

SSIM Classrooms



Classroom 2

Faculty Rooms:

- Adequate number of cabins / rooms are available for faculty in different floors
- Faculty cabins are provided with necessary space for students to come and discuss with their respective faculty guides / Mentors.
- Faculty members have been provided with laptops
- Adequate furniture and storage cub boards, ventilation is provided in all the faculty cabins.
- All the faculties have the provision of printing facility from printer server located in each faculty floor.



Library

Library at Siva Sivani Institute of Management is known as “Learning Resource Centre”. The library caters the needs to variety of clientele such as students, faculty, Research Scholars and others. The learning resources are available in hard as well as soft copy. The well-equipped library of the SSIM provides books of various subjects and specializations catering too Management, Technical, and Law fields. National and International Journals are subscribed on monthly basis, to enhance student’s awareness on current topics. The library is accessible on all seven days of the week for students. The SSIM library located in the central part of the Institute with a wide space allowing natural light and air and more space for all sections of the library with a sufficient seating capacity.

The library is Located in an Independent Building with an Area of 527.85 Sq.m.

Equipped with modern infrastructure with a reading capacity for 130 students

1. Books and Journals Acquisition Section
2. Book stock section
3. Journals section
4. Book review section
5. Reference books Section
6. Theses section/ Project Reports/ Research Section
7. Reprography Section
8. Reading Rooms with 130 Seating Capacity.
9. Book Bank section

10. Circulation Section

11. Digital library / Multimedia section

12. Book processing section

- The library Located in an Independent Building with an Area of 527.85 Sq. m.
- Equipped with modern infrastructure with a reading capacity for 130 students.

Relevance of available learning resources including e-resources

Every academic year the textbooks & Reference Books are procured on demand of faculty /students. Indent is obtained by teachers for textbooks at the beginning of each trimester & procured. Books on demand by teachers procured at any time.

Titles and Volumes: **38036**

Number of Titles: **5952**

Books Number of Titles

Academic Year	Existing	Added	Total
2019 – 2020	5661	176	5837
2020 – 2021	5837	0	5837
2021 – 2022	5837	90	5927
2022 – 2023	5927	25	5952

Books Number of Volumes:

Academic Year	Existing	Added	Total
2019 – 2020	35202	1859	37061
2020 – 2021	37061	0	37061
2021 – 2022	37061	376	37437
2022 – 2023	37437	599	38036

Journals:

The SSIM library subscribes to several journals and e-journals in different areas of management. In addition to foreign journals, currently the library subscribes to 57 national journals, 45 exchange journals, 10 International Journals, and 30 magazines & newspapers. In all 142 journals have been subscribed in various areas of management. The collection includes prestigious journals like Harvard Business Review, Asian Economic Review, Indian Journal of Finance, HR review, Indian Journal of Industrial Relations, ICFAI Journal of Organizational Behaviour etc.

Academic Year	National	International	Exchange	News Papers & Magazines
2019 – 2020	56	15	45	30
2020 – 2021	52	Nil	45	9
2021 – 2022	43	NIL	45	9
2022 – 2023	44	17	45	30

Membership with other Institutions

Academic Year	DELNET	The Case Centre	NDL Club Membership
2022 – 23	Membership Paid	Membership paid	Yes
2021 – 22	Membership Paid	Membership Paid	Yes
2020- 21	Membership Paid	Membership Paid	Yes
2019- 20	Membership Paid	Membership Paid	Yes

Digital Collection

The purpose of the Electronic Resources Collection is digital reading materials should be added to the library collection in order to develop a balanced collection of materials to meet the information needs of faculty, staff and students in accordance to the library's mission statement and the General Collection Development, it facilitates that Library acquires electronic and digital resources in a variety of formats to fulfil the curricular requirements and institutional mandate

Online Database: Case Studies

Academic Year	Case Centre Cases Membership	Number of Case Titles	Number of Volumes
2022 - 23	Paid	114	834
2021 - 22	Paid	102	602
2020 - 21	Paid	157	1305
2019 - 20	Paid	15	150
	Total	388	2891

Online Databases: e-Journals

Academic Year	EBSCO(Business Elite)	J-Gate	DELNET	Open Source
2022 - 23	Ebsco	J-Gate	Delnet	9
2021 - 22	Ebsco	J-Gate	Delnet	9
2020 - 21	Ebsco	J-Gate	Delnet	9
2019 - 20	Ebsco	J-Gate	Delnet	9

Online Databases: e-Books

Academic Year	Delnet	Ebsco : 9040 e-book collection on Mgt. & Business Books	NDL (open Source, HRD Govt.of India)
2022 - 23	Delnet	EBSCO	NDL
2021 - 22	Delnet	EBSCO	NDL
2020 - 21	Delnet	EBSCO	NDL
2019 - 20	Delnet	EBSCO	NDL

Usage Reports of Digital/Online Databases & Library

Academic Year	EBSCO	J-Gate	Library	EBSCO e-Books
2022 - 23	7359		16850	
2021 - 22	4227	174	16200	67
2020 - 21	8280	201	1250	16
2019 - 20	6534	297	15250	2344

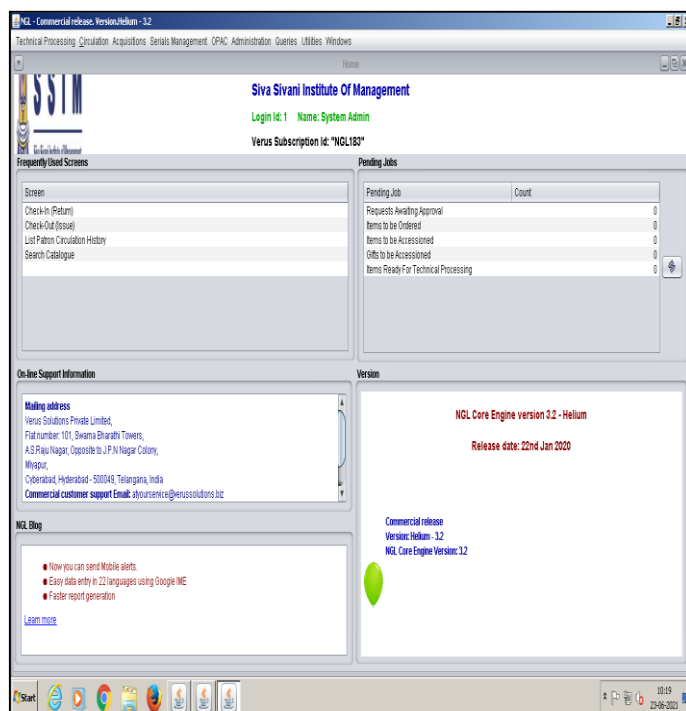
Resources Accessing: Library Books

The library at the institute follows open access system to users (students and faculty), users can browse the books available at terminals, go to the respective bins, pick up the book for either reading in the library or borrow the same. Automated issue and return of books are handled by the library staff by using **“New Gen-lib” an integrated library management software** an automated process. Borrowing books is to be allowed for a period of 15 days and can be renewal if there is no demand registered for the book. The due dates (Slips) are tracked to give necessary reminders to the users to return the books. Demand for the books that are not readily available for reading can be registered with the librarian who will make effort to secure return of the book from the present borrower and provide the same as per the demand.

Library Catalogue: OPAC online public Access catalogue

- OPAC provides the access of the SSIM library database.
- OPAC allows the users to know the library collection and status of the library resources.
- OPAC allows the users to search the database by Title, Author, Call number, Accession Number of the Document / Book.
- The user can access SSIM OPAC from any computer connected to the SSIM LAN.
- For SSIM Books Database click on: **10.68.109.1:8080/newgenlibtxt**

New Gen-Lib Software



E-Resources Accessing:

Accessible through the Internet Static IP of the Institute on campus also available on remote access through user name and password. Periodically conducting training / user orientation to students/faculty for utilization of library resources and online databases.

User can Access the following databases through **ssim.ac.in/library/** website or google from any computer or laptop connected to the SSIM Static IP.

For e-Books Click on : search.ebscohost.com
Select e-Book collection

For DELNET e-Books & e-Journals Database click on : delnet
Select : new discovery portal

For e-Journals Click on: search.ebscohost.com
Select Business source elite

For e-Books Click on: search.EBSCOhost.com → Select e-Book collection

For Access of J-Gate Database for e-Journals : <http://igateplus.com>
National Digital Library (NDL) click on : ndl.iitkgp.ac.in
(individual registration is required)

For SSIM Books Database click on : 10.68.106.2:8080/newgenlibtxt

For NPTEL DIGIMAT Video Lectures click on : Digimat.in

A gateway for free access e-journals on Business & management of various Publishers

List of e-journals available online (Open source International Journals)

1. **Journal of Management and Marketing Research**
<http://aabri.com/jmmr.html>
2. **International Journal of Supply and Operations Management**
<http://www.ijom.com/>
3. **International Journal of Economics, Finance and Management Sciences**
<http://www.sciencepublishinggroup.com/ijefm>
4. **Journal of Financial Risk Management Scientific Research Publishing**
<http://www.scirp.org/journal/jfrm>
5. **Journal of Logistics Management Scientific and Academic Publishing**
www.sapub.org/journal/archive.aspx?journalid=1089&issueid=2378
6. **Business and Management Journals**
<http://www.omicsonline.org/business-and-management-journals.php>
7. **Springer open journals**
<https://www.springeropen.com/journals#Business-and-Management>
8. **Journal of Risk and Financial Management**
<http://www.mdpi.com/journal/jrfm>

Training Programme on EBSCO Database

Academic Year	EBSCO Database
2021 – 22	Yes
2020- 21	Yes
2019- 20	Yes

EBSCO – Siva Sivani Institute of Management, Subscription

New Search Publications Company Profiles Thesaurus Images More +
Sign In Folder Preferences Languages + Help Exit

Choose Databases
To search within a single database, click the database name listed below. To select more than one database to search, check the boxes next to the databases and click Continue.

Siva Sivani Institute of Management,
 Secunderabad

Continue

☐ Select / deselect all

☒ **Business Source Elite**

This business database provides full text for over 1,000 business publications. The rich collection of titles in *Business Source Elite* provides information dating back to 1985. More than 10,100 substantial company profiles from Datamonitor are also included. This database is updated on a daily basis via EBSCOhost.

Title List
More Information

☐ **Regional Business News**

This database provides comprehensive full text coverage for regional business publications. *Regional Business News* incorporates coverage of more than 80 regional business publications covering all metropolitan and rural areas within the United States.

Title List
More Information

☐ **eBook Collection (EBSCOhost)**

EBSCO E - Journals

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EBSCO E - Books

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Searching: **eBook BusinessCore (EBSCOhost)** [Choose Databases](#)

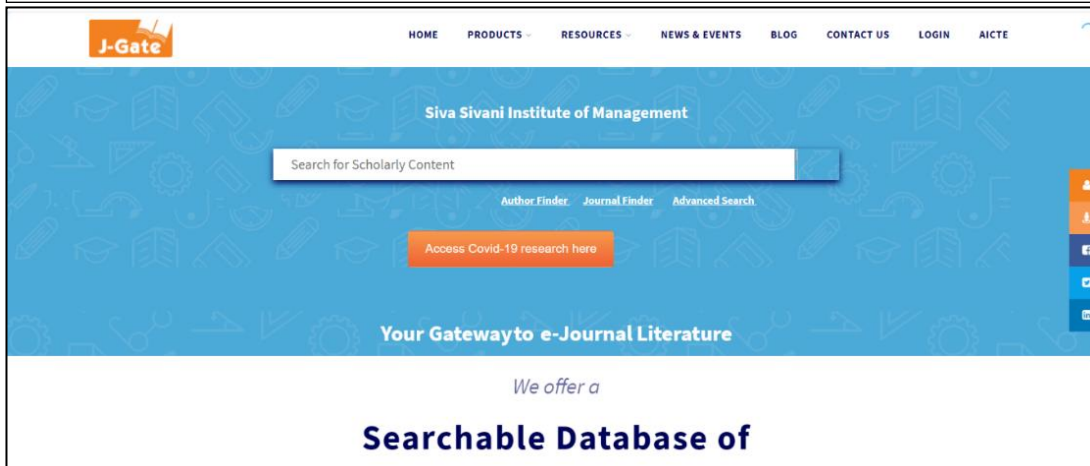
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J Gate E - Journals



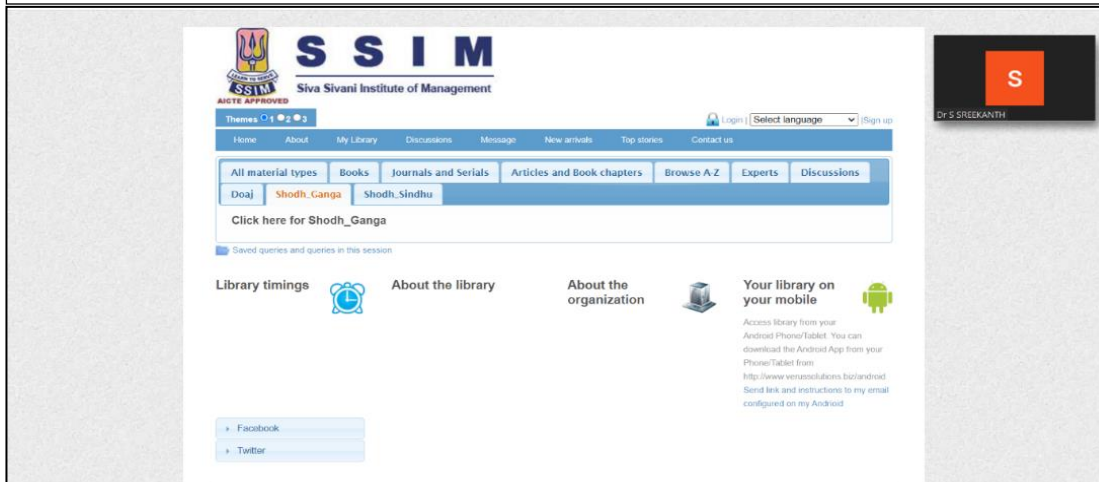
The J-Gate E - Journals website features a blue header with the J-Gate logo and navigation links: HOME, PRODUCTS, RESOURCES, NEWS & EVENTS, BLOG, CONTACT US, LOGIN, and AICTE. Below the header, a large blue banner displays the text "Siva Sivani Institute of Management" and a search bar labeled "Search for Scholarly Content". Below the search bar are links for "Author Finder", "Journal Finder", and "Advanced Search". A red button labeled "Access Covid-19 research here" is also present. The banner concludes with the text "Your Gateway to e-Journal Literature" and "We offer a Searchable Database of".

DELNET E – Journals & E Books



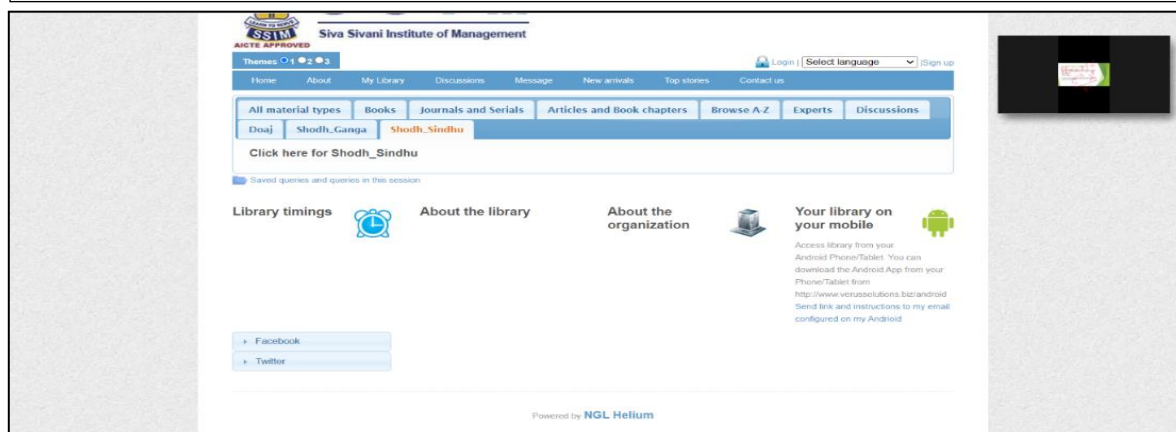
The DELNET E – Journals & E Books website features a white header with the DELNET logo and navigation links: User Manual / Usage Statistics / Know your ILL-Book Status / Your Account / Contact DELNET / Log Out. Below the header, a red banner displays the text "HAPPY NEW YEAR 2021". Below the banner is a search bar labeled "Search the DELNET Digital Library Resources" with a dropdown menu for "All Fields" and a "Q Find" button. Below the search bar is a section titled "Full-text Digital Library Resources" with four sub-sections: "Knowledge Gainer Portal", "Language Learning Portal", "Manuscripts & Rare Books", and "E-JOURNALS (Full-Text)".

SSIM – Shodh_Ganga

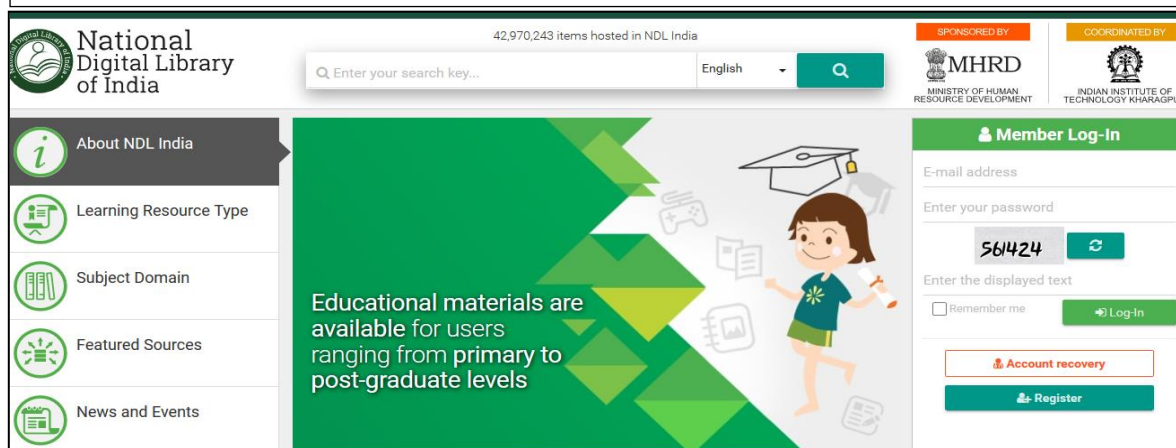


The SSIM – Shodh_Ganga website features a white header with the SSIM logo and navigation links: Home, About, My Library, Discussions, Message, New arrivals, Top stories, and Contact us. Below the header, a blue banner displays the text "Siva Sivani Institute of Management" and a search bar labeled "Search for Scholarly Content". Below the search bar are links for "Author Finder", "Journal Finder", and "Advanced Search". A red button labeled "Access Covid-19 research here" is also present. The banner concludes with the text "Your Gateway to e-Journal Literature" and "We offer a Searchable Database of".

SSIM – Shodh_Sindhu



SSIM – NDLI



Book bank Scheme – Students will be provided with text books under book bank scheme at the beginning (on the first day) of the each (3) trimester on returnable basis at the end of the trimester. Borrowing of books –Each student will be permitted to take three books (text books and reference books) apart from the books given in the Book bank scheme. Faculty are entitled to take 15 books at any point of time per a period of 3 months.

Library Working Hours:

Monday to Saturday	8.00 AM to 9.00 PM
Sunday & Holidays	9.00 AM to 4.00 PM
During Vacations	9.00 AM to 4.00 PM
During Examinations	8.00 AM to 10.00 PM

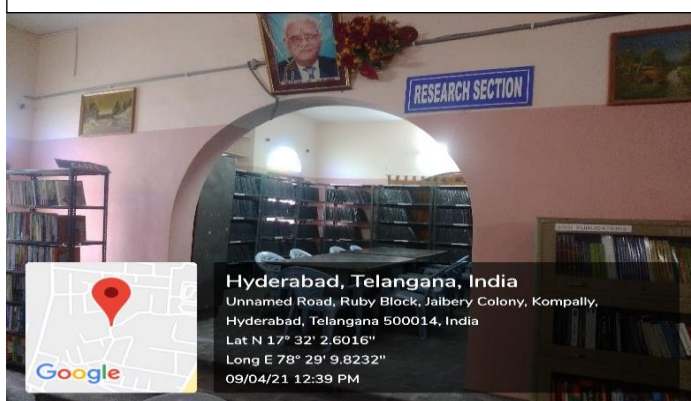
Visitor Register

2022-23	Yes
2021-22	Yes
2020-21	Yes
2019-20	Yes

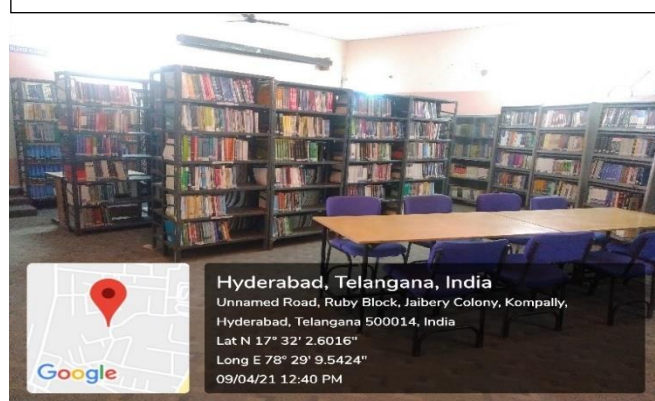
Support Services Provided by the Library:

1. Reference Service
2. Reprography Service
3. OPAC Service
4. Internet Access Service- entire campus including library is Wi-Fi enabled
5. User orientation & training on online Databases service is provided.
6. In-house & Remote access to e- Resources, EBSCO, J-Gate, Delnet, NDL, en.bookfi.net/s/
7. Assistance to searching Databases
8. Information deployment & Notifications Information display boards are Placed at prominent location in the library.
9. Information downloads from databases
10. Printout service on request.

SSIM Library Research Section



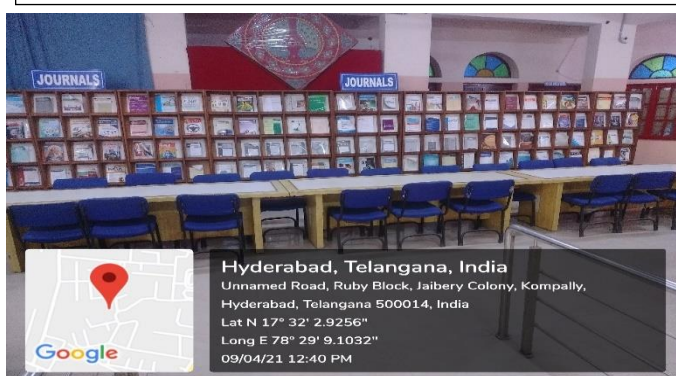
SSIM Library Books Section



SSIM Library References Section



SSIM Library Journals Section



Details about Library at glance:

- | | |
|--|---|
| 1. Total Area of Library (Sq.Mts) | : 527.85 Sq.Mts. |
| 2. Total Seating Capacity | : 130 |
| 3. Average number of books issued/returned per day | : 35 |
| 4. Average number of visitors per day | : 65 |
| 5. Automation in Library | : NewGenlib Integrated Library Mgt. S/W |
| 6. Accessibility to internet & multimedia | : Static IP address of the SSIM |

7. CDs and DVDs on different subjects are available including soft skills and many topics in management : **592**
8. Institutional Membership with other Networks : **1. Delnet 2. Case Centre**
9. Journal Exchange Agreement with other B-Schools In India : **45**

Library Expenditure

The budget an important document for planned and successful operation of a library. It co-ordinates between the policies, finance and administrative functions. The library is an institution that incurs several expenses on books, journals and other learning materials etc. The librarian and the library advisory committee has to play vital role in planning and allocation of budget to library observations in various services provided by the library.

The SSIM constituted library Advisory committee, and on the request of the librarian it recommend to allocate the budget as requirement to various services provided by the library. It is a regular process in the library.

Description	ACY 2022 - 23	ACY 2021 - 22	ACY 2020 - 21	ACY 2019 – 20
Library Books	34155	27673-20	Nil covid-19	66306.25
Text Books	385467	181572-80	Nil covid-19	921459.25
National Journals	100604	86620	90360	84860
International Journals	81615	Nil	Nil covid -19	162047
News Papers & Magazines	41959	25372	3985	34541
Online databases (Ebsco e-journals, J-Gate, & EBSCO e-books)	351293	453703	460385	447273
Library Mgt. S/W AMC (newGenlib)	14160	14160	14160	12390
Journals Back Volumes Binding	Nil	Nil	Nil	29570
Case Centre Cases & Membership	215467.26	147202-16	284742.42	39461.63
Library Furniture Book Rocks	Nil	Nil	Nil	303104
Delnet Membership	13570	13570	13570	13570
Postal Charges	2500	Nil	600	
Total	1240790.26	949872	867802	2114761

IT Infrastructure

- All the faculties and students are provided with a laptop with continuous Wi-fi facility throughout the campus on 24*7 basis, creating a learning environment for enabling them to do the academic activities like accessing journals, preparing presentations, drafting reports etc.
- All the classrooms, Tutorial rooms and Seminar Hall are equipped with ICT technology to facilitate progressive learning.
- The computer centre in the campus has strong centralized control over the desktops and laptops providing necessary maintenance and security measures.
- All departments are equipped with state-of-the-art computing facility. Adequate number of PCs with latest configuration and equipment's are present in the department.
- In-house maintenance staff are available for all the desktops and laptops malfunctions.

Summary of computing facility is depicted in Table given below:

Sl. No.	Description	Total Quantity	Specifications
1	IBM Server	1	IBM SERVER X 3400, Xenon Dual Core, 1.86Ghz, 2 GB RAM
2	Lab Desktop	60	ACER I3 8Gen 8 GB Ram 500 GB HDD
3	Laptop	31	ACER I3 6Gen 8GB Ram 1TB HDD
4	Laser Jet Printers & Scanner	20	SAMSUNG ML2850 – 1, SAMSUNG ML1676 – 1, CANON IMAGE – 1, CANON IMAGE PLUSE – 1, HP LASERJET 1018 – 1, HP LaserJet M1005 – 1, HP LASERJET 1020 PLUS 12
5	Colour printer	2	SAMSUNG CLX- 6260FR 1 EPSON L380 1
6	LCD projectors	14	Hitachi / Epson / Zebronic
7	Xerox	3	CANON / Kyocera
8	Firewall	1	TACITINE – EN6200
9	Wireless Access Points	30	Ruckus AP
10	Television Sets	3	SAMSUNG

List of Software's available:

Sl. No.	Description	Total Quantity
1.	MS Windows	100
2.	MS Office	300
3.	SPSS	10
4.	TALLY Multiuser	1
5.	CORAL DRAW	1
6.	Drill Bit (plagiarism check)	1
7.	NSE Finance Lab	30
8.	SHL – Language Testing Software	1000
9.	Office 365 for Students	300
10.	Zoom	200

Microsoft Windows Licenses

Microsoft Volume Licensing Service Center

Home Licenses Online Service Activation Downloads and Keys Software Assurance Subscriptions Administration Help

License Summary

The table below shows the effective quantity of licenses across all active and inactive Microsoft Licensing IDs for which you have authorization to view information. The Relationship Summary displays the specific Licensing IDs that are included in the License Summary below, prior to filtering.

Filter Licensing IDs included in this summary

License Summary FAQ
Download License Information

Product Pool	License Product Family	License Version	Effective Quantity	Unassigned Quantity	Active SA Quantity
Applications	Office Professional	2019	180	0	180
Servers	Exchange Server Standard CAL	2019	180	0	180
Servers	SharePoint Server Standard CAL	2019	180	0	180
Servers	Skype for Business Server Standard CAL	2019	180	0	180
Servers	System Center Configuration Manager Client ML	2019	180	0	180
Servers	System Center Endpoint Protection	2012 R2	180	0	180
Servers	Windows Server CAL	2019	180	0	180
Systems	Windows	10 Enterprise LTSC 2019	180	0	180
Systems	Windows	8.1	200	0	0
Systems	Windows	10 Home Get Genuine	35	0	0
Systems	Windows Edu Per Device	10 Education	180	0	180

Microsoft

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Microsoft Office 365 Licenses

S.P.Sampath's Sha Shival Educational Society

Search users, groups, settings

Home Users Groups Billing Customization Show all

Essentials

User management

Add, edit, and remove user accounts, and reset passwords.

Add user Edit user

Training & guides

Training for admins
Microsoft 365 tutorials and videos

Customized setup guidance
Choose a setup path to fit your org

Training for users
Learn to use Office 365 and the Office apps

Office 365 software

402 of 453

Licensed users have installed Office

Installed Not yet installed

Install Office View and share

Tacitine Firewall

Dashboard Configuration Status Reports Administration

EN6200-PRIME

Open All | Close All

System Information

Parameter	Detail
System Name	SSIM
System ID	415902-47D9FE-EC1E24-2750AF
Serial Number	TAC2022EN812025
Software Version	23.1.1
System Up Time	2 days 23 hours 45 minutes 16 seconds
Hostname	tg415902
Reboot Cause	Reboot from UI
System Time	Fri Feb 24 10:40:58 IST 2023
Hardware Warranty	Valid up to: Aug 15, 2025
Security Suite License	Valid up to: Aug 15, 2025
Support	Valid up to: Aug 15, 2025 [R5x5]
Product Model	EN6200-PRIME OCTA-500
License Status	OK
License Type	PERMANENT
SSL VPN Clients	5

Dashboard Configuration Status Reports Administration

EN6200-PRIME OCTA-500

Fri 24 Feb 2023 10:42:39 IST

SSIM

Open All | Close All

WAN Data Transfer

1000 GB

800 GB

600 GB

400 GB

200 GB

0 GB

Feb 17 Feb 18 Feb 19 Feb 20 Feb 21 Feb 22 Feb 23 Feb 24

System Resources

CPU

Memory

100

80

60

40

20

0

— cpu — cpu core — mem

WAN Bandwidth

150.0M

120.0M

90.0M

60.0M

30.0M

0.0

— Up — Down

Smart View

Name	Status
Admin Password Change	REQUIRED
Email Account Settings	Disable
Remote Config Backup	Disable
LAN Users	546
Software Updates	Up-to-Date
AV Signature Updates	Success
HTTPS Category List Updates	Success
NTP Time	Synchronized

Memory

used free

CPU Core Usage

Usage %

18.0

15.0

12.0

9.0

6.0

3.0

0.0

0 1 2 3

Network Interfaces

Status	Interface	IP Address	Rate
DOWN	LAN-1	192.168.100.1	-
UP	WAN-1**	202.153.40.132	81.99 Mbps
UP	LAN-2	10.68.104.1	80.82 Mbps

Disk

used free


Swap

used free

Details of Internet facility

Number of servers for Institute	1
Name of the Internet Provider	EXCEL MEDIA
Available Bandwidth	150 MBPS
Access Speed	1:1
Availability of Internet in an exclusive Labs	Yes
Availability in Department and other units	Yes
Institute own Email facility to Faculty/students	Yes
Security/Privacy to Email/Internet Users	Yes - Firewall

SSIM Internet Bill with dedicated leased line of 150 Mbps

 Excell Media Pvt. Ltd. #8-2-268/N/28/A/2, Quinn House, Road No.2, Banjara Hills, Hyderabad, Telangana - 500034. Tel : 040-44688888 www.excellmedia.net		PAN No: AAACE6553D CIN: U64203TG1998PTC030014 GSTIN: 36AAACE6553D1ZV						
TAX INVOICE								
PO No : Invoice No : LOC Date :	PO Date : Invoice Date : State Code :	Account Code : Due Date : State :	ES-735 12/01/2023 Telangana					
Place of Supply & Billed to Name: S P SAMPATHYS SIVA SIVANI EDUCATIONAL SOCIETY Address: NH7,KOMPALLY,, SECUNDRABAD SECUNDRABAD-500010 GSTIN: 36AACT54819H1ZB		Service Address S P SAMPATHYS SIVA SIVANI EDUCATIONAL SOCIETY NH7,KOMPALLY,, SECUNDRABAD SECUNDRABAD-500010						
Narration : Being Internet Bandwidth Charges For the Period January-2023 to March-2023								
S.No.	Name of Product/Service	SAC/HSN Code	Period From/to	Qty	Price	₹ Amount	₹ CGST Rate	₹ SGST Rate
1	Internet Bandwidth Charges	998422	01/01/2023-31/03/2023	1	145000.00	145000.00	9%	13050.00
	Reverse Charge: No	Discount						Sub-Total Before Tax 145000.00
CGST	13050.00	SGST	13050.00	IGST				Total Taxes 26100.00
INR ONE LAKH SEVENTY ONE THOUSAND ONE HUNDRED RUPEES ONLY							Total Amount	₹ 171100.00
Bank Details								
Bank Name:	Axis Bank	Bank A/C	909020037601452	IFSC Code	UTIB0000008			

Learning Management System

SSIM's learning management system (CAMU) uses software application which is a web based technology used to plan, implement and access a specific learning resources. SSIM has subscribes for different sources through which student can access various resources like journals, case studies, articles, PDF files etc.

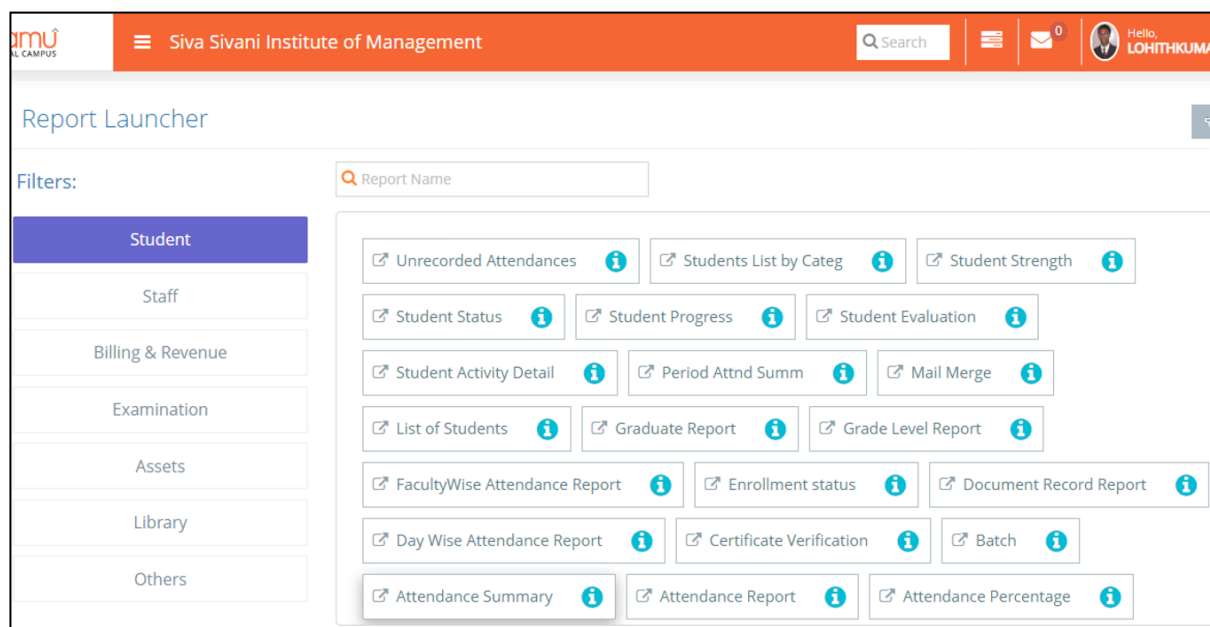
SSIM enables the students to access these learning resources from any geographical location i.e. from SSIM host server or any other remote system access. Students are provided with the individual user ids and passwords for accessing the same. The training for accessing these learning resources is provided by the concerned resource centre people periodically. During the pandemic, most of the academic activities have been initiated through CAMU which has the integrated tools for both Audio and Video conferencing. It has the ability to record the sessions and can be used for future reference.

SSIM also uses a software application CAMU for Administration, Documentation, tracking and reporting. This application caters different stakeholders like students, faculty, parents and admin staff in the areas of Academics, Examinations, Accounts and Operations

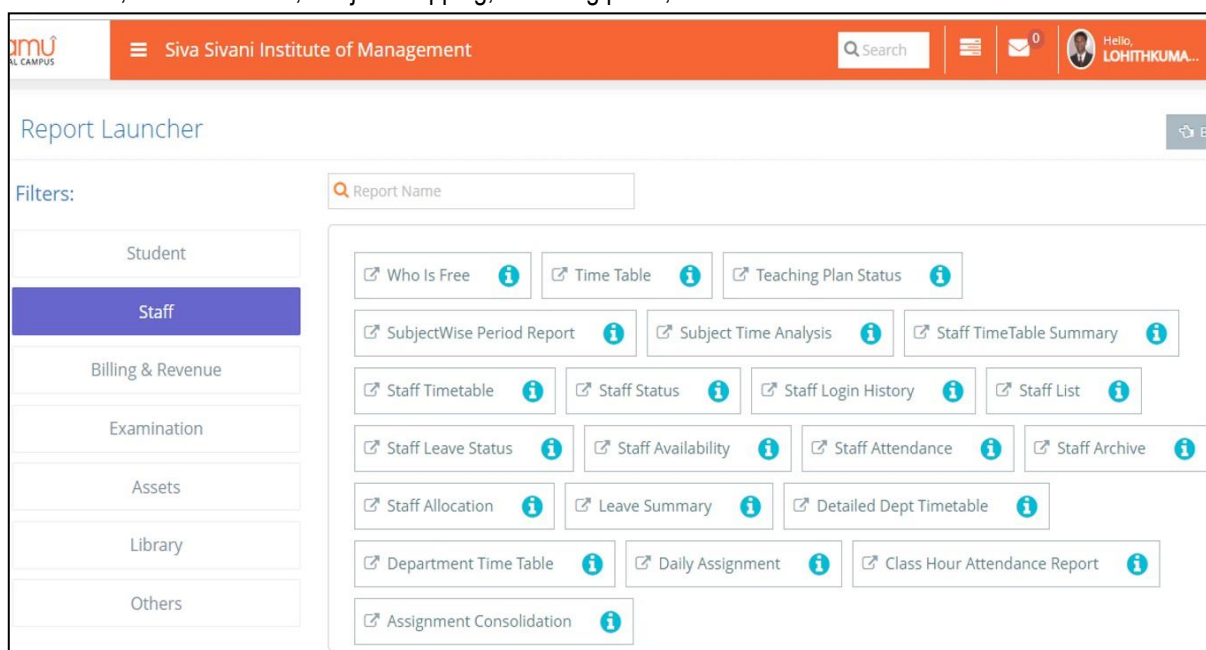
Siva Sivani Institute of Management (SSIM) Software Application – Administration, Documentation, tracking, reporting – CAMU.

SSIM-LMS CAMU facilitates in generating various reports for different domains/functions.

- **SSIM-LMS (CAMU) for Students:** All the activities associated to the students can be generated for all areas concerned to students.



SSIM-LMS (CAMU) for Faculty: It enables faculty to have complete details on Subject timetables, Dept. timetables, staff timetables, Subject mapping, Teaching plans, etc.



SSIM-LMS (CAMU) for Billing & Revenue: CAMU helps the finance department with various reports in the areas like fee dues, receipts summary, revenue report, Outstanding summary, budget reports etc.

The screenshot shows the 'Report Launcher' interface for the 'Billing & Revenue' module. The top navigation bar includes the 'amu' logo, 'Siva Sivani Institute of Management', a search bar, and a user profile for 'Hello, LOHITHKUMA...'. The left sidebar lists filters: Student, Staff, Billing & Revenue (selected), Examination, Assets, Library, and Others. The main area displays a grid of report tiles, each with a link icon and an information icon. The reports include: Tally Report, Revenue Report, Revenue Budget Report, Rect. By Bill Item Summ, Receipts By Bill Item, Receipt Summary, Paid and Unpaid Report, Overdue Bills Summary, Overdue Bills, Outstanding Summary, Outstanding Dues, No Due Certificate Report, Group Level Billing Report, Fee Demand Notice, Excess Receipts Report, Day Book, Credit Note, Cancelled Bills, Billed and Unbilled, and Bank Pay-in Slip.

SSIM-LMS (CAMU) for Examinations:

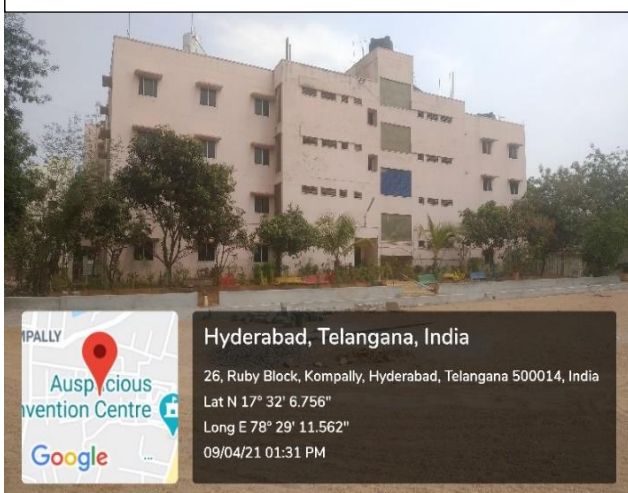
CAMU assists the examinations department by providing all the related information like Scheduling, seating arrangement, Evaluation report, generating hall tickets, Transcript printing, attendance report.

The screenshot shows the 'Report Launcher' interface for the 'Examination' module. The top navigation bar is identical to the previous screenshot. The left sidebar lists filters: Student, Staff, Billing & Revenue, Examination (selected), Assets, Library, and Others. The main area displays a grid of report tiles, each with a link icon and an information icon. The reports include: Website Result Upload, Transcript Report, Student Wise Subjects, Seating Allocation, Revaluation Refund Report, passed out students, Mark Statement, Internal Consolidation Report, Hall Ticket Summary, Grade T-Score Summary Report, Go Through Report, Examiner, Exam Schedule, Exam Room Allotment, Exam Ineligibility Report, Exam Attendance Report, Exam Application Report, Evaluation Sheet, Equivalence Report, Cumulative Report, and Consolidate Report.

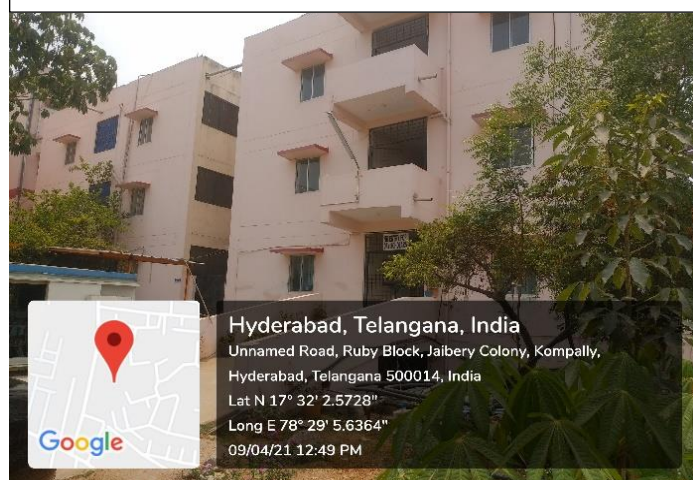
Hostel

- SSIM owns three separate Hostels for boys and girls within the campus having separate caring wardens.
- Boys hostel is having the capacity of 196 which can be accommodated in 96 rooms
- Hostel facility is provided to all the non-local and local students on requirement basis.
- There is a tight security to ensure students have a pleasant stay allowing them to focus on their academics. CCTV cameras are provided in hundred in numbers in the campus as-well as in the hostels for safety and security of the students.
- Hostels are also provided with high speed internet connectivity on 24*7 basis.
- All the facilities like newspapers, study room, television set, Wi-Fi, water purifiers, water coolers etc. are installed in all the hostels.
- Students mess is available in the campus which can cater for 100 students in given time.
- Health facilities are provided 24/7 to all the hostel students.
- The hostels are under 24 hrs electronic and security guard surveillance.

SSIM Men's Hostel Block



SSIM Ladies Hotel Blocks



The following are the facilities provided in Hostel:

SSIM Hostel Mess Facility



Sports Facility

Indoor Sports Facilities

- Indoor facilities like Caroms, Chess, Table Tennis were provided to all the students.
- SAMMELAN – College Sports fest is conducted in all these indoor sport events for both Boys and Girls.
- Yoga sessions were planned to all the students annually to train them stress free.
- Multipurpose Gym including treadmill, were arranged to all the students to make the students fit and is provided in all the times.
- Students are encouraged to participate in the sports activities conducted and organized by other colleges and inter college fests in and around city.

SSIM Indoor Chess Facilities



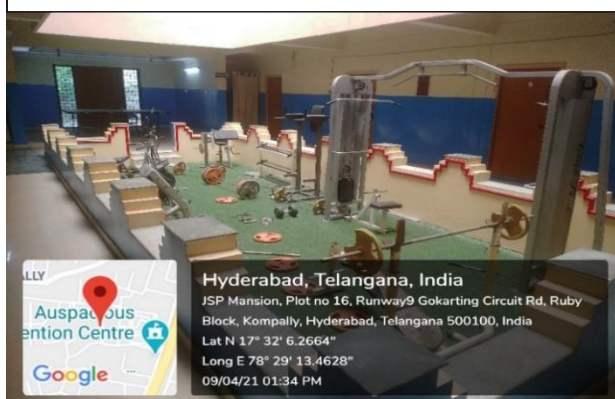
SSIM Indoor Caroms Facilities



Outdoor Sports Facilities

- SAMMELAN – College Sports fest is conducted in all these outdoor sport events for both Boys and Girls.
- Cricket, Volley Ball sports facilities were provided to students. All the necessary kits for the sports were provided to the students.
- College Sports ground was utilized for all the outdoor sports. Outside grounds were also hired and leased to conduct the college sports events.
- Students are encouraged to participate in the sports activities conducted and organized by other colleges and inter college fests in and around city.
- College conducts an out bound training to the students where they will be taken to outdoor and conducts games where management lessons are taught through them
- Tough-of-war, kabaddi, badminton is played by the students in the college campus after the college hours

SSIM Indoor Gym Facilities



SSIM Outdoor Games



Yoga

An exclusive Yoga facility is provided for both the students and staff. Practicing yoga creates mental clarity and calmness, increases body awareness, relieves chronic stress patterns, relaxes the mind, centres attention, and sharpens concentration. Since 2015 every year on June 21st, the **International Day of Yoga** is celebrated, in which all the students and staff proactively participate. Best performers are rewarded to encourage active participation and promote wide scale participation of various stakeholders. Yoga sessions were planned to all the students annually to train them stress free. Also Yoga sessions were conducted on International Yoga day in the campus in collaboration with NGOs and other social workers. Multipurpose Gym including treadmill, were arranged to all the students to make the students fit and is provided in all the times. Students participate in dancing, singing and painting competitions conducted in the college.

Medical Facility

To ensure the well-being of employees and students, SSIM have tie up with the renowned groups of hospitals to take care of any emergency. Medical facility and medical kit are available 24*7 at campus for the safety and concern of the students.

- A separate clinic is available in the hostel campus and any emergency will be treated immediately under the supervision of qualified doctor.
- Institute had an MOU with the hospitals, SRIKARA Hospitals and BALAJI hospitals which are around 0.5 kms and 2 kms respectively.
- Health insurance scheme supported by institute.
- For teaching and Non-Teaching staff – Medical Insurance from TATA AIG is provided for one-year term.
- Medical facilities were placed in all the prominent places in the campus.
- Medical kits were also placed in all the hostels and is duly replaced periodically.
- Ambulance is available in the campus.
- Free health check-ups were arranged for all the teaching and Non-Teaching staff

Details of other facilities available in the Institute:

- Coffee vending machines are available at each floor of the block where unlimited coffee is provided to all the students at the tea breaks both in the morning and evening sessions.
- Water coolers and water purifiers are available at each floor of the block where students can consume hygiene water at the times in the campus
- CCTV cameras were installed at all the places throughout the campus, ensuring the safety and security of all the individuals.
- SSIM is the first in India to have the 100% covered with solar power panels with a capacity of 110 KW where the power consumption / savings has come down by almost 70%.
- Parking facility is provided to both the faculties, students and guests visiting the campus.
- A wheel chair is arranged in the campus for the students having disabilities and also a rampage is constructed in both the sides of the campus to have a free pass to the classrooms.
- A lift/elevator is provided to both the faculty and the students to reach to any floor of the building.
- A 125KW generator is setup in the campus to backup and when there is a power cut immediately can be started up.
- A reading room with a TV and newspapers, gym, solar heaters, Wi-Fi are arranged for all the students residing in the hostel.
- The entire campus is provided with LED bulbs providing an eco-friendly environment contributing to less consumption of power.
- Firefighting equipment and fire extinguishers are installed to the buildings to put out small fires there by creating a safety living environment.
- Cabins were created for students coming for admissions and counselling, Group Discussions and personal interviews will be conducted in those cabins there by creating professional environment.
- A conference hall is created to have all the discussions both with the internal and external people and all the meetings related to institution are arranged in it.
- Waiting rooms are created to the recruiters who comes for the placement and are provided with all the comfort facilities with rest rooms and lunch rooms.
- Free Transportation is provided to students, teaching and non-teaching staff to all the corners of the city enabling a smooth and safety commutation and also timely arrival to the campus.

Extra-Curricular Activities

At SSIM, students are encouraged to organize and participate in various management fests organized by various peer institutions. The students also celebrate and appreciate Indian culture and festivals in the campus and hostel. Cultural events include celebration of Independence Day, Ethnic day, festivals like Onam, Holi etc and Farewell to Senior Students.

Soft Skill Development Facilities

In all PGDM Programs, SSIM constantly focuses on grooming students and in preparing them as industry ready. The programs offered by the institute includes courses such as – Managerial communication from term I till term V.

• Teaching Learning Process

**Academic Calendar for PGDM, PGDM - BIFS & PGDM - BA:
Academic Plan For The Year 2023 – 2025 (Ongoing)**

Sl. No.	PARTICULARS	TIME LINES	Sl. No.	PARTICULARS	TIME LINES
	First Year			Second Year	
	Commencement of induction for Juniors	03.07.2023			
	Closing of Induction	15.08.2023			
1	Trimester 1 Class work commencement	16.08.2023	14	Trimester 4 Class work commencement	07.08.2023
2	Trimester 1 Mid examinations	21.09.2023	15	Trimester 4 Mid examinations	20.09.2023
3	Trimester 1 class work ending	21.10.2023	16	Trimester 4 class work ending	21.11.2023
4	Trimester 1 End examinations	30.10.2023	17	Trimester 4 End examinations	22.11.2023
5	Trimester 2 Class work commencement	07.11.2023	18	Trimester 5 Class work commencement	04.12.2023
6	Trimester 2 Mid examinations	07.12.2023	19	Trimester 5 Mid examinations	21.12.2023
7	Trimester 2 class work ending	02.02.2024	20	Trimester 5 class work ending	14.02.2024
8	Trimester 2 End examinations	05.02.2024	21	Trimester 5 End examinations	16.02.2024
9	Trimester 3 Class work commencement	13.02.2024	22	Trimester 6 Class work commencement	28.02.2024
10	Trimester 3 Mid examinations	02.04.2024	23	Trimester 6 Mid examinations	20.04.2024
11	Trimester 3 class work ending	09.05.2024	24	Trimester 6 class work ending	17.04.2024
12	Trimester 3 End examinations	10.05.2024	25	Trimester 6 End examinations	20.04.2024
13	Industry Internship Project (IIP) commencement	20.05.2024			

**ACADEMIC TIME TABLE WITH THE NAME OF THE
FACULTY MEMBERS HANDLING THE COURSE**

TIME TABLE TERM II & TIME TABLE V

Sl. No	Subject Code	Subject Name	Faculty Name	Credits	Term	Program & Section
1	1201-R5CH	Human Resource Management	Dr. Gowri Kusuma	3	II	PGDM-A
2	1202-R5CM	Marketing Management	Dr. Arijit Santikary	3	II	PGDM-A
3	1203-R5CF	Corporate Finance - I	Prof. S.V. Ramana Rao	3	II	PGDM-A
4	1204-R5CD	Operations Research	Mr. T. Subhash Tej	3	II	PGDM-A
5	1205-R5CD	MIS & Emerging Technologies	Mr. Sree Hari Karanam	3	II	PGDM-A
6	1206-R5CG	Managerial Communication – I	Dr. Avadiappan Dinesh	3	II	PGDM-A
7	1207-R54CG	Book Review Sessions	Prof. S.F. Chandrasekhar & Mr. M. Balanji Reddy	1	II	PGDM-A
8	1208-R5CG	Social Project	-	1	II	PGDM-A
9	1209-R5CG	Industry Readiness-I	-	1	II	PGDM-A
10	1210-R4CG	Term End Viva – II	-	1	II	PGDM-A
11	1201-R5CH	Human Resource Management	Dr. Gowri Kusuma	3	II	PGDM-B
12	1202-R5CM	Marketing Management	Mr. T. Thirumal Reddy	3	II	PGDM-B
13	1203-R5CF	Corporate Finance - I	Dr. Annapurna Valluripalli	3	II	PGDM-B
14	1204-R5CD	Operations Research	Mrs. Kiranmayi Patel	3	II	PGDM-B
15	1205-R5CD	MIS & Emerging Technologies	Mr. T. Subhash Tej	3	II	PGDM-B
16	1206-R5CG	Managerial Communication – I	Dr. Avadiappan Dinesh	3	II	PGDM-B
17	1207-R54CG	Book Review Sessions	Mrs. Damandeep Johar & Mr. Sri Sourya Sri Harsha Rongala	1	II	PGDM-B
18	1208-R5CG	Social Project	-	1	II	PGDM-B
19	1209-R5CG	Industry Readiness-I	-	1	II	PGDM-B
20	1210-R4CG	Term End Viva – II	-	1	II	PGDM-B
21	1201-R5CH	Human Resource Management	Dr. M. Pushpa	3	II	PGDM- C
22	1202-R5CM	Marketing Management	Mr. Chaithanya Muppavarapu	3	II	PGDM- C
23	1203-R5CF	Corporate Finance - I	Mr. M. Balanji Reddy	3	II	PGDM- C
24	1204-R5CD	Operations Research	Mrs. Kiranmayi Patel	3	II	PGDM- C
25	1205-R5CD	MIS & Emerging Technologies	Mr. Sri Sourya Sri Harsha Rongala	3	II	PGDM- C
26	1206-R5CG	Managerial Communication – I	Mrs. Samarpita Roy	3	II	PGDM- C

27	1207-R54CG	Book Review Sessions	Mrs. G. Sindhuja & Mr. Madhav Murthy T	1	II	PGDM- C
28	1208-R5CG	Social Project	-	1	II	PGDM- C
29	1209-R5CG	Industry Readiness-I	-	1	II	PGDM- C
30	1210-R4CG	Term End Viva – II	-	1	II	PGDM- C
31	1201-R5CF	Banking Law & Operations	Mrs. G. Sindhuja	3	II	PGDM- BIFS
32	1202-R5CF	Insurance & Risk Management	Dr. V Jayalakshmi	3	II	PGDM- BIFS
33	1202-R5CM	Marketing Management	Mr. Chaithanya Muppavarapu	3	II	PGDM- BIFS
34	1203-R5CF	Corporate Finance - I	Mr. M. Balanji Reddy	3	II	PGDM- BIFS
35	1204-R5CD	Operations Research	Mrs. Kiranmayi Patel	3	II	PGDM- BIFS
36	1206-R5CG	Managerial Communication – I	Mrs. Samarpita Roy	3	II	PGDM- BIFS
37	1207-R54CG	Book Review Sessions	Mrs. G. Sindhuja & Mr. Madhav Murthy T	1	II	PGDM- BIFS
38	1208-R5CG	Social Project	-	1	II	PGDM- BIFS
39	1209-R5CG	Industry Readiness-I	-	1	II	PGDM- BIFS
40	1210-R4CG	Term End Viva – II	-	1	II	PGDM- BIFS
41	1201-R5CD	Python For Analytics	Mr. Sree Hari Karanam	3	II	PGDM-BA
42	1202-R5CD	Visual Analytics Using Tableau	Mr. T. Subhash Tej	3	II	PGDM-BA
43	1203-R5CD	HR Analytics	Prof. S.F. Chandrasekhar	3	II	PGDM-BA
44	1204-R5CD	Operations Research	Dr.KSR Sarma	3	II	PGDM-BA
45	1205-R5CF	Corporate Finance	Mr. M. Balanji Reddy	3	II	PGDM-BA
46	1206-R5CG	Managerial Communication – I	Mrs. Samarpita Roy	3	II	PGDM- BA
47	1207-R54CG	Book Review Sessions	Dr. Avadiappan Dinesh & Mr. Karteek Chedadeepu	1	II	PGDM- BA
48	1208-R5CG	Social Project	-	1	II	PGDM- BA
49	1209-R5CG	Industry Readiness-I	-	1	II	PGDM- BA
50	1210-R4CG	Term End Viva – II	-	1	II	PGDM- BA

TIME TABLE: TERM – V

1	2501-R4CG	Strategic Management	Prof. Pavan Patel	3	V	PGDM A / C BIFS / BA
2	2501-R4CG	Strategic Management	Dr. M. Pushpa	3	V	PGDM B
3	2507-R4CG	Design Thinking	Dr. Arijit Santikary	3	V	PGDM A
4	2507-R4CG	Design Thinking	Dr. Shubhra Johri	3	V	PGDM B
5	2507-R4CG	Design Thinking	Ms. G. Sindhuja	3	V	PGDM BIFS / BA
MAJOR-FINANCE						
6	2502-R4MF	Corporate Valuation	Mr. B. Lohith Kumar	3	V	PGDM A / B
7	2503-R4MF	Strategic Financial Management	Mr. M. Pardhasaradhi	3	V	PGDM A / B
MAJOR-MARKETING						
8	2502-R4MM	Integrated Marketing Communication	Dr. T. Shambhavi	3	V	PGDM A / B
9	2503-R4MM	Strategic Brand Management	Dr. T. Thirumal Reddy	3	V	PGDM A / B
MAJOR-HR						
10	2502-R4MH	Human Resource Information Systems	Prof. S.F. Chandrasekhar	3	V	PGDM A / B
11	2503-R4MH	Managing Diversity	Mrs. Damandeep Johar	3	V	PGDM A / B
MINOR-FINANCE						
12	2504-R4NM	Services Marketing and CRM	Dr. Shambhavi T	3	V	PGDM A / B
13	2505-R4NM	Strategic Brand Management	Mr. Bipul Kumar	3	V	PGDM A / B
MINOR- OPERATIONS						
14	2504-R4ND	Total Quality Management	Dr. Subba Rama Sarma	3	V	PGDM A / B
15	2505-R4ND	Service Operations Management	Mr. Chaithanya Muppavarapu	3	V	PGDM A / B
MINOR-BUSINESS ANALYTICS						
16	2504-R4NA	Machine Learning - I	Mr.Sri Sourya Sri Harsha R	3	V	PGDM A / B
17	2505-R4NA	Machine Learning - II	Dr. K.S. Harish	3	V	PGDM A / B
SECTORAL - BANKING						
18	2506-R4SF	Bank Credit Management	Mr. M. Madhav Murthy	3	V	PGDM A / B
SECTORAL - DIGITAL MARKETING						
19	2506-R4SM	Social Media and Content Marketing	Mr. Bipul Kumar	3	V	PGDM A / B
SECTORAL - RETAIL						
20	2506-R4SR	Visual Merchandising	Dr. Shambhavi T	3	V	PGDM A / B

SECTORAL - ANALYTICS						
21	2506-R4SD	Predictive Analytics Using R	Dr. K.S. Harish	3	V	PGDM A / B
22	2508-R4CG	Article Review Sessions	Dr. Subba Rama Sarma & Ms. Samarpita Roy	1	V	PGDM A
23	2508-R4CG	Article Review Sessions	Dr. V. Jayalakshmi & Shubhra Johri	1	V	PGDM B
24	2509-R4CG	Specialization Project		3	V	PGDM A / B
25	2510-R4CG	Term End Viva – II	-	2	V	PGDM A / B
26	2501-R4CG	Strategic Management	Prof. Pavan Patel	3	V	PGDM-BIFS
27	2507-R4CG	Design Thinking	Ms. G. Sindhuja	3	V	PGDM-BIFS
28	2502-R4CF	Investment Banking	Mr. B. Lohith Kumar	3	V	PGDM-BIFS
29	2503-R4CF	Financial Planning & Wealth Management	Mr. M. Pardhasaradhi	3	V	PGDM-BIFS
30	2504-R4CF	Anti-Money Laundering & Know Your Customer	Mr. M. Madhav Murthy	3	V	PGDM-BIFS
31	2505-R4CF	Principles of Actuarial Science	Dr. V. Jayalakshmi	2	V	PGDM-BIFS
32	2506-R4CF	Management of & Financial Services	Dr. V. Annapurna	2	V	PGDM-BIFS
33	2509-R4CG	Specialization Project		3	V	PGDM-BIFS
34	2508-R4CG	Article Review Sessions	Dr. K.S. Harish & Mr. T. Subash Tej	1	V	PGDM-BIFS
35	2510-R4CG	Term End Viva – II	-	2	V	PGDM-BIFS
36	2501-R4CG	Strategic Management	Prof. Pavan Patel	3	V	PGDM-BA
37	2507-R4CG	Design Thinking	Ms. G. Sindhuja	3	V	PGDM-BA
38	2502-R4CD	Applications of Blockchain Technology	Ms. Kiranmayi Patel	3	V	PGDM-BA
39	2503-R4CD	Fintech	Dr. Shubhra Johri	3	V	PGDM-BA
40	2504-R4CD	Product Analytics	Mr. Chaithanya Muppavarapu	3	V	PGDM-BA
41	2505-R4CD	Social Media Analytics	Mr. Bipul Kumar	3	V	PGDM-BA
42	2506-R4CD	Artificial Intelligence & Deep Learning	Mr. Sree Hari Karanam	3	V	PGDM-BA
43	2509-R4CG	Specialization Project		3	V	PGDM-BA
44	2508-R4CG	Article Review Sessions	Dr. K.S. Harish & Mr. T. Subash Tej	1	V	PGDM-BA
45	2510-R4CG	Term End Viva – II	-	2	V	PGDM BA

TEACHING LOAD OF EACH FACULTY
PGDM COURSES FOR THE YEAR 2023-2024 WITH FACULTY ALLOCATION

Sl. No	Subject Code	Subject Name	Faculty Name	Credits	Term	Program & Section
1	1101-R5CG	Management Theory and Organizational Behaviour	Prof. Chandrasekhar SF	3	I	PGDM A
2	1102-R5CF	Managerial Economics	Dr. Shubhra Johri	3	I	PGDM A
3	1103-R5CF	Managerial Accounting	Mr. Balanji Reddy Mora	3	I	PGDM A
4	1104-R5CD	Statistics for Decision Making	Dr. Subba Rama Sarma K	3	I	PGDM A
5	1105-R5CD	Advanced Excel for Managers	Mr. Sree Hari Karanam	3	I	PGDM A
6	1106- R5CG	Company Facts Presentation	Ms. Samarpita Roy / Mr. Chedadeepu Karteek	1	I	PGDM A
7	1107- R5CG	Experiential Learning	-	1	I	PGDM A
8	1108- R5CG	Term End Viva-I	-	1	I	PGDM A
9	1101-R5CG	Management Theory and Organizational Behaviour	Prof. Pavan Patel	3	I	PGDM B
10	1102-R5CF	Managerial Economics	Dr. Shubhra Johri	3	I	PGDM B
11	1103-R5CF	Managerial Accounting	Mr. Balanji Reddy Mora	3	I	PGDM B
12	1104-R5CD	Statistics for Decision Making	Ms. Kiranmayi Patel	3	I	PGDM B
13	1105-R5CD	Advanced Excel for Managers	Mr. Subash Tej	3	I	PGDM B
14	1106- R5CG	Company Facts Presentation	Mr. T. Thirumal Reddy / Mr. Harsh Sourya	1	I	PGDM B
15	1107- R5CG	Experiential Learning	-	1	I	PGDM B
16	1108- R5CG	Term End Viva-I	-	1	I	PGDM B
17	1101-R5CG	Management Theory and Organizational Behaviour	Dr. Gowri Kusuma Pinjarla	3	I	PGDM-BIFS
18	1102-R5CF	Managerial Economics	Dr. Shubhra Johri	3	I	PGDM-BIFS
19	1103-R5CF	Managerial Accounting	Dr. Jayalakshmi Valluri	3	I	PGDM-BIFS
20	1104-R5CD	Statistics for Decision Making	Ms. Kiranmayi Patel	3	I	PGDM-BIFS
21	1105-R5CD	Advanced Excel for Managers	Mr. Subash Tej	3	I	PGDM-BIFS
22	1106- R5CG	Company Facts Presentation	Dr. Avadiappan Dinesh & Mr. Karteek Chedadeepu	1	I	PGDM-BIFS
23	1107- R5CG	Experiential Learning	-	1	I	PGDM-BIFS
24	1108- R5CG	Term End Viva-I	-	1	I	PGDM-BIFS
25	1101-R5CG	Management Theory and Organizational Behaviour	Dr. Pushpa Machini	1	I	PGDM - BA
26	1102-R5CF	Managerial Economics	Mr.Madhav Murthy	1	I	PGDM - BA
27	1103-R5CF	Managerial Accounting	Dr. Jayalakshmi Valluri	3	I	PGDM - BA
28	1104-R5CD	Statistics for Decision Making	Prof. Harish Kakumanu S	3	I	PGDM - BA
29	1105-R5CD	Advanced Excel for Managers	Mr. Harsh Shourya	3	I	PGDM - BA
30	1106- R5CG	Company Facts Presentation	Dr. Annapurna Valluripalli/ Dr. Gowri Kusuma Pinjarla	1	I	PGDM - BA
31	1107- R5CG	Experiential Learning	-	1	I	PGDM - BA
32	1108- R5CG	Term End Viva-I	-	1	I	PGDM - BA

33	1201-R5CH	Human Resource Management	Dr. Gowri Kusuma	3	II	PGDM-A
34	1202-R5CM	Marketing Management	Dr. Arijit Santikary	3	II	PGDM-A
35	1203-R5CF	Corporate Finance - I	Prof. S.V. Ramana Rao	3	II	PGDM-A
36	1204-R5CD	Operations Research	Mr. T. Subhash Tej	3	II	PGDM-A
37	1205-R5CD	MIS & Emerging Technologies	Mr. Sree Hari Karanam	3	II	PGDM-A
38	1206-R5CG	Managerial Communication – I	Dr. Avadiappan Dinesh	3	II	PGDM-A
39	1207-R5CG	Book Review Sessions	Prof. S.F. Chandrasekhar & Mr. M. Balanji Reddy	1	II	PGDM-A
40	1208-R5CG	Social Project	-	1	II	PGDM-A
41	1209-R5CG	Industry Readiness-I	-	2	II	PGDM-A
42	1210-R5CG	Term End Viva – II	-	2	II	PGDM-A
43	1201-R5CH	Human Resource Management	Dr. Gowri Kusuma	3	II	PGDM-B
44	1202-R5CM	Marketing Management	Mr. T. Thirumal Reddy	3	II	PGDM-B
45	1203-R5CF	Corporate Finance - I	Dr. Annapurna Valluripalli	3	II	PGDM-B
46	1204-R5CD	Operations Research	Mrs. Kiranmayi Patel	3	II	PGDM-B
47	1205-R5CD	MIS & Emerging Technologies	Mr. T. Subhash Tej	3	II	PGDM-B
48	1206-R5CG	Managerial Communication – I	Dr. Avadiappan Dinesh	3	II	PGDM-B
49	1207-R5CG	Book Review Sessions	Mrs. Damandeep Johar & Mr. Harsh Sourya	1	II	PGDM-B
50	1208-R5CG	Social Project	-	1	II	PGDM-B
51	1209-R5CG	Industry Readiness-I	-	2	II	PGDM-B
52	1210-R5CG	Term End Viva – II	-	2	II	PGDM-B
53	1201-R5CH	Human Resource Management	Dr. M. Pushpa	3	II	PGDM- C
54	1202-R5CM	Marketing Management	Mr. Chaithanya M.	3	II	PGDM- C
55	1203-R5CF	Corporate Finance - I	Mr. M. Balanji Reddy	3	II	PGDM- C
56	1204-R5CD	Operations Research	Mrs. Kiranmayi Patel	3	II	PGDM- C
57	1205-R5CD	MIS & Emerging Technologies	Mr. Harsh Sourya	3	II	PGDM- C
58	1206-R5CG	Managerial Communication – I	Mrs. Samarpita Roy	3	II	PGDM- C
59	1207-R5CG	Book Review Sessions	Mrs. G. Sindhuja & Mr. Madhav Murthy T	1	II	PGDM- C
60	1208-R5CG	Social Project	-	1	II	PGDM- C
61	1209-R5CG	Industry Readiness-I	-	2	II	PGDM- C
62	1210-R4CG	Term End Viva – II	-	2	II	PGDM- C
63	1201-R5CF	Banking Law & Operations	Mrs. G. Sindhuja	3	II	PGDM- BIFS
64	1202-R5CF	Insurance & Risk Management	Dr. V Jayalakshmi	3	II	PGDM- BIFS
65	1202-R5CM	Marketing Management	Mr. Chaithanya M.	3	II	PGDM- BIFS
66	1203-R5CF	Corporate Finance - I	Mr. M. Balanji Reddy	3	II	PGDM- BIFS
67	1204-R5CD	Operations Research	Mrs. Kiranmayi Patel	3	II	PGDM- BIFS
68	1206-R5CG	Managerial Communication – I	Mrs. Samarpita Roy	3	II	PGDM- BIFS
69	1207-R5CG	Book Review Sessions	Mrs. G. Sindhuja & Mr. Madhav Murthy T	1	II	PGDM- BIFS
70	1208-R5CG	Social Project	-	1	II	PGDM- BIFS

71	1209-R5CG	Industry Readiness-I	-	2	II	PGDM- BIFS
72	1210-R5CG	Term End Viva – II	-	2	II	PGDM- BIFS
73	1201-R5CD	Python For Analytics	Mr. Sree Hari Karanam	3	II	PGDM-BA
74	1202-R5CD	Visual Analytics Using Tableau	Mr. T. Subhash Tej	3	II	PGDM-BA
75	1203-R5CD	HR Analytics	Prof. S.F. Chandrasekhar	3	II	PGDM-BA
76	1204-R5CD	Operations Research	Dr.KSR Sarma	3	II	PGDM-BA
77	1205-R5CF	Corporate Finance	Mr. M. Balanji Reddy	3	II	PGDM-BA
78	1206-R5CG	Managerial Communication – I	Mrs. Samarпита Roy	3	II	PGDM- BA
79	1207-R5CG	Book Review Sessions	Dr. Avadiappan Dinesh & Mr. Karteek Chedadeepu	1	II	PGDM- BA
80	1208-R5CG	Social Project	-	1	II	PGDM- BA
81	1209-R5CG	Industry Readiness-I	-	2	II	PGDM- BA
82	1210-R5CG	Term End Viva – II	-	2	II	PGDM- BA
83	1301-R5CG	Business Environment and Law	Dr. Pavan Patel & Mr. M. Balanji Reddy	3	III	PGDM – A,B,C
84	1302-R5CD	Operations Management	Mr. M. Chaithanya, Dr. KSR Sarma & Dr. Shubhra Johri	3	III	PGDM – A,B,C
85	1303-R5CD	Research Methodology	Ms. Kiranmayi Patel	3	III	PGDM – A,B,C
MAJOR-Finance						
86	1304-R5MF	Investment Analysis and Portfolio Mgmt.	Mr. Pardhasardhi Madasu	3	III	PGDM – A,B,C
87	1305-R5MF	Risk Management and Derivatives	Dr.V. Annapurna	1	III	PGDM – A,B,C
88	1306-R5MF	Management of Financial Services	Ms. G. Sindhuja	2	III	PGDM – A,B,C
MAJOR-Marketing						
89	1304-R5MM	Consumer Behaviour	Dr. K. Grace Mani	3	III	PGDM – A,B,C
90	1305-R5MM	Sales Management	Dr.T.Thirumal Reddy	3	III	PGDM – A,B,C
91	1306-R5MM	Services Marketing and CRM	Dr.Arijit Santikary & Dr.Shambhavi	3	III	PGDM – A,B,C
MAJOR-HR						
92	1304-R5MH	Human Resource Development	Dr.SF Chandra Sekhar	3	III	PGDM – A,B,C
93	1305-R5MH	Industrial Relations and Labor Laws	Dr. Pavan Patel	3	III	PGDM – A,B,C
94	1306-R5MH	Performance Management	Dr.Gowri Kusuma	3	III	PGDM – A,B,C
95	1307-R5CG	Managerial Communication - II	Mrs. Samarпита Roy	3	III	PGDM – A,B
96	1307-R5CG	Managerial Communication - II	Dr. Avadiappan Dinesh	3	III	PGDM – C
97	1308-R5CG	Industry Review Session	Dr.V.Jayalakshmi & Mr. Balanji Reddy	1	III	PGDM – A
98	1308-R5CG	Industry Review Session	Dr. K S Harish & Mr. T. Subash Tej	1	III	PGDM – B
99	1308-R5CG	Industry Review Session	Dr.Arijit Santikary & Mr. T. Chaithanya	1	III	PGDM – C
100	1309-R5CG	Industry Readiness - II			III	PGDM – A,B
101	1310-R5CG	Term End Viva – III	-	2	III	PGDM – A,B,C
102	1301-R5CF	Credit Appraisal and Monitoring	Mr. Madhava Murthy	3	III	PGDM – BIFS
103	1302-R5CF	Principles and Practice of Life and General Insurance	Dr.V.Jayalakshmi	3	III	PGDM – BIFS

104	1303-R5CF	Investment Analysis & Portfolio Mgmt.	Mr. Pardhasardhi Madasu	3	III	PGDM – BIFS
105	1304-R5CF	Financial Derivatives	Dr.V. Annapurna & Ms. G. Sindhuja	3	III	PGDM – BIFS
106	1305-R5CF	Financial Modelling	Mr.Lohit and Dr.Shubhra Johari	3	III	PGDM – BIFS
107	1303-R5CD	Research Methodology	Dr. K S R Sharma	3	III	PGDM – BIFS
108	1307-R5CG	Managerial Communication - II	Dr. A.Dinesh	3	III	PGDM – BIFS
109	1308-R5CG	Industry Review Session	Dr.Arijit Santikary & Mr. T. Chaithanya	1	III	PGDM – BIFS
110	1309-R5CG	Industry Readiness - II			III	PGDM – BIFS
111	1310-R5CG	Term End Viva – III	-	2	III	PGDM – BIFS
112	1301-R5CA	Financial Analytics	Ms. G. Sindhuja	3	III	PGDM – BA
113	1302-R5CM	Marketing Analytics	Mr. Shourya	3	III	PGDM – BA
114	1303-R5CA	Big Data Analytics	Mr. K. Sreehari	3	III	PGDM – BA
115	1304-R5CD	Predictive Analytics	Dr. K S Harish	3	III	PGDM – BA
116	1302-R5CD	Operations Management	Dr. Subhra Johari	3	III	PGDM – BA
117	1306-R5CD	Research Methodology	Dr.Gowri Kusuma	3	III	PGDM – BA
118	1307-R5CG	Managerial Communication - II	Dr. A. Dinesh	3	III	PGDM – BA
119	1308-R5CG	Industry Review Session	Dr.SF Chandra Sekhar & Dr.T. Thirumal Reddy	1	III	PGDM – BA
120	1309-R5CG	Industry Readiness - II			III	PGDM – BA
121	1310-R5CG	Term End Viva – III	-	2	III	PGDM – BA
122	2401-R4CG	Project Management	Mr.T.Thirumal Reddy (Sec-A) Mr. M. Chaithanya (Sec-B)	3	IV	PGDM –A,B
Major - I						
123	2402-R4MF	Investment Analysis and Portfolio Management	Mr. M. Pardhasaradhi	3	IV	PGDM –A,B
124	2402-R4MM	Consumer Behaviour	Ms. K.Gracemani	3	IV	PGDM –A,B
125	2402-R4MH	Human Resource Development	Ms.M.Pushpa	3	IV	PGDM –A,B
Major - II						
126	2403-R4MF	Fixed Income Securities	Mr.B. Lohit Kumar	3	IV	PGDM –A,B
127	2403-R4MM	Business to Business Marketing	Mr.T.Thirumal Reddy	3	IV	PGDM –A,B
128	2403-R4MH	Industrial Relations and Labor Laws	Dr. Pavan Patel	3	IV	PGDM –A,B
Major - III						
129	2404-R4MF	Risk Management and Derivatives	Dr.V.Annapurna	3	IV	PGDM –A,B
130	2404-R4MM	Sales Management	Dr. Arijit Santikary	3	IV	PGDM –A,B
Major - IV						
131	2405-R4MF	Management of Financial Services	Ms.G.Sindhuja	3	IV	PGDM –A,B
132	2405-R4MM	Services Marketing and CRM	Mr.M. Chaithanya	3	IV	PGDM –A,B
133	2405-R4MH	HR Analytics	Dr. Chandrasekhar SF	3	IV	PGDM –A,B
Minor - I						
134	2406-R4NM	Sales Management	Dr. Shambhavi T	3	IV	PGDM –A,B
135	2406-R4ND	Supply Chain Management	Dr. Subba Rama Sarma	3	IV	PGDM –A,B

136	2406-R4NA	Visual Analytics	Mr. T. Subash Tej	3	IV	PGDM –A,B
Sectoral - I						
137	2407-R4SM	Digital Marketing	Mr. Bipul Kumar	3	IV	PGDM –A,B
138	2407-R4SR	Retail Management	Dr. Shambhavi T	3	IV	PGDM –A,B
139	2407-R4SD	Visual analytics	Dr. K.S. Harish	3	IV	PGDM –A,B
140	2408-R4CG	Managerial Communication - III	Dr. A.Dinesh (Sec-A) Dr. A.Dinesh (Sec-B)	3	IV	PGDM –A,B
141	2409-R4CG	Company Review Sessions	Dr. Pavan Patel & Mr. Bipul Kumar (Sec-A)	1	IV	PGDM –A
142	2409-R4CG	Company Review Sessions	Dr. Chandrasekhar SF & Kiranmayi Patel (Sec-B)	1	IV	PGDM –B
143	2410-R4CG	Industry Internship Program		5	IV	PGDM –A,B
144	2412-R4CG	Term End Viva – IV	-	2	III	PGDM – A,B
145	2401-R4CG	Project Management	Dr. Arijit Santikary	3	IV	PGDM –BIFS
146	2402-R4CF	Investment Analysis and Portfolio Management	Dr. Pardhasaradhi M.	3	IV	PGDM –BIFS
147	2403-R4CF	Fixed Income Securities	Mr. Balanji Reddy Mora	3	IV	PGDM –BIFS
148	2404-R4CF	Financial Derivatives	Dr. V. Annapurna	3	IV	PGDM –BIFS
149	2405-R4CF	Financial Modelling	Dr. B. Lohith kumar	3	IV	PGDM –BIFS
150	2406-R4CF	Risk and Treasury Management	Mr. Madhav Murthy	3	IV	PGDM –BIFS
151	2407-R4CF	Management of Insurance Operations	Dr. V. Jayalakshmi Valluril	3	IV	PGDM –BIFS
152	2408-R4CG	Managerial Communication - III	Dr. Samarpita Roy	3	IV	PGDM –BIFS
153	2409-R4CG	Company Review Sessions	Dr. Shambhavi Tamrakar & Ms. Pushpa Machini	3	IV	PGDM –BIFS
154	2410-R4CG	Industry Internship Program		5	IV	PGDM –BIFS
155	2412-R4CG	Term End Viva – IV	-	2	IV	PGDM –BIFS
156	2401-R4CG	Project Management	Dr. Arijit Santikary	3	IV	PGDM –BA
157	2402-R4CD	Marketing Analytics	Dr. Harish Kakumanu S & Mr. Shourya	3	IV	PGDM –BA
158	2403-R4CD	Supply Chain Analytics	Dr. Subba Rama Sarma K	3	IV	PGDM –BA
159	2404-R4CD	Big Data Analytics	Mr. Sree Hari Karanam	3	IV	PGDM –BA
160	2405-R4CD	Fraud and Risk Analytics	Mr. Pardhasaradhi M.	3	IV	PGDM –BA
161	2406-R4CD	Predictive Analytics	Mr. Shashidhar S.	3	IV	PGDM –BA
162	2407-R4CD	Digital Marketing	Mr. Bipul Kumar	3	IV	PGDM –BA
163	2408-R4CG	Managerial Communication - III	Ms.Samarpita Roy	3	IV	PGDM –BA
164	2409-R4CG	Company Review Sessions	Dr. Shambhavi Tamrakar & Ms. Pushpa Machini	3	IV	PGDM –BA
165	2410-R4CG	Industry Internship Program		3	IV	PGDM –BA
166	2412-R4CG	Term End Viva – IV	-	2	IV	PGDM –BA
167	2501-R4CG	Strategic Management	Prof. Pavan Patel	3	V	PGDM A / C BIFS / BA
168	2501-R4CG	Strategic Management	Dr. M. Pushpa	3	V	PGDM B
MAJOR-Finance						
169	2502-R4MF	Corporate Valuation	Mr. B. Lohith Kumar	3	V	PGDM A / B

170	2503-R4MF	Strategic Financial Management	Mr. M. Pardhasaradhi	3	V	PGDM A / B
MAJOR-MARKETING						
171	2502-R4MM	Integrated Marketing Communication	Dr. T. Shambhavi	3	V	PGDM A / B
172	2503-R4MM	Strategic Brand Management	Dr. T. Thirumal Reddy	3	V	PGDM A / B
MAJOR-HR						
173	2502-R4MH	Human Resource Information Systems	Prof. S.F. Chandrasekhar	3	V	PGDM A / B
174	2503-R4MH	Managing Diversity	Mrs. Damandeep Johar	3	V	PGDM A / B
MINOR-FINANCE						
175	2504-R4NM	Services Marketing and CRM	Dr. Shambhavi T	3	V	PGDM A / B
176	2505-R4NM	Strategic Brand Management	Mr. Bipul Kumar	3	V	PGDM A / B
MINOR- OPERATIONS						
177	2504-R4ND	Total Quality Management	Dr. Subba Rama Sarma	3	V	PGDM A / B
178	2505-R4ND	Service Operations Management	Mr. Chaithanya M.	3	V	PGDM A / B
MINOR-BUSINESS ANALYTICS						
179	2504-R4NA	Machine Learning - I	Mr.Sri Sourya Harsha	3	V	PGDM A / B
180	2505-R4NA	Machine Learning - II	Dr. K.S. Harish	3	V	PGDM A / B
SECTORAL - BANKING						
181	2506-R4SF	Bank Credit Management	Mr. M. Madhav Murthy	3	V	PGDM A / B
SECTORAL - DIGITAL MARKETING						
182	2506-R4SM	Social Media and Content Marketing	Mr. Bipul Kumar	3	V	PGDM A / B
SECTORAL - RETAIL						
183	2506-R4SR	Visual Merchandising	Dr. Shambhavi T	3	V	PGDM A / B
SECTORAL - ANALYTICS						
184	2506-R4SD	Predictive Analytics Using R	Dr. K.S. Harish	3	V	PGDM A / B
185	2507-R4CG	Design Thinking	Dr. Arijit Santikary	3	V	PGDM A
186	2507-R4CG	Design Thinking	Dr. Shubhra Johri	3	V	PGDM B
187	2508-R4CG	Article Review Sessions	Dr. Subba Rama Sarma & Ms. Samarpita Roy	1	V	PGDM A
188	2508-R4CG	Article Review Sessions	Dr. V. Jayalakshmi & Mrs. Shubhra Johri	1	V	PGDM B
189	2509-R4CG	Specialization Project		2	V	PGDM A / B
190	2510-R4CG	Term End Viva – V	-	2	V	PGDM A / B
191	2501-R4CG	Strategic Management	Prof. Pavan Patel	3	V	PGDM-BIFS
192	2507-R4CG	Design Thinking	Ms. G. Sindhuja	3	V	PGDM-BIFS
193	2502-R4CF	Investment Banking	Mr. B. Lohith Kumar	3	V	PGDM-BIFS
194	2503-R4CF	Financial Planning & Wealth Management	Mr. M. Pardhasaradhi	3	V	PGDM-BIFS
195	2504-R4CF	Anti-Money Laundering & Know Your Customer	Mr. M. Madhav Murthy	3	V	PGDM-BIFS
196	2505-R4CF	Principles of Actuarial Science	Dr. V. Jayalakshmi	2	V	PGDM-BIFS
197	2506-R4CF	Management of & Financial Services	Dr. V. Annapurna	2	V	PGDM-BIFS
198	2507-R4CG	Design Thinking	Ms. G. Sindhuja	3	V	PGDM BIFS

199	2508-R4CG	Article Review Sessions	Dr. K.S. Harish & Mr. T. Subash Tej	1	V	PGDM-BIFS
200	2509-R4CG	Specialization Project		2	V	PGDM-BIFS
201	2510-R4CG	Term End Viva – V	-	2	V	PGDM-BIFS
202	2501-R4CG	Strategic Management	Prof. Pavan Patel	3	V	PGDM-BA
203	2502-R4CD	Applications of Block chain Technology	Ms. Kiranmayi Patel	3	V	PGDM-BA
204	2503-R4CD	Fintech	Dr. Shubhra Johri	3	V	PGDM-BA
205	2504-R4CD	Product Analytics	Mr. Chaithanya M.	3	V	PGDM-BA
206	2505-R4CD	Social Media Analytics	Mr. Bipul Kumar	3	V	PGDM-BA
207	2506-R4CD	Artificial Intelligence & Deep Learning	Mr. Sree Hari Karanam	3	V	PGDM-BA
208	2507-R4CG	Design Thinking	Ms. G. Sindhuja	3	V	PGDM-BA
209	2508-R4CG	Article Review Sessions	Dr. K.S. Harish & Mr. T. Subash Tej	1	V	PGDM-BA
210	2509-R4CG	Specialization Project		2	V	PGDM-BA
211	2510-R4CG	Term End Viva – V	-	2	V	PGDM BA
212	2601-R4CG	Entrepreneurship Development	Dr. M. Pushpa	3	VI	PGDM SEC A & B
213	2602-R4CG	International Business	Dr. T.Shambhavi	3	VI	PGDM SEC A & B
214	2603-R4CG	Corporate Governance and Sustainability	Mr. Bipul Kumar	3	VI	PGDM SEC A & B
215	2601-R4CG	Entrepreneurship Development	Dr. M. Pushpa	3	VI	PGDM BIFS
216	2602-R4CF	Forex Management	Mr. Madhava Murthy	3	VI	PGDM BIFS
217	2603-R4CG	Corporate Governance and Sustainability	Mr. Bipul Kumar	3	VI	PGDM BIFS
218	2601-R4CG	Entrepreneurship Development	Dr.M. Pushpa	3	VI	PGDM BA
219	2602-R4CD	Decision Making and Competing with Analytics	Mr. Subhash Tej	3	VI	PGDM BA
220	2603-R4CG	Corporate Governanace & Sustainability	Mr. Bipul Kumar	3	VI	PGDM BA

INTERNAL CONTINUOUS EVALUATION SYSTEM AND PLACE:

Evaluation of student performance for continuous improvement

The evaluation of student performance for continuous improvement comprises of various components such as assignments, quizzes, projects etc. These components are used to measure effectively the learnings of the students based on the course requirement. For every Course, the assessments components can be categorised into Internal and End Term evaluation components. The internal components comprise of Continuous Internal Evaluation (CIE), Midterm examination and marks for attendance for encouraging regular attendance of students to the class. It is mandatory for the faculty to evaluate the performance of the student continuously throughout the trimester using the following evaluation methods:

Components of Internal Assessment Method

I. Continuous Internal Evaluation Components (CIE) comprising of

- o Assignments
- o Quizzes
- o Projects
- o Presentations
- o Case Studies
- o Role Plays

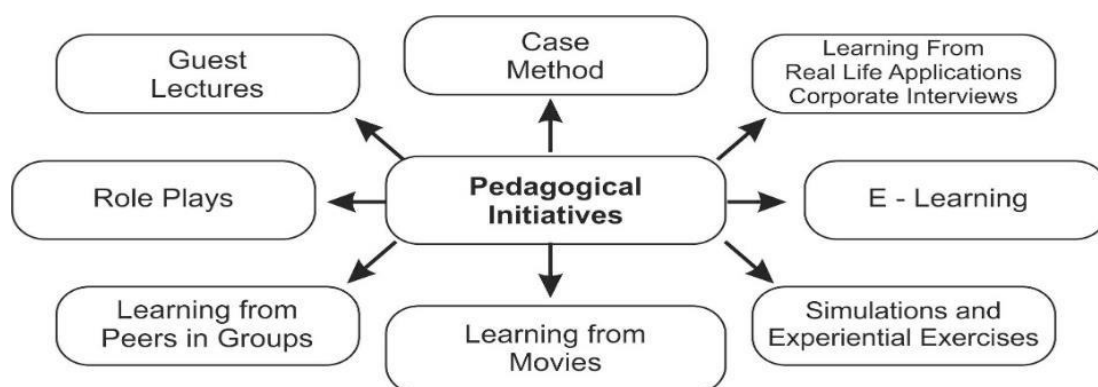
II. Mid Term Examinations

Faculty can choose one or more methods of assessment stated above in addition to the 'End Term Examination' which is compulsory for all the students. The continuous assessment during the term as stated above and the term end examination will carry marks in 50%: 50% proportion.

Pedagogical Initiatives & Practices

At SSIM the faculty members use various Pedagogical tools to improve the quality of teaching and assurance of learning. Below mentioned are few of the tools being used by the faculty members

Instructional Methods and Pedagogical Initiatives at SSIM



16. Enrolment of Students in the last 3 years

ENROLMENT OF STUDENTS IN THE LAST 3 YEARS

Sl. No.	Academic Year	Program	Sanctioned Intake	Actual Enrolments
1	2023-24	PGDM	(On going)	Waiting For Approval
		PGDM - BIFS	(On going)	
		PGDM – BA	(On going)	
2	2022-23	PGDM		
		PGDM - BIFS		
		PGDM – BA		
3	2021-22	PGDM	180	89
		PGDM - BIFS	60	18
		PGDM – BA	60	21

17. List of Research Projects/Consultancy Works :

Details of Consultancy Assignments of the institution are furnished below:

Following are the details of Source of Consultancy, Nature of Consultancy and Funding amount and stage of consultancy.

S.No	AY	Source of Consultancy	Nature of Consultancy	Funding Amount	Status of Consultancy
1	2021-22	NSE Academy	School Training	Rs.30,000/-	Completed
2	2021-22	National Institute of Rural Development	Data Collection from MSME's	Rs.24,000/-	Completed
3	2021-22	Dhanush Infotech	Go To Market Strategy for Dhanush Samvaad	-	Completed
	2020-2021	Personal Branding	St Josephs degree and PG College	4500	Complete
	2020-2021	Corporate Etiquettes	St Josephs degree and PG College	9900	Complete
	2020-2021	Market Resarch Consultancy	NIRDPR	24000	Complete
4	2020-21	GURUKULAM, Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS), TS	IIT-JEE/NEET/EAMCET online assessment for mains and advanced examination	Rs. 22,42,094	Completed
	2019-2020	Training	Johnsons Lifts Pvt Ltd	1400	Complete
	2019-2020	Consultany Project from Government of Telangana	TTWREIS, TS	2242094	Complete
	19-20	Training in Marketing research and Analysis	HPCL	63,000	Complete
	19-20	G V R IT solutions	G V R IT solutions	12,500	Complete
5	2019-20	GURUKULAM, Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS), TS	IIT-JEE/NEET/EAMCET online assessment for mains and advanced examination	Rs. 27,14,400/-	Completed
6	2018-19	GURUKULAM, Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS), TS	IIT-JEE/NEET/EAMCET online assessment for mains and advanced examination	Rs. 10,36,800/-	Completed

- Industry Linkage : Yes
- LoA and Subsequent EoA till the current Academic Year

Visit for approval letters <https://www.ssim.ac.in/assets/images/pdfs/AICTE Approval 1992 2021.pdf>

Accounted audited statement for the last three years:

Balance Sheet 2021-22

SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

BALANCE SHEET AS ON 31.03.2022

LIABILITIES	AMOUNT(Rs.)	ASSETS	AMOUNT(Rs.)
CAPITAL FUND:		FIXED ASSETS:	
As per Annexure 'A'	15,41,58,667	As per Annexure 'D'	23,99,34,028
SECURED LOANS:		CURRENT ASSETS, LOANS AND ADVANCES:	
As per Annexure 'B'	11,25,03,278	As per Annexure 'E'	8,70,67,763
CURRENT LIABILITIES & PROVISIONS:			
As per Annexure 'C'	6,03,39,846		
TOTAL:	32,70,01,791	TOTAL:	32,70,01,791

Vide our Report of Even Date
For MAHESH, VIRENDER & SRIRAM
Chartered Accountants



B. R. MAHESH
PARTNER
M.No. 019629

PLACE : HYDERABAD
DATE : 08.09.2022

For & On Behalf of
SIVA SIVANI INSTITUTE OF MANAGEMENT



Smt. S. SAMPATHY
PRESIDENT

SAILESH SAMPATHY
VICE PRESIDENT

SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY, HYDERABAD.

INCOME AND EXPENDITURE STATEMENT FOR THE YEAR ENDED 31st MARCH, 2022

EXPENDITURE	AMOUNT(Rs.)	INCOME	AMOUNT(Rs.)
To Remuneration	4,73,33,650	By Fees and Receipts	10,23,90,051
" Audit Fees	2,05,000	" Other Receipts	7,33,094
" Electricity Charges	6,25,425		
" Rates & Taxes	3,09,837		
" Hire Charges	15,77,200		
" Printing & Stationery	1,50,467		
" Honorarium paid to Visiting Professors	12,22,200		
" Postage, Telephone & Internet	4,14,613		
" Legal & Professional Charges	2,75,046		
" Travelling & Conveyance Expenses	1,76,298		
" Interest & Financial Charges	16,58,951		
" Staff Welfare Expenses	1,22,145		
" Books Purchase	1,48,653		
" Hostel Expenses	5,79,270		
" Inspection, Affiliation & Examination	16,54,138		
" College Maintenance	20,85,950		
" Insurance on Property, Equipments	3,60,159		
" Staff Medical Expenses	49,04,262		
" Repairs & Maintenance	11,52,213		
" Security Services	6,775		
" Vehicle Maintenance	7,04,232		
" Promotion & Placement	36,30,240		
" Advertisement	10,10,843		
" Alumni Expenses	1,18,590		
" Faculty Development & Seminar	1,30,384		
" Student Development Expenses	33,72,039		
" Scholarship to Students	50,27,000		
" Professional Tax Renewal	2,500		
" Depreciation	2,20,97,551		
" Excess of income over the expenditure	20,67,514		

TOTAL: 10,31,23,145

TOTAL: 10,31,23,145

Vide our Report of Even Date
For MAHESH, VIRENDER & SRIRAM
Chartered Accountants

For & On Behalf of
SIVA SIVANI INSTITUTE OF MANAGEMENT

B. R. MAHESH
PARTNER
N.M. 018618



Smt. S. AARATHI
PRESIDENT

SIALESH SAMPATHY
VICE PRESIDENT

PLACE : HYDERABAD
DATE : 08.09.2022

CONSOLIDATED SCHEDULE OF FIXED ASSETS AS ON 31.03.2022



SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

AS ON 31.03.2022

ANNEXURE 'A'

	AMOUNT (Rs.)
<u>CAPITAL FUND:</u>	
Balance Brought Forward	15,20,91,153
Add: Excess of Income Over the Expenditure for the year	20,67,514
TOTAL:	<u>15,41,58,667</u>

ANNEXURE 'B' (Provisional)

<u>SECURED LOANS:</u>	
From Axis Bank Ltd. - Over Draft	3,49,13,278
" Axis Bank Ltd. - Term Loan	6,03,89,000
" Hdfc Bank Auto Premium Loan	1,72,01,000
" Avanse Financial Services Ltd.	-
TOTAL:	<u>11,25,03,278</u>

ANNEXURE 'C'(Provisional)

CURRENT LIABILITIES AND

PROVISIONS:

Audit Fees Payable	1,15,000
Professional Tax	11,150
E.S.I.C. Payable	5,440
P. F. Payable	2,92,591
Salary Payable	5,22,821
TDS on Salaries	4,94,675
TDS on Contractors	9,560
TDS on Legal & Professional Charges	2,12,644
Staff Club Contribution	2,01,568
Staff Credit Society	1,36,095
Siva Sivani Junior College	1,31,04,367
Siva Sivani Degree College	2,71,20,212
Siva sivani International Academy Ltd	49,48,849
No Paper Form Solutions Pvt Ltd.	68,191
Advance Fees Received	1,29,29,121
Dr. Sailesh Kumar Sampathy-Advance A/c	83,484
Outstanding Liabilities	84,078

TOTAL: 6,03,39,846



SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

AS ON 31.03.2022

ANNEXURE 'E'

CURRENT ASSETS, LOANS
AND ADVANCES:

AMOUNT
(Rs.)

Advance to Staff	45,500	
Interest Accrued on F.D.R.	3,04,509	
Electricity Deposit	4,57,239	
Gas Cylinder Deposit	17,000	
Placement Advance	20,000	
Promotion Expenses	9,500	
TCS Refund Receivable	2,78,843	
TDS Refund Receivable	1,46,193	
TDS Receivable	9,15,468	
SPS High School	1,67,76,963	
Head Office	1,19,01,449	
SSIM Worldwide LLP	5,66,267	
Advance to Suppliers	2,51,464	
LIC of India - Gratuity Fund Advance A/c.	33,39,654	3,50,30,049

CASH AND BANK BALANCES:

Cash On Hand	2,38,184
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BANK BALANCES:

In C/A with Axis Bank Ltd.	90,91,312	
" " Canara Bank	21,358	
" " Andhra Bank	10,792	
" " State Bank of India	1,06,674	
In F.D.R. with Axis Bank Ltd.	4,25,69,394	5,20,37,714

TOTAL: 8,70,67,763



Balance Sheet 2020-21

SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

BALANCE SHEET AS ON 31.03.2021

LIABILITIES	AMOUNT(Rs.)	ASSETS	AMOUNT(Rs.)
CAPITAL FUND:		FIXED ASSETS:	
As per Annexure 'A'	15,20,91,153	As per Annexure 'D'	21,93,70,786
SECURED LOANS:		CURRENT ASSETS, LOANS AND	
As per Annexure 'B'	9,47,82,926	ADVANCES:	5,74,03,568
		As per Annexure 'E'	
CURRENT LIABILITIES &			
PROVISIONS:			
As per Annexure 'C'	2,99,00,275		
TOTAL:	27,67,74,354	TOTAL:	27,67,74,354

Vide our Report of Even Date
For MAHESH, VIRENDER & SRIRAM
Chartered Accountants

For & On Behalf of
SIVA SIVANI INSTITUTE OF MANAGEMENT

B. R. MAHESH
PARTNER

Smt. S. AARATHY
PRESIDENT

SAILESH SAMPATHY
VICE PRESIDENT

PLACE : HYDERABAD
DATE : 01.02.2022

SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY, HYDERABAD.

INCOME AND EXPENDITURE STATEMENT FOR THE YEAR ENDED 31st MARCH, 2021

EXPENDITURE	AMOUNT(Rs.)	INCOME	AMOUNT(Rs.)
To Remuneration	4,39,43,857	By Fees and Receipts	9,72,31,730
" Audit Fees	1,15,000	" Other Receipts	13,82,230
" Electricity Charges	4,37,969		
" Rates & Taxes	2,66,424		
" Hire Charges	10,52,020		
" Printing & Stationery	1,17,478		
" Honorarium paid to Visiting Professors	6,35,200		
" Postage, Telephone & Internet	4,04,952		
" Legal & Professional Charges	2,27,425		
" Travelling & Conveyance Expenses	3,57,618		
" Interest & Financial Charges	10,06,599		
" Staff Welfare Expenses	34,435		
" Books Purchase	2,79,949		
" Hostel Expenses	1,25,532		
" Inspection, Affiliation & Examination	5,59,566		
" College Maintenance	19,07,584		
" Insurance on Property, Equipments	3,09,394		
" Staff Medical Expenses	700		
" Repairs & Maintenance	4,65,452		
" Security Services	51,578		
" Vehicle Maintenance	6,29,878		
" Promotion & Placement	22,34,553		
" Advertisement	1,59,418		
" Faculty Development & Seminar	2,21,668		
" Student Development Expenses	11,21,068		
" Scholarship to Students	2,01,25,000		
" Professional Tax Renewal	2,500		
" Depreciation	2,00,25,331		
" Excess of income over the expenditure	17,95,822		

TOTAL: 9,86,13,960

TOTAL: 9,86,13,960

Vide our Report of Even Date
For MAHESH, VIRENDER & SRIRAM
Chartered Accountants

For & On Behalf of
SIVA SIVANI INSTITUTE OF MANAGEMENT

B. R. MAHESH
PARTNER

Smt. S. SARATHY
PRESIDENT

SAILESH SAMPATHY
VICE PRESIDENT

PLACE : HYDERABAD
DATE : 01.02.2022

SIVA SIVANI INSTITUTE OF MANAGEMENT

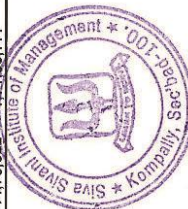
S.P. SAMPATHY'S

SIVA SIVANI EDUCATIONAL SOCIETY,

HYDERABAD,

CONSOLIDATED SCHEDULE OF FIXED ASSETS AS ON 31.03.2021

SL. NO.	PARTICULARS	Rate of Dep %	W.D.V. as on 01.04.2020		Additions / Transfer During The Year		Deletions / Transfer During The Year		TOTAL	DEPRECIATION		W.D.V. as on 31.03.2021	
			More Than 6 Months	Less Than 6 Months	More Than 6 Months	Less Than 6 Months	More Than 6 Months	Less Than 6 Months		Total	Total		
1	LAND	0	1,22,80,526	-	-	-	-	-	1,22,80,526	-	-	-	1,22,80,526
2	LAND DEVELOPMENT	0	2,02,49,012	-	-	-	-	-	3,52,49,012	-	-	-	3,52,49,012
3	BUILDING & BOREWELL	10	6,80,46,877	-	-	-	-	-	6,80,46,877	-	-	-	6,80,46,877
4	BUILDING DEVELOPMENT & INTERIORS	10	63,03,826	-	-	-	-	-	63,03,826	-	-	-	63,03,826
5	FURNITURE & FIXTURES	15	58,96,734	-	-	-	-	-	58,96,734	-	-	-	58,96,734
6	LIBRARY BOOKS	15	78,98,896	-	-	-	-	-	78,98,896	-	-	-	78,98,896
7	COMPUTERS & SOFTWARE	15	78,45,294	-	-	-	-	-	80,17,470	-	-	-	80,17,470
8	OFFICE EQUIPMENTS	15	11,77,277	-	-	-	-	-	11,91,386	-	-	-	11,91,386
9	AUDIO VISUAL EQUIPMENTS	15	33,72,047	-	-	-	-	-	12,88,305	-	-	-	12,88,305
10	SERVER & NETWORKING	15	41,10,001	-	-	-	-	-	33,73,047	-	-	-	33,73,047
11	LAPTOP	15	2,97,55,187	-	-	-	-	-	41,10,001	-	-	-	41,10,001
12	MOBILE	15	86,024	-	-	-	-	-	3,06,82,225	-	-	-	3,06,82,225
13	GENERATOR	15	4,05,441	-	-	-	-	-	86,024	-	-	-	86,024
14	TRANSFORMER	15	1,61,975	-	-	-	-	-	4,05,441	-	-	-	4,05,441
15	EPABX SYSTEM	15	1,87,303	-	-	-	-	-	1,61,975	-	-	-	1,61,975
16	AIR CONDITIONERS	15	33,53,266	-	-	-	-	-	28,095	-	-	-	28,095
17	CANTEEN EQUIPMENTS	15	1,02,226	-	-	-	-	-	1,87,303	-	-	-	1,87,303
18	FIRE SAFETY EQUIPMENTS	15	1,75,025	-	-	-	-	-	33,53,266	-	-	-	33,53,266
19	HOSTEL EQUIPMENTS	15	3,22,573	-	-	-	-	-	5,02,990	-	-	-	5,02,990
20	UPS SYSTEMS	15	24,462	-	-	-	-	-	15,334	-	-	-	15,334
21	CC TV CAMERAS	15	4,83,018	-	-	-	-	-	26,254	-	-	-	26,254
22	SOLAR EQUIPMENTS	15	1,82,449	-	-	-	-	-	1,75,025	-	-	-	1,75,025
23	VEHICLE - CARS	15	91,24,346	-	-	-	-	-	3,22,573	-	-	-	3,22,573
24	VEHICLE - BUSES	15	96,45,114	-	-	-	-	-	71,166	-	-	-	71,166
25	VEHICLE - AUTO TROLLEY	15	26,807	-	-	-	-	-	6,68,780	-	-	-	6,68,780
26	VEHICLE - WATER TANKER	15	57,508	-	-	-	-	-	92,421	-	-	-	92,421
27	CAPITAL ADVANCE FOR PROPERTY	-	5,40,43,155	-	-	-	-	-	1,82,449	-	-	-	1,82,449
28	CAPITAL WORK IN PROGRESS	-	-	-	-	-	-	-	27,367	-	-	-	27,367
									69,35,569	-	-	-	69,35,569
									10,40,335	-	-	-	10,40,335
									14,46,767	-	-	-	14,46,767
									4,021	-	-	-	4,021
									26,807	-	-	-	26,807
									57,508	-	-	-	57,508
									54,62,354	-	-	-	54,62,354
									3,35,80,801	-	-	-	3,35,80,801
									8,626	-	-	-	8,626
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SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

AS ON 31.03.2021

ANNEXURE 'A'

	AMOUNT (Rs.)
<u>CAPITAL FUND:</u>	
Balance Brought Forward	15,02,95,331
Add: Excess of Income Over the Expenditure for the year	17,95,822
TOTAL:	<u>15,20,91,153</u>

ANNEXURE 'B'

<u>SECURED LOANS:</u>	
From Axis Bank Ltd. - Over Draft	2,04,54,820
" DFS - Vehicle Loan	52,79,308
" Axis Bank Ltd. - Bus Loan A/c.	12,51,160
" Avanse Financial Services Ltd.	6,77,97,638
TOTAL:	<u>9,47,82,926</u>

ANNEXURE 'C'

CURRENT LIABILITIES AND PROVISIONS:

Audit Fees Payable	2,30,000
Professional Tax	11,050
E.S.I.C. Payable	6,187
P. F. Payable	2,22,548
Salary Payable	38,64,927
TDS on Salaries	4,91,175
TDS on Contractors	14,076
TDS on Legal & Professional Charges	1,47,534
TDS on Interest on Loan	81,422
Staff Club Contribution	1,89,674
Staff Credit Society	1,82,471
Siva Sivani Junior College	82,43,553
Siva Sivani Degree College	1,40,39,847
SSIM Worldwide LLP	5,28,842
No Paper Form Solutions Pvt Ltd.	25,891
Advance Fees Received	7,30,066
Outstanding Liabilities	8,91,012

TOTAL: 2,99,00,275



SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

AS ON 31.03.2021

ANNEXURE 'E'

CURRENT ASSETS, LOANS

AND ADVANCES:

**AMOUNT
(Rs.)**

Advance to Staff	51,470	
Interest Accured on F.D.R.	3,04,509	
Electricity Deposit	4,57,239	
Gas Cylinder Deposit	17,000	
Placement Advance	20,000	
Promotion Expenses	5,000	
TCS Refund Receivable	69,718	
TDS Refund Receivable	2,02,904	
TDS Receivable	7,42,191	
SPS High School	2,14,46,336	
Head Office	1,18,47,231	
Avanse Financial Services Ltd. - DSRA A/c.	19,50,050	
Daimler Financial Services Pvt. Ltd. - Deposit A/c.	2,15,834	
Advance to Suppliers	1,534	
LIC of India - Gratuity Fund Advance A/c.	7,51,554	3,80,82,570

CASH AND BANK BALANCES:

Cash On Hand	10,019
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BANK BALANCES:

In C/A with Axis Bank Ltd.	30,18,898	
" " Canara Bank	56,357	
" " Andhra Bank	10,792	
" " State Bank of India	3,98,165	
In F.D.R. with Axis Bank Ltd.	1,58,26,767	1,93,20,998

TOTAL: 5,74,03,568



Balance Sheet 2019-20

SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

BALANCE SHEET AS ON 31.03.2020

LIABILITIES	AMOUNT(Rs.)	ASSETS	AMOUNT(Rs.)
CAPITAL FUND:		FIXED ASSETS:	
As per Annexure 'A'	15,02,95,331	As per Annexure 'D'	24,53,16,369
SECURED LOANS:		CURRENT ASSETS, LOANS AND ADVANCES:	
As per Annexure 'B'	13,47,51,538	As per Annexure 'E'	7,32,73,252
CURRENT LIABILITIES & PROVISIONS:			
As per Annexure 'C'	3,35,42,752		
TOTAL:	31,85,89,621	TOTAL:	31,85,89,621

Vide our Report of Even Date
For MAHESH, VIRENDER & SRIRAM
Chartered Accountants

B. R. MAHESH
PARTNER



Smt. S. AARATHY
PRESIDENT



SATISH SAMPATHY
VICE PRESIDENT

PLACE : HYDERABAD
DATE : 10.12.2020

SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY, HYDERABAD.

INCOME AND EXPENDITURE STATEMENT FOR THE YEAR ENDED 31st MARCH, 2020

EXPENDITURE	AMOUNT(Rs.)	INCOME	AMOUNT(Rs.)
To Remuneration	5,78,62,197	By Fees and Receipts	12,22,64,802
" Audit Fees	1,15,000	" Other Receipts	3,79,365
" Electricity Charges	8,53,623		
" Rates & Taxes	5,75,956		
" Hire Charges	13,01,767		
" Printing & Stationery	6,02,187		
" Honorarium paid to Visiting Professors	11,80,289		
" Postage, Telephone & Internet	4,92,976		
" Legal & Professional Charges	1,89,472		
" Travelling & Conveyance Expenses	5,12,457		
" Interest & Financial Charges	41,21,237		
" Staff Welfare Expenses	4,53,077		
" Hostel Expenses	8,91,987		
" Inspection, Affiliation & Examination	5,95,380		
" College Maintenance	13,73,593		
" Insurance on Property, Equipments	1,34,888		
" Staff Medical Expenses	79,875		
" Repairs & Maintenance	13,89,960		
" Security Services	3,15,873		
" Vehicle Maintenance	4,56,505		
" Promotion & Placement	23,58,088		
" Advertisement	23,25,103		
" Alumni Expenses	29,052		
" Faculty Development & Seminar	1,95,789		
" Student Development Expenses	42,43,779		
" Scholarship to Students	97,00,000		
" Professional Tax Renewal	2,500		
" Depreciation	2,23,08,718		
" Excess of income over the expenditure	79,82,829		

TOTAL: 12,26,44,167

TOTAL: 12,26,44,167

Vide our Report of Even Date
For MAHESH, VIRENDER & SRIRAM
Chartered Accountants

For & On Behalf of
SIVA SIVANI INSTITUTE OF MANAGEMENT



B. R. MAHESH
PARTNER



SAILESH SAMPATHY
VICE PRESIDENT

PLACE : HYDERABAD

DATE : 10.12.2020

SIVA-SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

CONSOLIDATED SCHEDULE OF FIXED ASSETS AS ON 31.03.2020

SL. NO.	PARTICULARS	Rate of Dep %	W.D.V. as on 01.04.2019	Additions / Transfer During The Year	Deletions / Transfer During The Year	TOTAL	DEPRECIATION		ANNEXURE 'D' W.D.V. as on 31.03.2020
							More Than 6 Months	Less Than 6 Months	
1	LAND	-	1,22,80,526	-	-	1,22,80,526	-	-	1,22,80,526
2	LAND DEVELOPMENT	-	2,02,49,012	-	-	2,02,49,012	-	-	2,02,49,012
3	BUILDING & BOREWELL	10	7,56,07,641	-	-	7,56,07,641	-	-	6,80,46,877
4	BUILDING DEVELOPMENT & INTERIORS	10	60,91,752	66,77,980	-	1,27,69,732	75,60,764	-	75,60,764
5	FURNITURE & FIXTURES	15	75,44,700	8,16,708	-	83,61,408	80,511	2,93,643	3,74,154
6	LIBRARY BOOKS	15	59,41,422	16,43,043	-	75,84,465	9,87,182	24,544	10,11,726
7	COMPUTERS & SOFTWARE	15	13,28,091	30,78,689	-	44,06,780	11,99,532	89,315	58,96,734
8	OFFICE EQUIPMENTS	15	30,21,819	55,000	-	30,76,819	9,96,618	1,78,199	11,74,817
9	AUDIO VISUAL EQUIPMENTS	15	44,27,942	9,34,862	-	53,62,804	2,04,164	1,650	2,05,814
10	SERVER & NETWORKING	15	2,80,28,099	3,74,324	-	3,17,72,423	5,75,765	8,869	33,72,047
11	LAPTOP	15	69,78,003	92,999	-	70,70,002	6,64,191	28,074	6,92,265
12	MOBILE	15	4,76,989	-	-	4,76,989	52,50,915	-	52,50,915
13	GENERATOR	15	1,90,559	-	-	1,90,559	6,975	-	6,975
14	TRANSFORMER	15	2,20,357	-	-	2,20,357	71,548	-	86,024
15	EPABX SYSTEM	15	15,18,653	-	-	15,18,653	71,548	-	4,05,441
16	AIR CONDITIONERS	15	55,207	-	-	55,207	28,584	-	1,61,975
17	CANTEEN EQUIPMENTS	15	2,05,912	23,05,550	-	25,11,462	33,054	-	1,87,303
18	FIRE SAFETY EQUIPMENTS	15	3,79,498	64,000	-	4,43,498	3,68,243	1,02,694	1,87,303
19	HOSTEL EQUIPMENTS	15	2,05,912	-	-	2,05,912	16,081	900	1,02,226
20	UPS SYSTEMS	15	4,68,257	-	-	4,68,257	30,887	-	1,75,025
21	CC TV CAMERAS	15	2,14,646	1,00,000	-	3,14,646	56,925	-	3,22,573
22	SOLAR EQUIPMENTS	15	1,07,34,525	-	-	1,07,34,525	4,317	-	24,462
23	VEHICLE - CARS	15	1,13,47,193	-	-	1,13,47,193	85,239	-	4,83,018
24	VEHICLE - BUSES	15	31,538	-	-	31,538	32,197	-	1,82,449
25	VEHICLE - AUTO TROLLEY	15	67,657	-	-	67,657	16,10,179	-	91,24,346
26	VEHICLE - WATER TANKER	15	1,75,42,073	-	-	1,75,42,073	17,02,079	-	96,45,114
27	CAPITAL ADVANCE FOR PROPERTY	-	17,18,287	-	-	17,18,287	4,731	-	26,807
28	CAPITAL WORK IN PROGRESS	-	-	-	-	-	10,149	-	57,508
									5,40,43,155
	TOTAL (Rs.)		22,69,61,856	4,23,81,518	17,18,287	26,76,25,087	2,15,73,855	7,34,863	2,23,08,718
									24,53,16,369



SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

AS ON 31.03.2020

ANNEXURE 'A'

	AMOUNT (Rs.)
<u>CAPITAL FUND:</u>	
Balance Brought Forward	14,23,12,502
Add: Excess of Income Over the Expenditure for the year	79,82,829
TOTAL:	<u>15,02,95,331</u>

ANNEXURE 'B'

<u>SECURED LOANS:</u>	
From Axis Bank Ltd. - Over Draft	3,27,50,353
" DFS - Vehicle Loan	82,36,404
" Axis Bank Ltd. - Bus Loan A/c.	30,14,781
" Avanse Financial Services Ltd.	9,07,50,000
TOTAL:	<u>13,47,51,538</u>

ANNEXURE 'C'

CURRENT LIABILITIES AND PROVISIONS:

Audit Fees Payable	1,15,000
Professional Tax	11,750
E.S.I.C. Payable	1,315
P. F. Payable	1,97,976
Salary Payable	2,15,947
TDS on Salaries	15,720
TDS on Contractors	28,045
TDS on Legal & Professional Charges	68,987
TDS on Interest on Loan	1,16,860
Staff Club Contribution	1,52,484
Staff Credit Society	3,54,833
Siva Sivani Junior College	49,02,081
SSIM Worldwide LLP	4,83,719
Allied Publishers	2,36,541
No Paper Form Solutions Pvt Ltd.	25,891
Advance Fees Received	2,51,81,975
Outstanding Liabilities	14,33,628

TOTAL: 3,35,42,752



SIVA SIVANI INSTITUTE OF MANAGEMENT
S.P. SAMPATHY'S
SIVA SIVANI EDUCATIONAL SOCIETY,
HYDERABAD.

AS ON 31.03.2020

ANNEXURE 'E'

CURRENT ASSETS, LOANS
AND ADVANCES:

AMOUNT
(Rs.)

Fees Receivables	63,00,000	
Advance to Staff	16,000	
Interest Accured on F.D.R.	92,987	
Electricity Deposit	4,57,239	
Gas Cylinder Deposit	17,000	
Security Deposit	2,50,000	
Placement Advance	20,000	
TCS Refund Receivable	69,718	
TDS Refund Receivable	2,06,212	
TDS Receivable	5,77,849	
SPS High School	2,54,93,864	
Siva Sivani Degree College	1,38,59,033	
Head Office	1,18,47,231	
Avanse Financial Services Ltd. - DSRA A/c.	19,50,050	
Daimler Financial Services Pvt. Ltd. - Deposit A/c.	2,15,834	
Advance to Suppliers	11,50,000	
LIC of India - Gratuity Fund Advance A/c.	45,45,030	
		6,70,68,047

CASH AND BANK BALANCES:

Cash On Hand	1,39,388
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BANK BALANCES:

In C/A with Axis Bank Ltd.	5,23,520	
" " Canara Bank	56,358	
" " Andhra Bank	10,792	
" " State Bank of India	4,75,147	
In F.D.R. with Axis Bank Ltd.	50,00,000	
		62,05,205

TOTAL: 7,32,73,252



Best Practices adopted, if any

SSIM'S BEST PRACTICES

The following are the best practices followed at SSIM for the development of our Management Graduates:

1. Induction Programme
2. Inputs from Industry
3. Project based learning
4. Outcome based education
5. Experiential Learning and Social Project
6. Entrepreneurship orientation through E-Cell
7. Association with bodies like HMA
8. Managerial Competency Development
9. Term end viva with corporates
10. Class room to corporate training sessions
11. CFP, BRS, CRS, ARS etc
12. Workshops on Specific areas.

• For each Post Graduate Courses give the following:

• Title of the Course –

AICTE COURSE ID	NAME OF THE COURSE	APPROVED INTAKE
1-1366018332	PGDM	180
1-1366018329	PGDM-BIFS (Banking Insurance and Financial Services)	60
1-1366018336	PGDM-BA (Business Analytics)	60

- Laboratory facilities exclusive to the Post Graduate Course : 60 Lab

• **Special Purpose**

- Software, all design tools in case : -- Not Applicable --

- Academic Calendar and framework :

**Academic Calendar for PGDM, PGDM - BIFS & PGDM - BA:
Academic Plan For The Year 2023 – 2024 (Ongoing)**

Sl. No.	PARTICULARS	TIME LINES	Sl. No.	PARTICULARS	TIME LINES
	First Year			Second Year	
	Commencement of induction for Juniors	03.08.2022			
	Closing of Induction	31.08.2022			
1	Trimester 1 Class work commencement	03.08.2022	13	Commencement of Trimester 4 Class work commencement	26.09.2022
2	Trimester 1 class work ending	24.12.2022	14	Trimester 4 class work ending	24.12.2022
3	Trimester End examinations	27.12.2022	15	Trimester End examinations	27.12.2022
4	Trimester 2 class work commencement	02.01.2023	16	Trimester 5 class work commencement	05.01.2023
5	Trimester 2 class work ending	10.03.2023	17	Trimester 5 class work ending	10.03.2023
6	Trimester Mid examinations	06.02.2023	18	Trimester Mid examinations	06.02.2023
7	Trimester End examinations	13.03.2023	19	Trimester End examinations	13.03.2023
8	Trimester 3 class work commencement	20.03.2023	20	Trimester 6 class work commencement	23.03.2023
9	Trimester 3 class work ending	13.05.2023	21	Trimester 6 class work ending	15.04.2023
10	Trimester Mid examinations	17.04.2023	22	Trimester Mid examinations	03.04.2023
11	Trimester End examinations	17.05.2023	23	Trimester End examinations	18.04.2023
12	Industry Internship Project (IIP) commencement	24.05.2023			

16. Enrolment and placement details of students in the last 3years

<https://www.ssim.ac.in/student-wise-placementreport-2021-22/>

<https://www.ssim.ac.in/student-wise-placement-report-2020-21/>

<https://www.ssim.ac.in/student-wise-placementreport-2019-20/>

17. List of Research Projects/ Consultancy Works

- Number of Projects carried out, funding agency, Grant received
- Publications (if any) out of research in last three years out of masters projects
- Industry Linkage

- MoUs with Industries (minimum 3 (10))



Memorandum of Understanding

This **Memorandum of Understanding (MOU)** is made on the 9th day of March (month), 2020 (year) at Hyderabad.

BY AND BETWEEN

Siva Sivani Institute of Management, NH 44, near Ruby Block, Kompally, Secunderabad, Telangana 500100 (herein referred to as “SSIM”)

AND

Shriram Life Insurance Company Ltd, Ramky Selenium, plot No. 31 & 32, beside Andhara Bank Training Centre, Financial District, Gachibowali, Hyderabad, Telangana - 500032

Party 1:

Represented by Dr.S.V Ramana Rao in the capacity of Director, SSIM

Party 2:

Represented by Visak Surendran in the capacity of SM- Digital Business Shriram Life Insurance Company Ltd.,

Shriram Life Insurance Company Limited
Plot No. 31 & 32, 5th & 6th Floor, Ramky Selenium,
Beside Andhra bank Training Centre, Financial District,
Gachibowli, Hyderabad - 500 032. Telangana State.
Phone : 91 40 2300 9400 (Board) Web : www.shriramlife.com
CIN U66010TG2005PLC045616



associated with Sanlam group

PREAMBLE:

Whereas both the parties have under this MOU agreed to collaborate with each other to promote interaction between Siva Sivani Institute of Management and Shriram Life Insurance Company Ltd.. and provide a mutually beneficial partnership response to the organizational mission and fiscal needs of both institutions; and whereas the following has been agreed to between the parties to this effect:

1. The Shriram Life Insurance Company Ltd.. is willing to offer Placements, Summer Internships, Live Projects, & other opportunities to the students enrolled at SSIM.
2. The Shriram Life Insurance Company Ltd.. is willing to participate and contribute to the initiatives taken up by SSIM to improve and incorporate industry requirements into academics; viz; course curriculum, guest lectures and trainings.
3. The Shriram Life Insurance Company Ltd.. is willing to partner with SSIM for all its training and consultancy needs.
4. There is no financial obligation from either parties to this agreement.

SHRIRAM LIFE INSURANCE COMPANY LTD..’S OBLIGATION:

1. To share the job description, job location, eligibility criteria, cost to company (CTC), interview rounds for the job role being offered to the students.
2. To acquire the list of applicants and the student resumes from the placement department, inform the campus drive dates.
3. To conduct the campus drive and share the list of selected students with the placement department for both placements & internship.
4. To roll out the offer letters to the selected candidates, share the same with the placement department. In case of internship, share the list of students selected for internship with the placement department.
5. To participate as Guest/Key note Speaker at relevant events organized by SSIM.
6. To be a part of various committees and contribute to the course structure by providing feedback and inputs.

Shriram Life Insurance Company Limited

Plot No. 31 & 32, 5th & 6th Floor, Ranky Selenium,

Beside Andhra bank Training Centre, Financial District,

Gachibowli, Hyderabad - 500 032, Telangana State.

Phone : 91 40 2300 9400 (Board) Web : www.shriramlife.com

CIN U66010TG2005PLC045616

To participate and engage in various viva-voce, presentations, workshops, seminars and motivational programmes hosted by SSIM.



8. To engage SSIM in training of Shriram Life Insurance Company Ltd.. personnel through Continuous Education Programs, Training workshops, Re-Engineering initiatives in areas of interest to Shriram Life Insurance Company Ltd..

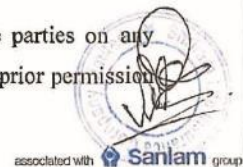
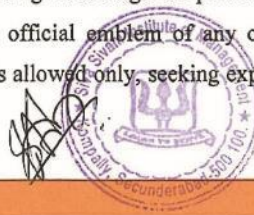
SSIM's OBLIGATION:

1. To share the job description, job location, eligibility criteria, cost to company (CTC), interview rounds for the job role with all the eligible students.
2. To ensure the campus drive dates are shared with the Shriram Life Insurance Company Ltd., students well in advance and ensure smooth coordination.
3. To share the list of selected students with the Shriram Life Insurance Company Ltd.. for both the Placements & Internship.
4. To extend an invitation to the Shriram Life Insurance Company Ltd.. to be a part of various committees/ events/ trainings/ workshops/ seminars/ meetings/ presentations/ motivational programmes/ viva-voce organized by SSIM.
5. To engage with the Shriram Life Insurance Company Ltd.. in identifying training needs of their employees/ personnel and provide Continuous Education Programs, Training workshops, Re-Engineering initiatives.

MISCELLANEOUS PROVISIONS:

- The Memorandum of Understanding (MOU) as outlined in this document is not intended to be a legally binding document. Rather, it is meant to describe the nature and cooperative intentions of SSIM and Shriram Life Insurance Company Ltd.. to suggest guidelines for cooperation. Nothing, therefore, shall diminish the full autonomy of either party, nor any constraints be imposed by either party upon each other.
- The Memorandum of Undertaking is not intended to create any legal relation of employer-employee or of principal and agent amongst the parties.

Shriram Life Insurance Company Limited
Plot No. 31 & 32, 5th & 6th Floor, Bank of India Building,
Beside Andhra bank Training Centre, Financial District,
Gachibowli, Hyderabad-500 032
Phone : 91 40 2300 9400 (Board) Web : www.shriramlife.com
CIN U66010TG2005PLC045616



associated with  Sanlam group

- The Memorandum of Understanding, unless extended by mutual written agreement of the parties, shall expire 3 years after the effective date specified in the opening paragraph.
- The Memorandum of Understanding or any part thereof may be amended at any time during its tenure only by consent in writing of the parties.

IN WITNESS WHEREOF, the Parties hereto have executed this MOU in their corporate names by their respective officers duly authorized, on the respective hereinafter mentioned.

For Siva Sivani Institute of Management (SSIM)
Ltd..

Name: Dr. S.V Ramana Rao

Title: Director

Dated: 9-03-2020

For Shriram Life Insurance Company

Name: Visaksuendran

Title: Senior Manager

Dated: 9th March 2020

Witness:

Signature: Rahul Jain

Name: RAHUL JAIN

Designation: Corporate Relationship
officer

Date: 09/3/20

Signature: 

Name: Visaksuendran

Designation: Senior Manager

Date: 9th March 2020

Shriram Life Insurance Company Limited
Plot No. 31 & 32, 5th & 6th Floor, Ramky Selenium,
Beside Andhra bank Training Centre, Financial District,
Gachibowli, Hyderabad - 500 032. Telangana State.
Phone : 91 40 2300 9400 (Board) Web : www.shriramlife.com
CIN U66010TG2005PLC045616

associated with  **Sanlam** group



VIJAYA ENGINEERS

H.No. 1-24-373, Sri Sai Nagar Colony, Lothkunta, Secunderabad - 500 015, Telangana State
vijayaengineers@yahoo.com | vijayaengineers1@gmail.com | www.vijayaengineering.com
+91-9849038380 | +919949038380

Memorandum of Understanding

This **Memorandum of Understanding (MOU)** is made on the 10th day of March (month),
2021 (year) at Hyderabad.

BY AND BETWEEN

Siva Sivani Institute of Management, NH 44, near Ruby Block, Kompally, Secunderabad,
Telangana 500100 (herein referred to as "SSIM")

AND

Vijaya Engineers., 1-24-373, Sri Sai Nagar Colony, Lothkunta, Secunderabad, Telangana -
500015

Party 1:

Represented by Dr. S.V Raman Rao in the capacity of Director, SSIM

Party 2:

Represented by G S R Murthy , in the capacity of Chief Executive, Vijaya Engineers.



For VIJAYA ENGINEERS


Proprietor

Memorandum of Understanding

This **Memorandum of Understanding (MOU)** is made on the 10th day of March (month), 2021 (year) at Hyderabad.

BY AND BETWEEN

Siva Sivani Institute of Management, NH 44, near Ruby Block, Kompally, Secunderabad, Telangana 500100 (herein referred to as "SSIM")

AND

Vijaya Engineers., 1-24-373, Sri Sai Nagar Colony, Lothkunta, Secunderabad, Telangana - 500015


Party 1:

Represented by Dr. S.V Raman Rao in the capacity of Director, SSIM

Party 2:

Represented by G S R Murthy , in the capacity of Chief Executive, Vijaya Engineers.



For VIJAYA ENGINEERS

Proprietor

PREAMBLE:

Whereas both the parties have under this MOU agreed to collaborate with each other to promote interaction between Siva Sivani Institute of Management and Vijaya Engineers. and provide a mutually beneficial partnership response to the organizational mission and fiscal needs of both institutions; and whereas the following has been agreed to between the parties to this effect:

1. The Vijaya Engineers is willing to offer Placements, Summer Internships, Live Projects, & other opportunities to the students enrolled at SSIM.
2. The Vijaya Engineers is willing to participate and contribute to the initiatives taken up by SSIM to improve and incorporate industry requirements into academics; viz; course curriculum, guest lectures and trainings.
3. The Vijaya Engineers is willing to partner with SSIM for all its training and consultancy needs.
4. There is no financial obligation from either parties to this agreement.

VIJAYA ENGINEERS OBLIGATION:

1. To share the job description, job location, eligibility criteria, cost to company (CTC), interview rounds for the job role being offered to the students.
2. To acquire the list of applicants and the student resumes from the placement department, inform the campus drive dates.
3. To conduct the campus drive and share the list of selected students with the placement department for both placements & internship.
4. To roll out the offer letters to the selected candidates, share the same with the placement department. In case of internship, share the list of students selected for internship with the placement department.
5. To participate as Guest/Key note Speaker at relevant events organized by SSIM.
6. To be a part of various committees and contribute to the course structure by providing feedback and inputs.
7. To participate and engage in various viva-voce, presentations, workshops, seminars and motivational programmes hosted by SSIM.
8. To engage SSIM in training of Vijaya Engineers .personnel through Continuous Education Programs, Training workshops, Re-Engineering initiatives in areas of interest to Vijaya Engineers.



For VIJAYA ENGINEERS

Proprietor

IN WITNESS WHEREOF, the Parties hereto have executed this MOU in their corporate names by their respective officers duly authorized, on the respective hereinafter mentioned.

For Siva Sivani Institute of Management (SSIM)

Name: S.V Ramana Rao

Title: Director

Dated: 10-3-2021


For Vijaya Engineers.

Name: G S R Murthy.

Title: Chief Executive

Dated: 10-3-2021

Witness:

Signature: 

Name: Rahul Jain

Designation: CRO

Date: 10-3-2021

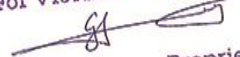
Signature: 

Name: Muthukrishna

Designation: Manager

Date: 10-3-2021



FOR VIJAYA ENGINEERS

Proprietor



Guttula
MARKETING PVT.LTD

103, Hallmark Residency, Aurora Colony
Road No 3, Banjara Hills, Hyderabad 500034, Telangana State, India
Phone No +91-9849538480 | guttulamarketing@yahoo.com | www.guttulamarketing.com

Memorandum of Understanding

This **Memorandum of Understanding (MOU)** is made on the 16th day of June (month), 2021 (year) at Hyderabad.

BY AND BETWEEN

Siva Sivani Institute of Management, NH 44, near Ruby Block, Kompally, Secunderabad,
Telangana 500100 (herein referred to as “SSIM”)

AND

Guttula Marketing Pvt. Ltd., 103, Hallmark Residency, Aurora Colony, Rd. No. 3,
Banjara Hills, Hyderabad – 500034, Telangana, India.

Party 1:


Represented by Dr. S.V Raman Rao in the capacity of Director, SSIM

Party 2:

Represented by GM Prashanth, in the capacity of Director & CEO, Guttula Marketing Pvt.
Ltd



For GUTTULA MARKETING PVT. LTD.


Managing Director/Director

Memorandum of Understanding

This **Memorandum of Understanding (MOU)** is made on the 16th day of June (month), 2021 (year) at Hyderabad.

BY AND BETWEEN

Siva Sivani Institute of Management, NH 44, near Ruby Block, Kompally, Secunderabad,
Telangana 500100 (herein referred to as “SSIM”)

AND

Guttula Marketing Pvt. Ltd., 103, Hallmark Residency, Aurora Colony, Rd. No. 3.
Banjarahills, Hyderabad – 500034, Telangana, India.

Party 1:

Represented by Dr. S.V Raman Rao in the capacity of Director, SSIM

Party 2:

Represented by GM Prashanth, in the capacity of Director & CEO, Guttula Marketing Pvt.

Ltd



For GUTTULA MARKETING PVT. LTD.


Managing Director/Director

PREAMBLE:

Whereas both the parties have under this MOU agreed to collaborate with each other to promote interaction between Siva Sivani Institute of Management and Guttula Marketing Pvt. Ltd. and provide a mutually beneficial partnership response to the organizational mission and fiscal needs of both institutions; and whereas the following has been agreed to between the parties to this effect:

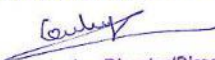
1. The Guttula Marketing Pvt. Ltd. is willing to offer Placements, Summer Internships, Live Projects, & other opportunities to the students enrolled at SSIM.
2. The Guttula Marketing Pvt. Ltd. is willing to participate and contribute to the initiatives taken up by SSIM to improve and incorporate industry requirements into academics; viz; course curriculum, guest lectures and trainings.
3. The Guttula Marketing Pvt. Ltd. is willing to partner with SSIM for all its training and consultancy needs.
4. There is no financial obligation from either parties to this agreement.

GUTTULA MARKETING PVT. LTD.'S OBLIGATION:

1. To share the job description, job location, eligibility criteria, cost to company (CTC), interview rounds for the job role being offered to the students.
2. To acquire the list of applicants and the student resumes from the placement department, inform the campus drive dates.
3. To conduct the campus drive and share the list of selected students with the placement department for both placements & internship.
4. To roll out the offer letters to the selected candidates, share the same with the placement department. In case of internship, share the list of students selected for internship with the placement department.
5. To participate as Guest/Key note Speaker at relevant events organized by SSIM.
6. To be a part of various committees and contribute to the course structure by providing feedback and inputs.
7. To participate and engage in various viva-voce, presentations, workshops, seminars and motivational programmes hosted by SSIM.
8. To engage SSIM in training of Guttula Marketing Pvt. Ltd. personnel through Continuous Education Programs, Training workshops, Re-Engineering initiatives in areas of interest to Guttula Marketing Pvt. Ltd..



For GUTTULA MARKETING PVT. LTD.


Managing Director/Director

SSIM's OBLIGATION:

1. To share the job description, job location, eligibility criteria, cost to company (CTC), interview rounds for the job role with all the eligible students.
2. To ensure the campus drive dates are shared with the Guttula Marketing Pvt. Ltd., students well in advance and ensure smooth coordination.
3. To share the list of selected students with the Guttula Marketing Pvt. Ltd. for both the Placements & Internship.
4. To extend an invitation to the Guttula Marketing Pvt. Ltd. to be a part of various committees/ events/trainings/ workshops/ seminars/ meetings/ presentations/ motivational programmes/viva-voce organized by SSIM.
5. To engage with the Guttula Marketing Pvt. Ltd. in identifying training needs of their employees/ personnel and provide Continuous Education Programs, Training workshops, Re-Engineering initiatives.

MISCELLANEOUS PROVISIONS:

- The Memorandum of Understanding (MOU) as outlined in this document is not intended to be a legally binding document. Rather, it is meant to describe the nature and cooperative intentions of SSIM and Guttula Marketing Pvt. Ltd. to suggest guidelines for cooperation. Nothing, therefore, shall diminish the full autonomy of either party, nor any constraints be imposed by either party upon each other.
- The Memorandum of Undertaking is not intended to create any legal relation of employer-employee or of principal and agent amongst the parties.
- The use of the name, logo and/ or official emblem of any of the parties on any publication, document and/or paper is allowed only, seeking explicit prior permission in writing by either party.
- The Memorandum of Understanding, unless extended by mutual written agreement of the parties, shall expire 3 years after the effective date specified in the opening paragraph.
- The Memorandum of Understanding or any part thereof may be amended at any time during its tenure only by consent in writing of the parties.



For GUTTULA MARKETING PVT. LTD.


Managing Director/Director

IN WITNESS WHEREOF, the Parties hereto have executed this MOU in their corporate names by their respective officers duly authorized, on the respective hereinafter mentioned.

For Siva Sivani Institute of Management (SSIM)

Name: S.V Ramana Rao

Title: Director

Dated: 16-6-2021

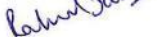
For Guttula Marketing Pvt. Ltd.

Name: G M Prashanth

Title: Director

Dated: 16-6-2021

Witness:

Signature: 

Name: Rahul Jain

Designation: CRO

Date: 16-6-2021

Signature: 

Name: Navya. M

Designation: Manager

Date: 16-6-2021



For GUTTULA MARKETING PVT. LTD.


Managing Director/Director

18. LoA and subsequent EoA till the current Academic Year

[https://www.ssim.ac.in/assets/images/pdfs/AICTE-Approval-1992-2021-\(June\).pdf](https://www.ssim.ac.in/assets/images/pdfs/AICTE-Approval-1992-2021-(June).pdf)

19. Accounted audited statement for the last three years

MAHESH, VIRENDER & SRIRAM

Chartered Accountants

"Bhade House" 6-3-788/36&37A, Ameerpet, Hyderabad - 500 016.

Tel: 040 - 23401738 Fax : 040 - 23401739 Email : mvshyd@yahoo.com

To,
The Members,
S.P. SAMPATHY'S SIVA SIVANI EDUCATIONAL SOCIETY,
Kompally, R.R District.

AUDIT REPORT

We have audited the attached Balance sheet of M/s. S.P. SAMPATHY'S SIVA SIVANI EDUCATIONAL SOCIETY, Kompally, R.R. District, as at 31st March' 2021 and also the annexed Income & Expenditure Account for the year ended on that date and report that:

1. We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit.
2. The Balance Sheet and the Income & Expenditure Account dealt with by the report are in agreement with the books of account.
3. The accounts of the following Division are incorporated in the Consolidated Accounts of the Society.
 - A) Siva Sivani Institute of Management.
 - B) Siva Sivani Degree College.
 - C) Siva Sivani Junior College.
 - D) SPS High School.
4. The balance of Various parties lying in Loans, Current Assets and Current Liabilities are subject of confirmation.

In our opinion and to the best of our information and according to the explanations given. The statements together with the schedules attached give a true and fair view.

- i. In case of the Balance Sheet of the state of Affairs as at 31st March, 2021.

And

- ii. In case of the Income and Expenditure Accounts, the Excess of Income over Expenditure for the year ended on that date.

For Mahesh, Virender & Sriram
Chartered Accountants

(B.R Mahesh)
Partner
M.No.18628



Place: Hyderabad
Date : 01.02.2022.

UDIN No. 22018628 AAUSJS117

FORM NO. 10BB


[See rule 16CC]

Audit report under section 10(23C) of the Income-tax Act, 1961, in the case of any fund or trust or institution or any university or other educational institution or any hospital or other medical institution referred to in sub-clause (iv) or sub-clause (v) or sub-clause (vi) or sub-clause (via) of section 10(23C).

- (i) We have examined the Balance Sheet as at 31st March 2021 and the Income and Expenditure or Profit and Loss Account for the year ended on that date attached herewith of **M/s. S.P SAMPATHY'S SIVA SIVANI EDUCATIONAL SOCIETY** (name of fund or trust or institution or any university or other educational institution or any hospital or other medical institution).
- (ii) We certify that the Balance Sheet and the Income and Expenditure Account or Profit and Loss Account are in agreement with the books of account maintained by the head office at Kompally, via. Haimpet, Secunderabad – 500 014. and branches Nil.
- (iii) Subject to comments below
- (a) We have obtained all the information and explanations which to the best of *my/our knowledge and belief were necessary for the purpose of the audit.
- (b) In our opinion, proper books of account have been kept by the head office and branches of the above-named fund, or trust, or institution or any university or other educational institution or any hospital or other medical institution so far as appears from our examination of the books of account.
- (c) In our opinion and to the best of our information and according to the information given to me/us, the said accounts read with notes thereon, if any, give a true and fair view -
- (1) In the case of the Balance Sheet, of the state of affairs of the above-named fund, or trust, or institution or any university or other educational institution or any hospital or other medical institution as at 31st March, 2021 and
- (2) In the case of Income and Expenditure Account surplus for the year ended on that date.

The prescribed particulars are annexed herewith:

**For Mahesh, Virender & Sriram
Chartered Accountants**


(B.R Mahesh)
Partner
M.No.18628



UDIN No. 22018628AAVSS JS117

Place: Hyderabad
Date : 01.02.2022.

ANNEXURE

Statement of particulars

PART A-GENERAL

- | | |
|---|--|
| 1. Name of the found or trust or institution or any university or other educational institution or any hospital or other medical institution. | M/s S.P. SAMPATHY'S SIVA SIVANI
EDUCATIONAL SOCIETY |
| 2. Address | Kompally, Via. Hakimpet,
Secunderabad – 500 0014. |
| 3. Permanent Account Number | AACTS 4819 H |
| 4. Assessment Year | 2021-2022 |
| 5. Sub-clause of section 10(23C) under which the fond or trust or institution or any university or other educational institution or any hospital or other medical institution is seeking exemption. | Exempt U/S 10 (23C)(vi) |
| 6. Number and date of notification/approval of the fond or trust or institution or any university or other educational institution or any hospital or other medical institution. | NA |

PART B - APPLICATION OF INCOME FOR CHARITABLE OR RELIGIOUS OR EDUCATIONAL OR PHILANTHROPIC PURPOSES

- | | |
|---|--------------------|
| 7. Nature of charitable/religious/educational/philanthropic activity [as referred to in sub-clauses (iv),(v),(vi) or (via) of section 10(23C)] | Educational |
| 8. Total income of the previous year of the fond or trust or institution or any university or other educational institution or any hospital or other medical institution | Rs 21,35,98,284.00 |
| 9. Amount of income of the previous year applied during the year wholly and exclusively to the objects for which it is established | Rs 19,88,76,199.00 |
| 10. Amount of income of the previous year accumulated for application, wholly and exclusively, to the objects for which it is established, to the extent it does not exceed 15% of income of that year. | Rs 1,47,22,085.00 |
| 11. Amount of income, exceeding 15% of income of the year, accumulated in accordance with clause (a) of the third proviso to section 10(23C). | NA |



12. (a) Whether, during the previous year, any part of the income, not exceeding 15% of income accumulated in any earlier year, was applied for purposes other than to the objects for which it is established or has ceased to be accumulated for application thereto? NA
- (b) If the answer to (a) above is 'yes', then give details of income so applied or ceased to be so accumulated NA
13. (a) Whether, during the previous year, any part of the income of any earlier year exceeding 15% of the income, that was accumulated in accordance with clause (a) of the third proviso to section 10(23C) in that year, was applied for purposes other than to the objects for which it is established or has ceased to be accumulated for application thereto? NA
- (b) If the answer to (a) above is 'yes', then give details of income so applied or ceased to be so accumulated NA
14. (a) Whether, during the previous year, any part of the income of any earlier year exceeding 15% of the income, that was accumulated in accordance with clause (a) of the third proviso to section 10(23C) in that year, was not utilised for purposes for which it was accumulated during the period for which it was to be accumulated? NA
- (b) If the answer to (a) above is 'yes', then give details thereof, together with amount of income not so utilised. NA



PART C- OTHER INFORMATION

15. (a) Whether any funds, other than the assets or NO
voluntary contributions referred to in clause (b) of
the third proviso to section 10(23C), were invested
or deposited for any period during the previous
year, otherwise than in the forms and modes
specified in sub-section (5) of section 11.

(b) If the answer to (a) above is 'yes', then give details
as under:

Sl.No.	Nature of investment or deposit	Amount invested or deposited	Period of investment or deposit
		NA	

16. In relation to any income being profits and gains of NA
business, -

(a) whether the business was incidental to the NA
attainment of the objectives of the fund or trust or
institution or university or other educational
institution or hospital or other medical institution?

(b) whether separate books of account were NA
maintained in respect of such business?

(c) If the answer to (a) and/or (b) above is 'no', then NA
state the amount of such income.

17. (a) whether during the previous year, any part of the NA
accumulated income was paid or credited to any
trust or institution registered under section 12AA or
to any fund or trust or institution or any university or
other educational institution or any hospital or other
medical institution referred to in sub-clause (iv) or
sub-clause (v) or sub-clause (vi) or sub-clause (via)
of clause (23C) of section 10?


(b) if the answer to (a) above is 'yes', then give details NA
thereof, together with the amount of income so
paid or credited.



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18. (a) whether any voluntary contribution, other than NA
voluntary contribution in cash or voluntary
contribution of the nature referred to in clause (b)
of the third proviso to section 10(23C), was held
during the previous year, otherwise than in any of
the forms or modes specified in sub-section (5) of
section 11, after the expiry of one year from the
end of the previous year in which such voluntary
contribution was received?
- (b) if the answer to (a) above is 'yes', then give details NA
thereof, including the amount of such voluntary
contribution.
19. (a) whether any anonymous donation referred to in NA
section 115 BBC was received during the year?
(See notes 2 & 3)
- (b) if the answer to (a) above is 'yes', then state the NA
amount of such anonymous donation.

For Mahesh, Virender & Sriram
Chartered Accountants


(B.R. Mahesh)
Partner
M.No.18628



Place: Hyderabad
Date : 01.02.2022.

20. Best Practices adopted, if any

Note: Suppression and/or misrepresentation of information shall invite appropriate penal action. The Website shall be dynamically updated with regard to Mandatory Disclosures

Important Instructions:

- Avoid putting personal information in public domain.
- The mandatory disclosure should be available freely to view/download to the public without any restrictions.
- LoA/EoA letters (since inception) should form part of the mandatory disclosure and complete mandatory disclosure document should be converted into a single PDF file and the URL (web-link) to be entered in the AICTE portal (under attachments tab).