

**Siva Sivani Institute of Management**  
**MINUTES OF THE BOARD OF GOVERNORS MEETING**  
**HELD ON 6/7/2019**



**Date:** 6.07.2019

**Time:** 3.30 pm

**Venue:** Room Number : Conference Room

**Meeting Called by: Dr. S.V.Ramana Rao, Director**

**Members Present:**

- 1) Smt. S. Aarathy – Chair Person
- 2) Dr. Sailesh Sampathy – Co-Chairman
- 3) Smt. Deepika Sampathy
- 4) Prof. M. Kamalakar
- 5) Prof. V.G. Chari
- 6) Sri. Y. Narsaiah Goud, Principal (FAC), Govt. Institute of Printing Technology, Secunderabad. (Nominee of the State Government)
- 7) Prof. A. Sudhakar
- 8) Dr. S.V.Ramana Rao – Member Secretary
- 9) Prof. S.F. Chandra Sekhar
- 10) Sri. T. Thirumal Reddy
- 11) Sri. Z. Ramesh Kumar

**AGENDA**

1. Welcome
2. Secretary's Report
3. Budget for the Academic Year 2019-2020
4. Approval of the Secretary's report & Budget
5. Future plans for SSIM
6. Any other item with permission of the Chair
7. Next Meeting schedule
8. Vote of thanks
- 9.

**1. Welcome**

The meeting was presided over by Smt. Aarathy Sampathy, Chairman.

Dr. M. Kamalakar, Member, started the meeting with a prayer and gave a brief agenda for the meeting.

Dr. Sailesh Sampathy, Co-Chairman welcomed the members. He informed the members that this is the second meeting of the re-constituted Board of Governors according to the norms laid down by the AICTE, in its handbook of 2018.

He informed the board that SSIM is the first stand-alone AICTE approved B-School in the then state of Andhra Pradesh to being the No. 1 Private B-School of excellence in Telangana, to being the best management school in placements in Telangana according to different surveys reported in reputed magazines and journals this year.

He presented before the members the structure of the organization. SSIM, is the integral part of it and the flagship institute of the Society. He informed that S.P.Sampathy's Siva Sivani

Education Society is a Registered Society and presently consists of 10 members. The management of the day to day affairs are entrusted to an elected Managing Committee consisting of 3 members that is headed by the President of the Society. The managing committee has delegated the task of managing the day- to-day affairs of all the institutions run by the society to the President and Chief Executive of the group institutions. He also explained the administrative structure of Siva Sivani Institute of Management

He informed the board that SSIM is the first B-School in the states of Telangana and Andhra Pradesh to have been accredited by NAAC. SSIM was also the first B-School in the then state of Andhra Pradesh to have had the honour and good fortune of playing host to His Excellency, Bharat Ratna, Dr. A.P.J. Abdul Kalam, the Peoples President of India.

SSIM was also the first B-School to have had paperless classrooms, as early as 2002 i.e. within 9 and a half years of its inception and more than 17 years ago.

He told the members that Siva Sivani has a policy to reinvest all surplus generated into upgrading and adding infrastructure for the benefit of its student community. As on date SSIM uses nearly 1,20,000 s.ft of buildings on this campus exclusively for its academics, faculty, hostels, library and other amenities.

He further told that SSIM has entered into relationships with other institutions both in India and abroad for activities like student and faculty exchange programs, top up qualifications, immersion programmes, internships etc. carefully and strictly adhering to the rules and guidelines of the regulatory body. A sizeable number of SSIM faculty holding a Doctoral degree are now registered guides for students pursuing Ph.D from the Lincoln University College, Malaysia.

## 2. Secretary's Report

Secretary's Report was presented by Dr. S.V. Ramana Rao, Member - Secretary.

Director started his presentation by reading out Vision and Mission statement of the Institution.

### **SSIM Vision :**

**“To be a Premier Management Institute significantly contributing to Corporate World and Society”.**

**SSIM Mission:** SSIM's Mission statement defined as follows:

- M1. To disseminate management knowledge through focused educational programmes.**
- M2. To contribute to management knowledge through extension and research activities**
- M3. To develop responsible management graduates through ethics based education.**
- M4. To promote the culture of critical, innovative thinking and Social entrepreneurship**

In his report he detailed about the programs offered by the institute, the present student strength of all the programs, faculty details, the need for Program Restructuring, Practice of

attainment of PEOs, POS & PSOs at SSIM has been shared with the board for each Program. For the same, feedback was obtained from all the stakeholders like industry, alumni, faculty and students.

He informed the members that SSIM is contemplating to re-approach National Board of Accreditation (NBA) in this academic year. In this context, he appraised the practices of SSIM including OBE model.

Member-Secretary informed the members that program structure has been revised after having due deliberations from the Board of Studies members, the meeting of which was held on 29/6/2019 and the set process followed by SSIM.

He presented the key points of Program Restructure as:

1. No. of credits have been reduced (From 125 to 115) Subjects are given 99 credits and 16 credits for Managerial Competency Development (MCD).
2. One additional specialization course in Major has been accommodated.
3. Identified Managerial Competency components and labelled it separately.
4. Introduced experiential learning, social project in addition to BRS, ARS, CRS etc. under MCD.
5. Introduced course of independent study.

At SSIM, for each course there are Course Outcomes and its attainment has been calculated by each faculty for their respective courses and also measured the attainment of Programme Outcomes.

He detailed about the guest lectures, Spoorthy (quarterly publication), faculty who received their Ph.D degree. Research Contributions, Text Books authored by the faculty, FDP, MDPs and Alumni Interactions.

### **STRATEGIC PLAN;**

AS a part of strategic plan SSIM could attain the following goals during the year:

- Recruitment of Competent staff and retention. Performance Review of faculty and targets for Research, industry interaction and all contributing to increase in quality of Teaching -Learning process.
- New academic ERP by name CAMU has been introduced in the system and implementation of all modules will take long time. Modules take care of all requirements including LMS. CAMU is facilitating taking attendance on mobile, conduct of examinations and various activities.
- We have a system of continuously involving industry at various levels / activities like seminars, guest speakers, term end viva members, members of BOS, members of AAB, SIP etc.,
- Every year SSIM organizes SAMAROAH – international seminar on topics of contemporary interest. Normally it is supported by our foreign partners like Lincoln University, Malaysia / Herzing University, USA. Participants are drawn from India and abroad. Our faculty also participate in these seminars.
- Electives on Business Analytics are offered as both major electives and minor electives. Entrepreneurship is a compulsory paper in PGDM course and also offered as specialization.
- Knowledge base of the students is strengthened by process of identifying weak students and conducting remedial classes to them. Employability skills focus is not lost.

- The periodical review of various functionaries by reporting authorities ensures that institute is moving as per strategic plan initiated.

### 3. Budget for the Academic Year 2019-2020

The Member-Secretary also presented Siva Sivani Institute of Management's budget proposal for the year 2019-20.

The senior executives of the accounts department explained the details.

Dr. M. Kamalakar, member, told that majority of the budget will be spent on the academic activities and maintenance of infrastructure and Campus.

Shri. Narasiah Goud, member nominated by Director of Technical Education sought some clarifications on these points and Dr. Sailesh Sampathy clarified the position. Shri. Narasiah Goud was happy with the same.

### 4. Approval of the Secretary's Report & Budget

The details brought out in these reports and the budget for the year 2019-20 have been considered and approved by the members present.

### 5. Future plans for SSIM

Dr. M. Kamalakar, Member, explained the future plans of the institute in respect of new courses, giving maximum facilities to students in consonance with Strategic Plan.

Since there is no other item for discussion brought out by the members, the meeting concluded with Vote of Thanks by Dr. M. Kamalakar, Member.

DR. S. V. RAMANA RAO  
DIRECTOR

