



Date: 28.01.2020

Time: 11.00 am

Venue: Room Number : Conference Room

**Meeting Called by: Dr. S.V.Ramana Rao, Director**

**Members Present:**

- |     |                               |   |    |
|-----|-------------------------------|---|----|
| 1.  | Smt. S. Aarathy               | Chairman  |    |
| 2.  | Dr. Sailesh Sampathy          | Co-Chairman   |    |
| 3.  | Dr. S.V.Ramana Rao            | Member-Secretary<br>(Ex-Officio)  |    |
| 4.  | Prof. A. Sudhakar             | Director(Academic)<br>Dr. B R Ambedkar Open University<br>Hyderabad.  |    |
| 5.  | Prof Mohammad<br>Masood Ahmed | Secretary,<br>Association of Health and Hospital<br>Administration (AHHA)<br>Professor of Healthcare Management<br>Hyderabad.                     |    |
| 6.  | Smt. Deepika Sampathy         | Member  |    |
| 7.  | Prof. M. Kamalakar            | Member  |    |
| 8.  | Prof. V.G. Chari              | Member  |    |
| 9.  | Dr. C. Srinath                | Member (Ex-Officio),<br>Additional Secretary<br>State Board of Technical<br>Education & Training, Telangana.<br>(Nominee of the State Government) |    |
| 10. | Prof. S.F. Chandrasekhar      | Member  |    |
| 11. | Sri. T. Thirumal Reddy        | Member  | OD |
| 12. | Sri Z. Ramesh Kumar           | Member  |    |

**AGENDA**

1. Welcome
2. Secretary's Report
3. Budget for the Academic Year 2020-2021
4. Approval of the Secretary's report & Budget

5. Strategic Plan for SSIM
6. Any other item with permission of the Chair
7. Next Meeting schedule
8. Vote of thanks

### **1. Welcome**

The meeting was presided over by Smt. Aarathy Sampathy, Chairman.

Dr. V G Chari, Member welcomed the members.

For the benefit of new members he informed the board that SSIM is an integral part and the flagship institution of the S.P. Sampathy's Siva Sivani Group of Institutions. All the institutions are under the aegis of the S.P. Sampathy's Siva Sivani Education Society. He informed that S.P. Sampathy's Siva Sivani Education Society is a Registered Society and presently consists of 10 members. The management of the day to day affairs are entrusted to an elected Managing Committee consisting of 3 members that is headed by the President of the Society. The managing committee has delegated the task of managing the day- to-day affairs of all the institutions run by the society to the President and Chief Executive of the group institutions. He also explained the administrative structure of Siva Sivani Institute of Management

He informed that SSIM is the first stand alone B-school in the then state of Andhra Pradesh to have had the honor and good fortune of playing host to His Excellency Bharat Ratna Dr. A.P.J. Abdul Kalam, the People's President of India and the present Hon'ble Vice President of India, Sri. Venkaiah Naidu who was the chief guest at our 23<sup>rd</sup> convocation in 2018.

He also informed that SSIM is one of the top 40 B-Schools among 3900 and odd management institutes in the country. He briefed about the sanctioned intake of SSIM for the 4 different programs. SSIM was also the first B-School to have had paperless classrooms, as early as 2002. He told that the alumni of SSIM are spread all over India and abroad in different positions with some of them occupying C-suite(Executive) positions with critical decision making powers.

He told the members that Siva Sivani has a policy to reinvest all surplus generated into upgrading and adding infrastructure for the benefit of its student community. As on date SSIM uses nearly 1,20,000 s.ft of buildings on this campus exclusively for its academics, faculty, hostels, library and other amenities. He informed that SSIM is the first campus in the State of Telangana to be running on solar energy being an environmental conscious institution. SSIM has recently been awarded : 'Environment Impact Certificate' from Recykal, a private environment protecting agency. He said that SSIM is constantly upgrading and updating the programs in line with the Outcome Based Education.

He further told that SSIM – CIS has forged agreements with other institutions both in India and abroad such as Herzing University, Wisconsin, USA and Lincoln University College, Malaysia. Our global outreach include International Immersion Programs, International Internship Programs, Top Up MBA in USA with credit transfer facility and international Ph.D programs. The institute is offering CIMA, UK program and new emerging technology programs like Big Data, Business Analytics, Artificial Intelligence and Machine Learning in collaboration with SAS (USA).

He informed that a sizeable number of SSIM faculty are holding a Doctoral degree and possess considerable amount of corporate experience. He informed that only SSIM has the privilege of being listed as a Training Partner of NACIN (National Academy of Customs, Indirect Taxes and Narcotics) – A Govt. of India institute for offering GST training in the states of Telangana and A.P.

## 2. Secretary's Report (Director's Report)

Director's Report was presented by Dr. S.V. Ramana Rao, Member - Secretary.

Director started his presentation by reading out Vision and Mission statement of the Institution.

### **SSIM Vision :**

**“To be a Premier Management Institute significantly contributing to Corporate World and Society”.**

**SSIM Mission:** SSIM's Mission statement defined as follows:

- M1. To disseminate management knowledge through focused educational programmes.**
- M2. To contribute to management knowledge through extension and research activities**
- M3. To develop responsible management graduates through ethics based education.**
- M4. To promote the culture of critical, innovative thinking and Social entrepreneurship**

In his report The Secretary gave details of the programs offered by the institute, the present student strength of all the programs (with details of men and women students). He informed that the institute has a dedicated team of 30 faculty members, some of them have industry and international experience, and 1 Academic Associate, of the 30 faculty members, 10 are Professors, 9 are Associate Professors and 11 are Assistant Professors. SSIM also has 9 adjunct faculty with industry experience to teach courses in specialized areas. He also said that a sizeable number of faculty have Ph.D. and others are pursuing their Ph.Ds.

He said that OBE has been implemented and every year we are calculating the attainment with POs, PSOs and PEOs periodically. For the last 3 years we have done the attainments calculations and have surpassed the target limits.

He informed the members that SSIM has applied for NBA accreditation once again and was happy to inform that the SAR has already been uploaded on 2<sup>nd</sup> January, 2020 and the inspection team would be visiting from 14<sup>th</sup> to 16<sup>th</sup> February 2020.

He said that Design and Delivery of the programme is guided by Board of Governors, Academic Advisory Board and Board of Studies with periodical meetings.

He informed the members that SSIM has received many awards, accolades and recognitions such as :

- The Week ranked SSIM 65<sup>th</sup> in All India Best B-Schools Ranking for the year 2019.
- CSR has ranked SSIM 1<sup>st</sup> in the category of Top Private Business Schools in Telangana.
- Career 360 ranked SSIM 62<sup>nd</sup> in All India Business Schools for the year 2019.

He informed that the institute has participated in AICTE –CII survey of 2019.

He presented the placement details with the list of recruiters. 185 students got placed till date with an average package of 4.51 lakhs and the highest package is 7 lakhs. Companies that recruited a sizeable number of students are ICICI, Deloitte, ICICI securities and GD Equity Research.

He briefed about the various events and activities conducted at SSIM such as Sanmaan (Teacher's Day), Snatak (Convocation), Sammelan (Inter Collegiate Meet), Sneha (Alumni Meet).

He informed that recently students of SSIM have conducted a rally on 6/12/2019 to express their gratitude to Sri. V.C.Sajjanar, I.P.S., Commissioner of Police, Cyberabad and his team, who delivered instant justice in Disha's case. The rally was held from SSIM campus to Cineplanet in Kompally.

He also briefed about the Consultancy Project – Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS) and Telangana Social Welfare Residential Educational Institution Society (TSWREIS) have floated a tender for IIT-JEE/NEET/EMCET online assessment for mains and advanced examination practice tests for intermediate students. SSIM has got the prestigious consultancy project from both the TTWREIS and TSWREIS.

Member-Secretary said that till date 17 research contributions of which 6 publications, 6 paper presentations and 5 case presentations have been completed.

He told that alumni meets were conducted at the campus and Dubai to build a strong network and bondage with the students. The last alumni meet was conducted on 21/12/2019 on the campus and was attended by nearly 100 alumni.

He said that students are actively involved in ISR & CSR activities.

### 3. Budget for the Academic Year 2020-2021

Mr. K. N. Srinath, Chief Finance Officer, SSIM presented Siva Sivani Institute of Management's budget proposal for the year 2020-21 with details .

He told that a majority of the budget will be spent on the academic activities and maintenance of infrastructure and Campus.

Dr. C. Srinath, Additional Secretary, State Board of Technical Education & Training nominated by Director of Technical Education sought some clarifications on these points and Mr. K.N Srinath gave the clarifications to the satisfaction of the member.

### 4. Approval of the Secretary's Report & Budget

The details brought out in these reports and the budget for the year 2020-21 have been considered and approved by the members present, without any changes.

### 5. Strategic plan for SSIM

Dr. V.G. Chari, Member, explained the strategic plan of the institute in respect of recruitment of staff equipped with emerging skills, laying focus on research that will contribute to increase in quality of teaching-learning process, introduction of technology based certification programs in Business Analytics, AI and Machine Learning, Campus Recruitment Training, Various manuals developed by the institute like Employee Handbook and Student Handbook.

### 6. Suggestions by the BOG Members

Prof Mohammad Masood Ahmed, member congratulated the management and the administrative team for the improvement of the institute in terms of admission, approved intake and academic delivery. He felt that the admission for the batches of 2020-2022 should be on higher side compared to last year.

Most of the institutes put lot of efforts or focus on admission and placements but miss out the delivery process which is the most important aspect for the institute's growth and sustainability. He advised to give 10% weightage for admissions, 10% for placements and 80% for academic delivery. He felt that if the academic delivery is strong, admissions and placement will happen automatically. There should be a combination of Admissions, Academic Delivery and Placements.

### **Combination of Batches :**

He felt that there should be combination of specialization, the domain and sectoral component. There is need to identify the vertical, domain and sectoral areas required for the future years.

Dr. V.G. Chari, Member clarified that the institute has been working on improving the quality standards and as such OBE model is being implemented for the last 3 years to build up the standard at each level. Improving the quality of teaching, publications, research by the faculty and are trying to provide more opportunities in terms of availability of resources which will facilitate the faculty and students. He informed that to gear up for future we have MOU for courses like Big Data, Machine Learning and other certification courses with SAS.

He informed the members that SSIM is planning for a separate PGDM program imparting technology areas after getting NBA accreditation.

Prof. Masood felt that B-schools must have a presence in Executive Education, as a certificate course / programme, for which we can link with AICTE and can find out some other avenues. He proposed that Executive Development Programmes can be concentrated upon. Though it is not revenue generating we can build a rapport with the industry.

Dr. Sailesh Sampathy, Co chairman said that he is more concerned about the attitude of the students, their interest in academics and their level of motivation which is deteriorating. He felt that the members can guide us to suggest some solution to solve the issue and keep the students motivated.

In this regard Dr. A. Sudhakar, member felt that we have to find out the reasons. For the same, the institute should have a mechanism of having an open interaction with the students to know about their experiences at SSIM. The institute should also conduct an 'Expectation from the SSIM' of the students at the time of their admission. We have to conduct 'Student Satisfaction Survey' at the time of their exit.

Dr. A. Sudhakar opined that the institute should prepare a 'Perspective Plan' – like for 20 years planning which should be a part of Strategic Plan.

Prof Masood felt that motivation to students can be done through student engagement with a mix of internal engagement and external engagement We can take the students for industry visit involving the academic component which will increase their satisfaction. International industrial visits can also be identified. We can try this for one batch of students.

Dr. Sailesh Sampathy wanted the members to suggest some remedies/solutions why the SSDC students are not opting SSIM for PG though the fees is less and we are having dedicated faculty



and sound infrastructure. The members opined that this is not a serious issue. It is only a student psychology (human). Students want to have a change, diversity. We have to form a committee with some senior faculty members to study the issue. They can interact with the students and counsel the students about our programs and promote our courses.

**OTHERS POINTS:**

Dr. Sailesh Sampathy informed the members that the Siva Sivani group is entering into its Diamond Jubilee Year on 3<sup>rd</sup> August, 2020. SSIM is in the process of inviting the Hon'ble Prime Minister of India, Sri. Narendra Modi to be the chief guest for the celebrations. He also informed that in case the Hon'ble Prime Minister's schedule does not permit travel to Hyderabad, we are prepared to go to New Delhi with the employees, students, parents, alumni and well wishers to celebrate our Diamond Jubilee. We have consent from nearly 5000 members for the same.

**NEXT MEETING**

The next BOG meeting will be held on 24/6/2020

New HR and Faculty Development Polices have been circulated to the members.

Since there was no other item for discussion, the meeting concluded with Vote of Thanks by Dr. V. G. Chari, Member.

DR. S.V. RAMANA RAO  
DIRECTOR

