your gateway to success
The Founder of Siva Sivani Group of Educational Institutions was a man with a vision and believed that nothing is impossible for those who think they can.

In 1961, Sri Sampathy started his journey with a mere 25 paise in his pocket and filled with zeal to create history by continuously evolving and providing top quality education. His dedication and positive attitude helped him brave all the odds and establish the education empire today called as Siva Sivani Group of Educational Institutions, a place where personal growth is achieved in tandem with peace, progress and prosperity of the human society at large.

In pursuit of providing quality education and to create future business leaders, he branched towards the outskirts of twin cities where ample land was purchased to set up the state-of-the-art educational institution with all the amenities in house for all round development of the aspiring students in 1983 and later in 1989 a second milestone was achieved at Kompally which now houses Siva Sivani Institute of Management (SSIM).

His passion and commitment towards innovation and adaption to newer technologies to provide better education lead to paperless classrooms in 2002, comparable to the best in the world. During his life time, Sri S.P.Sampathy held many Honorary posts including the President of the Andhra Pradesh Private Schools Association, Convener ISC and ICSE Examinations of Hyderabad, Advisory Member on Boards of various Educational Institutions to mention a few.

He was the recipient of the Best Vidyapeeth Award presented by Her Excellency, The Governor of Andhra Pradesh, the Arch of Excellence Award, the Teacher of Teachers Award amongst innumerable other appreciations and accolades.

We, the members of Siva Sivani are committed and dedicated to the vision and mission of Sri S.P. Sampathy and constantly evolve ourselves to the future needs and provide education that makes the world a better place to live in.
Life is a challenge and must be accepted with a positive attitude. We need to perform a SWOT Analysis (Strengths, Weaknesses, Opportunities, and Threats), strengths should be fortified and weaknesses should be eliminated; identify and exploit the opportunities available and thus rise to the occasion, meet the challenge, fulfill the purpose and achieve the objective.

In our path of achieving success, we have been producing successful batches of young managers and we proudly admit that each batch has become better than the previous one. Industry has been readily accepting our students year after year. Alumni of this institute have scaled great heights in terms of glory and their career and are being looked upon as role models by the successive batches of students.

Discipline reveals divinity. At the outset, I would like to make it clear that we insist on discipline. I firmly believe that without proper discipline, nothing consequential can ever be achieved.

I wish you the very best and look forward to welcome you into the Siva Sivani Family.
Greetings from SSIM, a dynamic, progressive and ever expanding institution. Relentlessly surging ahead on our chosen path, (excelling in providing qualitative education), has been the hallmark of the more than five decades old Siva Sivani group, of which, the two decades old SSIM is an integral part.

In the quest of its dream of becoming a ‘University’ SSIM has been successful in foraging ties in domestic and global arenas at individual and institutional levels. Faculty exchanges, Student exchanges, Joint Certification Programmes, Research, Training and Allied activities at these levels are now routine at SSIM.

In order to help some of our students seeking additional qualifications at institutions outside the country become easier, agreements of credit transfers, joint certification courses, acquiring foreign degrees and thereby creating opportunities of seeking employment in Europe, America and the rest of the globe are already in place.

Arrangements for accomplished personalities both from the industry and academia in Europe and America, in addition to people with similar caliber in India, to handle courses in various programmes, thereby, enabling students of SSIM, particularly of the residential programmes, to have ample global exposure at the campus itself have been made.

Goals are achieved at a rapid pace if more and more like minded people come together.

With many initiatives undertaken and hundreds of like minded people being added each year to the already vast Siva Sivani family, we have moved that much closer to achieving our goals. I invite you to become an integral part of this saga.
Siva Sivani Institute of Management (SSIM) is an integral part of the Siva Sivani Group whose presence in the arena of education has crossed five decades. SSIM started functioning as an autonomous institute in 1992 and is approved by the All India Council for Technical Education, Ministry of Human Resource Development, Govt. of India, New Delhi. Since its inception, SSIM has a rich tradition of pursuing academic excellence and overall personal growth. This is achieved by conducting regular examinations, providing excellent infrastructure and above all, the presence of dedicated and highly qualified faculty members, who strive in ensuring the all round development of the future business leaders.

SSIM is consistently working on its courses to offer the latest and most effective approach towards imparting education. The Institute designs and updates courses at frequent intervals, even if it is in the middle of an academic year or a term for that matter. Stalwarts from both the industry and the academia constantly provide inputs for fine tuning the course curriculum to meet the needs of the industry.

Strategically located at Kompally, far from the madding crowd, about 6 Km. from Bowenpally along the National Highway No.7, SSIM has an enviable environment - serene and spacious. It offers an ideal environment for imparting value based management education. The Institute provides limited transport facility for day scholars and staff on specified routes. Residential accommodation is available on campus.

It comes as no surprise, that a number of our students have been placed in reputed organizations. The zeal shown by organizations in coming to our college for campus recruitment year after year only heightens our commitment to raise the standards, set them even higher than the preceding years.
Siva Sivani Institute of Management has designed and implemented six trimester programs with the help of Board of Studies and highly talented, committed and diversified faculty to equip the students with problem-solving, creative business development and crisis handling skills with cross functional knowledge.

ALL THE PROGRAMS ARE APPROVED BY AICTE.

PGDM (Triple Specialization)

PGDM (Triple Specialization) is designed to suit the requirements of the industry, which is constantly looking for Managers with cross functional skills equipped with IT acumen. This program prepares the aspirant with multifaceted functionality to meet the future challenges and achieve higher growth in their career. A student will have opportunity to get deeper insights in one/two/three areas by choosing specializations from the given electives during second year. These courses are offered in the areas of Finance, Marketing, HR, Operations & IT apart from allied areas like Insurance, Banking and Retail etc.,

A student has to study 10 electives, apart from compulsory subjects, in aggregate during the second year. As a part of that students are allowed to choose up to three specializations from above or can study all the courses only in one area of specialization interested. If a student wants to claim as a major in one area, he/she should study a minimum of 5 courses in that area.

PGDM (HR)

The objective of the program is to produce HR specialists. This course is a mix of both academics and practical inputs in Human Resources. This course is designed in such a way that all student who is pursuing HR course should be able to compete with any of the top HR professionals. In the First four terms students will understand every aspect of HR. and in the fifth and sixth terms student undergoes a rigorous six months internship at the industry wherein they will be working with the HR professionals while learning. In this program around 40 subjects are offered over 6 terms.
**PGDM (MARKETING)**

This is a unique course, designed exclusively for the students who are passionate about marketing and retailing. In this course a student learns around 40 papers in the area of marketing, which automatically helps him in getting expertise to become a marketing professional.

The Marketing program focuses on the challenges any management faces in developing and implementing a successful marketing program. The importance of marketing arises from its role as the boundary function between the organisation and the marketplace.

The first two terms carry general management subjects and then intensity will be on marketing papers. The student should choose 10 electives (5 in Term IV and 5 in Term V) from a bouquet of electives. The institute may specify eligibility criteria in respect of the electives. The focus of the subjects is contemporariness and changing market practices.

**PGDM (BIFAAS – BANKING, INSURANCE, FINANCE AND ALLIED SERVICES)**

This course is designed for the candidates who wish to make careers in financial sector as the course contains lot of specialized financial inputs.

The focus of the program is financial sector – Banking, Insurance, Finance and Allied Services and under this program around 40 subjects are offered over 6 terms.

The first two terms carry general management subjects and then intensity will be on banking, insurance, finance and allied services from the third term onwards. The focus of the subjects is contemporariness and changing market practices.

**PGDM (Global Business)**

The world is fast becoming a global village and there is a huge demand for managers who are multi skilled and who can transfer their skills and expertise seamlessly across countries and continents.

This well thought out and executed course offers a thorough exposure to global thoughts and the latest global practices that will equip the students to become global managers.

The students are given excellent grounding in the fundamentals of management before getting in-depth knowledge in subjects like Global Marketing, Global Retailing, Global Negotiation skills and many other latest and relevant subjects. They are also given in depth inputs in areas like emerging Economies and Global trade practices. The students undergoing this course are adept at handling both domestic and Global jobs with equal panache.
The faculty is a blend of academicians and managers with industry experience which results in balanced delivery of course curriculum.

Work experience of faculty ranges from 5 to 40 years. The large contingent of faculty with corporate experience helps in bringing in a variety of real life experiences and perspectives into the classroom, thus enriching the knowledge of students.

15 of the faculty members are doctorates while another 12 are either pursuing their Ph.D. or in the final stage of submission of their Ph.D. thesis.

Some of the faculty possess international working/teaching experience in countries like USA, UK, South Africa and Middle East and some of the faculty have IIT, IIM, XLRI, TAPMI work experience.

Befitting the faculty of a B-School, the institute’s faculty possess diverse academic qualifications and backgrounds ranging from CFAs, management graduates from IIMs/ XLRI, MBAs with engineering, economics, statistics and other allied backgrounds.

Faculty are organized functional area-wise, with each area headed by a chair-person, who provides guidance in design of course outlines, continuous evaluation, term-end evaluation etc.

The institute publishes an ISSN indexed management journal Sugyan. Faculty contribute hundreds of research articles not in the in-house journal and similar journals published by other institutions/ B-Schools.

Faculty also participate in national and international seminars and present papers at these seminars.

Faculty are also involved in organising national and international seminars under aegis of the institute.

The institute conducts Management Development Programs for a number of corporate clients. Faculty act as resource persons in these programs, which also helps them to stay in touch with the goings-on in the industry. More than a 100 such MDPs have been conducted in the last three years.

Besides teaching in the classroom, the faculty also shoulder the responsibility of coaching and mentoring the students by i) guiding them during their summer internships, ii) guiding them in doing the specialisation projects, which is a full credit academic activity for the student and iii) mentoring assigned students on a regular basis.

Recipient of B-School Learned Faculty Award and Intellectual Capital Award by MBA By Choice.
SSIM has made research as one of its core activities and is gaining reputation for excellence in research contribution. Faculty at SSIM is encouraged to strengthen their research base. Institute also subscribes to various research databases, software packages and provides IT facilities in addition to a treasure house of books and journals to support the research.

Many of the faculty members of SSIM are guiding research scholars for M.Phil and Ph.D programs.

SSIM publishes a Management Journal ‘Sugyaan’ in its endeavor to further the cause of research and provide a platform to showcase research talent in the field of management. Additionally the faculty of SSIM publish books on various management related concepts.
Student Clubs
The Student Clubs at SSIM, will enable the students to enhance their knowledge and skill by participating and Conducting Industry Simulations. These activities at Student Clubs are held in collaboration with Industry, faculty, alumni and student community. These clubs stimulate learning by doing in their specific areas. Activities under these clubs includes Case analysis, quiz, business plan, role plays, guest lectures, etc.

Formal Clubs
• Marketing Club
• Finance Club
• HR Club
• Entrepreneurship Club
• Quiz Mania Club

Informal Clubs
• Cultural Club
• SportsClub

Corporate Social Responsibility
Our students participate in various activities of NGOs and in blood donation campaigns, AIDS awareness camps, Old age home service, meeting the physically and mentally challenged people, etc.

We have adopted a municipal primary school and are providing help in running the school including financial support with contributions from faculty and students.

In order to support the cause of higher education, we organize free Faculty Development Programs for graduate college teachers and also provide free workshops, guest lectures/ seminars on important topics to engineering and non-engineering students. We also provide career counseling and general awareness to students in collaboration with The Hindu Business Line Club.
SIM’s Centre for International Education has been in forefront to bring quality and affordable higher education from developed countries like UK and USA to Indian youth. This initiative of SSIM is certainly bringing cheers among deserving and aspiring students and alumni.

PGDM courses including MBA (in campus) and Executive MBA (on line) are also available, besides PG Certificate programs in different domains from USA and UK universities.

SSIM’s CENTRE FOR INTERNATIONAL STUDIES

ADVANTAGE SSIM STUDENTS & ALUMNI:

TOP-UP MBA: Students (including alumni) who have completed PGDM from SSIM will have the advantage of credit transfer of the papers studied with SSIM. They need to study few credits in a foreign university campus (USA) to obtain American MBA which is a global passport for career advancement.

SALIENT FEATURES:

• An Additional MBA Degree from a standard American University.
• Helps in Making Global Career.
• GMAT/TOFEL/IELTS are not required in all cases.
• At an affordable cost a student can get an International MBA.
• Online MBA Program is also available
• Opportunity to do an International Internship / OPT (Optional Training Program for almost a year in the US).
• F1 visa status.
• Visa Guidance from SSIM
All the programmes in the 1st shift are fully residential. Students will have intensive work schedules which will be informed from time to time.

**Attendance**

Regular attendance in all academic activities organized for the students is an essential requirement.

A student is expected to maintain a minimum of 80% overall attendance and 75% in each course in the trimester to be eligible to take the trimester-end examinations.

A student whose attendance falls short of the above but has maintained an aggregate of 70% and above attendance, may be considered for condoning the absence on medical grounds provided that the student intimates the Academic Head about it and submits an authentic Medical Certificate validating her/his absence immediately upon reporting to the Institute after such absence. The Academic Head would decide on the genuineness of the certificate in such cases, including referring the case to an independent medical authority if necessary. Submission of the certificate at a later stage will not be entertained. Upon condonation by the President and Chief Executive or an official designated (solely at the discretion of the concerned officer) they should also pay a condonation fee as stipulated from time to time.

**Discipline – The way of Life!**

The students are expected to maintain exemplary conduct and character under all circumstances and maintain discipline and decorum both in the campus and outside. Any violation will be viewed seriously. Smoking and consumption of alcohol is strictly banned in the campus as well as the Institute’s Transport. All students should adhere to the dress code stipulated by the institute. No student will be allowed to enter the class once the faculty enters the class. A student who is not in the class by the time the faculty enters the classroom will have to spend the remaining time of the scheduled class in the library. He will be allowed to enter the next class before the next faculty enters the class. This is applicable only to the first class of the day.

*In all matters concerning indiscipline, interpretation of the President and Chief Executive would be final and binding.*

**360 degrees feedback**

Track record and attendance report of the students will be sent to the parents/guardians. The Institute expects the parents/guardians to utilize this feedback from SSIM and encourage their children to continuously improve upon their performance. To ensure that parents receive the feedback regularly and on time, we give them access to the institute’s portal, they can login and check the details anytime and from anywhere.
Events at SSIM

We strongly believe in motivating the students and giving them the opportunities to explore their potential and understand the importance of teamwork, coordination, group dynamics, and oneness. They are given the opportunities to lead, organize and participate in various events around the year. Events are integral part of our institution to boost unity in diversity.

Below is the preview to some of the events:

**Sneha**
The Alumni Meet of SSIM
Sneha invites all the alumni members of SSIM to visit the campus, bond with their friends and share their success with the students. It gives opportunities to socialize and collaborate. Various activities are planned throughout the day. This gives alumni the feeling of oneness and help them realize that they will always be part of the SSIM family. Alumni Association has a greater role to play in the developmental activities of the Institute.

**Spandana**
A Spontaneous Response (Freshers’ Party)
The seniors conduct ‘Spandana’ to formally welcome their Juniors into the family of Siva Sivani. Various competitions are held and a panel of judges selects and awards the titles - Mr. and Miss SPANDANA. This gives the new students opportunity to bond and get comfortable with the new environment.

**Samskriti**
Traditional Welcome to the Freshers
To explore the unity in diversity and to appreciate the uniqueness of different cultures, Samskriti is organized where junior students come in the traditional attire representing different geographical areas they represent. Various competitions are held and a panel of judges selects and awards the titles - Mr. and Miss SAMSKRITI.

**Sammelan**
An Intracollegiate Meet
An intra collegiate meet of our students to bring out the innate talent of the students is scheduled frequently. Various cultural activities, management games etc. form a part of the event.
**Samanvay**
The Essence of Co-ordination
A 2 day Inter collegiate Management Students’ Meet is organised by the students of SSIM. This mega event brings together the students of various Business Schools across the country who participate in various management related competitive events. This is an opportunity for the students of SSIM to leverage their leadership and management skills by organizing the mega event. This clearly manifests the Industry-Institute-Interaction of Siva Sivani Institute of Management.

**Shreshta**
(Release of Placement Brochure)
Every year Shreshta the Placement Brochure will be released in presence of top HR Executives from the corporates. “Shreshta” consist of profiles of Second year students who are ready for placement.

**Samaroh**
Samaroh is a mélange of seminars, conferences and workshops both National and International. Every year a contemporary theme is selected. Representatives and delegates from Industry and academicians from the across the country are invited to deliberate and talk on the contemporary topics. This is an opportunity for student to socialize and get exposed to the industry.

**Snatak**
Snatak is the annual convocation organized to felicitate the graduating students with Diplomas, Medals and Cash awards.

**Sanmaan**
SSIM celebrates Teachers’ Day on 5th September every year and confers “SSIM’s Dr. S. Radhakrishnan Memorial Teacher of Teachers” Award to an eminent academician on this auspicious day.

**Smriti**
A Fond Remembrance (Farewell Party)
Biding Adieu is difficult but meeting and parting is a way of life. In order to express their feelings and the unwritten bonding between the Seniors and the Juniors, the Juniors bid a grand Farewell to the Seniors. Various activities are organised in order to further strengthen the relationship even after leaving the portals of the Institute.
Opportunities
A good track record of talented professionals at SSIM has become the sourcing ground for various corporate and business establishment to secure the right talent.

There is a full fledged placement cell headed by the Chairman Placements and assisted by a team of professionals. The cell undertakes the pre-placement training, soft skill development, Liasoning with Recruiters, Organizing Campus Placements, etc.

Some of Our Recruiters
- ABN AMRO Bank
- ADP
- Allahabad Bank
- Amul
- Apollo Hospital
- Arthamoney
- Arvind Mills
- Asian Paints
- Aurobindo Pharma Ltd.
- Aviva Life
- Axis Bank
- Bajaj Allianz
- Berkedia
- Berger paints
- Bharti Airtel
- Big FM
- Birla AMC
- Birla Sunlife
- Blue Star
- Cafe Coffee Day
- Capital Fortune
- Century Ply
- Cipla Ltd
- CITI Bank
- City Union Bank
- Coca Cola
- Colgate Palmolive
- Creamline Dairy
- Creative Koncepts
- Dabur India Ltd.
- Deloitte
- Deutsche Bank
- Dominoz Pizza
- Future Group
- Gati Group
- GE Capital
- Genpact
- Global Talent Consultants
- GMR Group
- Godfrey Philips India Ltd.
- Godrej & Boyce
- Google India
- Granules India
- HDFC Bank
- Heinz India Ltd
- Next Education
- Heritage Foods (India) Ltd.
- Hindustan Motors
- HP
- HSBC
- JD Electronics
- ICICI
- Idea Cellular Ltd.
- IFFCO - Tokyo
- India Infoline
- Indian Express
- ING Vysya
- ITC
- IVRCL Infrastructure
- Kotak
- Lanco
- Larsen & Turbo Ltd.
- Lupin Labs
- MTAR Technologies
- Madras Cements
- Magna Infotech Pvt. Ltd.
- Mahindra & Mahindra
- Mahindra Satyam
- Mahindra Securities
- Marico
- Martin Laboratory Ltd.
- Max Newyork
- Medplus
- Metlife
- Orient Cement
- Panesia Biotech Ltd
- Parryware
- Pepsi-co
- Philips Ltd.
- Polaris
- Praman Infotech
- Reliance Communications
- Reliance Money
- Religare
- Royal Bank of Scotland
- Saint Gobain
- Samsung Electronics
- SBI Life
- Sharp Electronics
- Softcell
- Standard Chartered
- State bank of Hyderabad
- Sundaram Finance
- TATA AIG
- TATA Capital
- TATA STEEL
- Tata Tele Services Ltd.
- TCI
- TCS
- The Hindu
- Thomas International
- Times of India
- TV9
- UBS Cognizant
- UCO Bank
- Uni Lever Ltd.
- UTI Securities
- Videocon
- Vijai Electronics
- Vimta Labs
- Vishaka Industries
- Vodafone
- Water Health India
- Wipro
- Xerox India Ltd.
- Yash Technologies
- Yes Bank
Join the journey for exciting career ahead...

A glimpse of Placement 2014

A. Sai Kumar
Invesco

A. Vijaya Sivaji
Kotak Securities

Arun Kumar Mishra
ICICI Securities Ltd.

Avire Anusha
Deloitte (HR)

B. Deeksith
ICICI – ISEC

B. Geetha Reddy
Kairos Corp. Sol. Ltd

B. Mounika
HDFC Bank

B. Prashant Singh
Just Dial

B. Ramakotaiah
HDFC Bank

B.N. Praveen
Kotak Securities

Baba Tajuddin
TIME

Bhavesh J. Patel
Bank of America

C. Venkatram
Kotak Securities

C. Viswa Chaithanya
Crecer Finance

Chereddy Suma
HDFC Bank

D. Anupama
Cogniz Capital

D. Punya Sruthi
HDFC Bank

D. Satish Kumar
Deloitte (BTA)

G. Abistra
Capital IQ

G. Susmitha
KPMG

Janardhan Ramya
Deloitte (MKTG)

K. Madhavi Latha
Invesco

K. Meenakshi
Invesco

K. Mohan
XL Dynamics

K. Prashanth Kumar
ICICI Securities Ltd.

K. Premitha
Beam Telecom

K.V.D. Narendra
Crecer Finance

Kumari Archana
Deloitte (Taxation)

M. Divyacharitha
HDFC RED

M. Harish
KPMG GD
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V. Priyanka Laxmi Tulasi
Keshaw Consulting

V.M. Leena Reddy
IndusInd Bank

Venkatesh
IndusInd Bank

Vijjini Varsha
Capital Via

Vishal Netha
Instation Tech Solu.

Y. Hemanth Kumar
Tata Tele Services

Adarsh Mishra
Pixel Stat

Aditya Chowdary
Cogniz Capital

Aditya Sunkara
Gateforum

Ajay K. Sivan
Deloitte (Taxation)

Akshata S. Dani
Gateforum

A. Kalyan Srinivas
Tata Tele Services

Arnab Bagchi
IndusInd Bank

Athul
Industry Arc

B. Syam Gopal
Tata Tele Services

Nishant Singh
Capital Via

Balaji Balagala
Crecer Finance

Bijjala Sandeep
HDFC Bank

Biswajit Sahoo
ICICI Securities

Ch. Praveen
Berkadia

Ch. Sriharshini
Tata Tele Services

Ch. V. Udaya Bhaskara
Verity Knowledge

Ch. Vishnu Varudhan
ING Vysya Bank

Chinni Sai Teja
Cogniz Capital

D. Mahendra Kumar
Capital Via

Deepanwita Sarkar
Deloitte (Taxation)

Durga Datta Dash
Beam Telecom

G. Mrudula
Technovert

G. Rajesh Yadav
Crecer Finance

Ganesh Behera
Deloitte (MKTG)
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A glimpse of Placement 2014

Y. Naveen Kumar
Kotak Securities

Y.S.R. Lahari
Capital Via

B. praneeth kumar
JBR Interior

D.Ajay
AIRTEL

Suma Saloni
My Rank Education

Sabarish
My Rank Education

B.Chandra Sekhar
My Rank Education

T.R. Vishal
My Rank Education

Deepika Bommu
My Rank Education

Sri kumaran
Frost and Sullivan

Pavani
Net Cracker

Surya Mallika
Net Cracker

vita Florence Anthic
Eenadu

Chakrapani Madem
Eenadu

S.Srikar
Labont Software

Pranay Manda
Franklin Templeton

Tejas Kumar
Franklin Templeton

C. Sruthi
Franklin Templeton

Bhanu Priyadarshini
Franklin Templeton

D.Mounika
Amma Fudz

R.Sandhya Veni
ICICI Prudential Life

Roopesh Babu
ICICI Prudential Life

K.Narender Reddy
ICICI Prudential Life

Madhusudhan Gocchkar
American Express

D. Pallavi
Abbott

T.Harish Gowtham
Abbott

Babu Reddy
WEP Solutions

P.Daniel
WEP Solutions

Dheervani Aarti
Highbrow Productions

B. Saronika Sawpna
Highbrow Productions
Admissions

Group Discussion and Personal Interviews will be held in all important centres across the country depending on the need.

Eligibility
A Graduate in any discipline, with minimum 50% is eligible to apply for admission into all the programmes. (45% in case on SC, ST, PHC)

Students who have appeared for the final year degree examinations and are awaiting results can apply for the courses. However, they have to show a proof of having passed the degree examination at the time of admission into the programme.

Qualify in MAT/CAT/ATMA/XAT/CMAT/GMAT

The Admission Procedure
A specially appointed Admission Committee headed by the Vice President and Dy. Chief Executive will supervise the whole procedure and finalize the admissions. This Institution is interested in selecting the best motivated candidates and transform them into Success Securing Intelligent Managers (SSIMs). A rigorous admission procedure has been laid down to ensure careful selection of the right candidates. Selection is based on Aptitude test (MAT/CAT/ATMA/XAT/CMAT/ GMAT), Group Discussion, Personal Interview, Academic Performance and Work Experience.

Selection List
The final list of the candidates selected for admission will be displayed at the Institute notice board and on the Website.

The selected candidates will be required to pay the first installment of their fees after submitting the proof of having met all other requirements of the Institute within the stipulated time for payment. The date of commencement of classes will be notified separately.

As SSIM is interested in pursuing the path of excellence, shortlisting of the candidates at every stage will be done in an objective manner.

Reservation of Seats for Certain Special Categories
10 per cent of the available seats are reserved for Industry sponsored candidates. Candidates applying for admission in this category should have appeared for MAT/CAT/ATMA/XAT/CMAT/GMAT

How to Apply?
Register with SSIM by paying the requisite fee in cash or DD (favouring Siva Sivani Institute of Management, Payable at Hyderabad) along with filled in application form, downloadable from www.ssim.ac.in or register online.
His Excellency Dr. Shankar Dayal Sharma, Former President of India, at the Silver Jubilee Celebrations of Siva Sivani Group of Institutions.

His Excellency Sri Korn Dabbaransi, Former Dy. Prime Minister of Thailand on Golden Jubilee Celebrations.

Sri Ramakrishna Mommidi, Vice President, HR, Deloitte at release of Placement Brochure.

Dr. Naga Bramham, Former Director, TAPMI, Manipal presented with Teacher of the Teachers award.

Prof. A. Sudhakar, Registrar, Dr. BRAOU, Hyd. at release of Placement Brochure.

Bangalore Alumni Chamber of SSIM.

Panelists Mr. Ravichandra Raju, Dr. Madhavi Pandya & Mr. Manikya Rao at “Sreshta” Interview 2012-13 at SSIM.

Bangalore Alumni Chamber of SSIM.

Dr. V. Panduranga Rao, Director, IMT, Hyderabad at the Teachers Day Celebration.

Cultural Event.

Students Welcoming the Guests.
Mandatory Information

AICTE GUIDELINES ON RAGGING

This is for the information of all concerned that ragging is a criminal offence and is banned in all educational institutions. At IFIM, in compliance with the AICTE Notification F. No. 37-3/Legal/AICTE/2009 dated: 01.07.2009 we have put in place the requisite monitoring mechanisms to ensure the prevention of ragging in the Institute - either on campus, at the Hostel or any other public place.

In accordance with the said AICTE notification, any student found to be indulging shall be punished appropriately. Punishment shall include cancellation of admission, suspension from the Institute/ Classes and/or imposition of Individual/ collective fines and/or expulsion and/or rustication from the Institute. The punishment may also take the form of withholding scholarships/ corporate awards and sponsorships, debarring from representation in institutional events, withholding results/ Diploma etc. Further, the institute shall not issue a Certificate of Character/ Conduct to a student who participates in and in particular, is punished for ragging.

It shall be clearly understood that incase the applicant for admission is found to have indulged in ragging in the past, admission may be refused or if it is discovered later that (s) he had indulged in ragging, (s) he shall be expelled from the Institute. Students, their parents and the general public are advised to report instances of ragging in any form to the Dean/ Director.

All students and parents/ guardians of the applicant shall, at the time of the Orientation-cum-Induction program, be required to fill up and sign such affidavits(s)/ undertaking(s) to the effect that (s) he is aware of the Institute’s approach towards ragging and the punishments to which (s) he shall be liable to if found guilty of the same.

The above guidelines have been incorporated in compliance with clause 11(a) of the AICTE Notification F. No. 37-3/Legal/AICTE/2009 dated: 01.07.2009