

**MINUTES OF THE BOARD OF GOVERNORS MEETING  
HELD ON 4/5/2023**



Date: 4.05.2023

Time: 11.00 am

Venue: Room Number : Conference Room

**Meeting Called by: Dr. S.V. Ramana Rao, Director**

**Members Present:**

- |     |                             |  |
|-----|-----------------------------|--|
| 1.  | Smt. S. Aarathy             | Chairman   |
| 2.  | Dr. Sailesh Sampathy        | Co-Chairman  |
| 3.  | Dr. S.V. Ramana Rao         | Member-Secretary<br>(Ex-Officio)                                     |
| 4.  | Smt. Deepika Sampathy       | Member   |
| 5.  | Prof. Mohammad Masood Ahmed | Member   |
| 6.  | Sri. Y. Narsaiah Goud       | Member (Ex-Officio),<br>ODS/GPW<br>(Nominee of the State Government) |
| 7.  | Prof. S.F. Chandrasekhar    | Member   |
| 8.  | Dr. Arijit Santikary        | Member   |
| 9.  | Prof. K.S. Harish           | Member   |
| 10. | Dr. V. Jayalakshmi          | Member   |
| 11. | Sri. T. Thirumal Reddy      | Member   |

**AGENDA**

1. Welcome
2. Secretary's Report (Establishment / Appointment of all committees for AICTE)
3. Approval of the Secretary's report
4. Strategic Plan for SSIM – Action Taken since the last meeting
5. Budget for the Academic Year 2023-2024
6. Any other item with permission of the Chair
7. Next Meeting schedule
8. Vote of thanks

**1. Welcome**

The meeting was presided over by Smt. Aarathy Sampathy, Chairman.

Dr. Sailesh Sampathy, Co-chairman welcomed the members. He said that Siva Sivani Institute of Management is an integral part and the flagship institution of the S.P. Sampathy's Siva Sivani Group of Institutions. All the institutions of this group are under the aegis of the S.P. Sampathy's Siva Sivani Educational Society.

He informed the members that since the inception of the group institutions, made it a policy of the Society, to reinvest all surplus generated into upgrading and adding infrastructure for the benefit of our student community.

He further informed the members that the area earmarked for the main administration, which functions out of the ground floor of this very building, has undergone a tremendous face lift which has been noticed by each one of you. We now have that coveted and a truly corporate look on this floor. Some renovations in the hostels and other parts of the campus are being done.

## **2. Secretary's Report (Director's Report)**

Dr. S.V. Ramana Rao, Member-Secretary briefed about the agenda. Director presented the suggestions given by the BOG members in the previous meeting and Action taken for the same.

**He read out the Vision & Mission statement of the institute:**

**SSIM's Vision** is "To be a Premier Management Institute significantly contributing to Corporate World and Society".

### **Mission**

- To disseminate management knowledge through focused educational programmes
- To contribute to management knowledge through extension and research activities.
- To develop responsible management graduates through ethics based education.
- To promote the culture of critical, innovative thinking and Social entrepreneurship.

### **Accreditations**

In an academic institution learning process is one of the key pillars. At SSIM with all your guidance and support it has been evolving over a period of time and it is strengthening year after year. SSIM has the following accreditations:

- NAAC – re-accredited with B+ grade
- NBA – Accreditation for PGDM Program
- AIU Equivalence certificate
- Insurance Institute of India (I.I.I.) Accreditation for PGDM- BIFS Program.

### **NBA Expert team visits**

- NBA – BIFS ( Expert team visit completed on 2<sup>nd</sup> April and awaiting result)
- NBA – PGDM (2<sup>nd</sup> cycle visit is scheduled during 19<sup>th</sup> to 21<sup>st</sup> May, 2023)

### **SSIM's Rankings**

- SSIM has ranked in the "Silver Band with B++ Grade" in Outcome Based Education (OBE) Rankings 2022 and positioned as The Premier Institution for Academic Excellence.
- Sustainable Institutions of India Green Rankings 2023, Gold Band (A Grade).

| Sl No | Award agency                | Award Category                           | Year |  |
|-------|-----------------------------|--|------|--|
| 1     | Career 360 B School Ranking | AAA+ (South Zone)                        | 2023 |  |
| 2     | MBA Universe.com            | A+                                       | 2023 |  |
| 3     | Business India              | A+++                                     | 2022 |  |
| 5     | CSR                         | Top Eminent B School of Super Excellence | 2022 |  |
| 6     | Outlook                     | All India 49 <sup>th</sup> rank          | 2022 |  |
| 7     | ET                          | Best Education Brand                     | 2022 |  |

He thanked the management for their continuous support and encouragement in addition to dedicated faculty and staff.

## EXAMINATION RESULTS

### I TERM RESULTS (2021-2023 BATCH)

| PROGRAM    | TOT NO. OF STUD. APPEARED | TOTAL PASSED | FAILED | PASS % |
|------------|---------------------------|--------------|--------|--------|
| PGDM(89)   | 84                        | 51           | 33     | 60.71  |
| BIFS(18)   | 18                        | 16           | 2      | 88.89  |
| BA(21)     | 21                        | 16           | 5      | 76.19  |
| TOTAL(128) | 123                       | 83           | 40     | 67.48  |

### II TERM RESULTS (2021-23 BATCH)

| PROGRAM | APPEARED | NO. OF STUD. PASSED | NO. OF STUD. FAILED | PASS % |
|---------|----------|---------------------|---------------------|--------|
| PGDM    | 83       | 66                  | 17                  | 80     |
| BIFS    | 17       | 16                  | 1                   | 94     |
| BA      | 20       | 13                  | 7                   | 65     |
| TOTAL   | 120      | 95                  | 25                  | 79     |

### III TERM RESULTS (2021-2023 BATCH)

| PROGRAM | APPEARED | PASSED | FAILED | PASS % (Appeared) |
|---------|----------|--------|--------|-------------------|
| PGDM    | 81       | 56     | 25     | 69                |
| BIFS    | 17       | 14     | 3      | 82                |
| BA      | 20       | 16     | 4      | 80                |
| TOTAL   | 118      | 86     | 32     | 73                |

### IV TERM RESULTS (2021-2023 BATCH)

| PROGRAM | APPEARED | NO. OF STUD. PASSED | NO. OF STUD. FAILED | PASS % |
|---------|----------|---------------------|---------------------|--------|
| PGDM    | 80       | 67                  | 13                  | 84     |
| BIFS    | 17       | 13                  | 4                   | 76     |
| BA      | 19       | 11                  | 8                   | 58     |
| TOTAL   | 116      | 91                  | 25                  | 78     |

### I TERM RESULTS (2022-2024 BATCH)

| PROGRAM | APPEARED FOR THE EXAMS | TOTAL NO. OF STUD. PASSED | TOTAL NO. OF STUD. FAILED | PASS % |
|---------|------------------------|---------------------------|---------------------------|--------|
| PGDM    | 97                     | 75                        | 22                        | 77     |
| BIFS    | 25                     | 24                        | 1                         | 96     |
| BA      | 20                     | 13                        | 7                         | 65     |
| TOTAL   | 142                    | 112                       | 30                        | 79     |

### Placement Report: Academic Year: 2022 – 2023

**Batch: 2021 – 2023 – PGDM All Programs**

**Placement Details: No. of Registrations: 117**

| PROGRAM       | Total No. of Students | No. of Placed Students | No. of Students – Yet to be Placed | Percentage |
|---------------|-----------------------|------------------------|------------------------------------|------------|
| PGDM          | 81                    | 72                     | 9                                  | 88.88%     |
| PGDM - BIFAAS | 17                    | 17                     | -                                  | 100%       |
| PGDM - BA     | 19                    | 16                     | 3                                  | 84.2%      |
| TOTAL         | 117                   | 104                    | 13                                 | 88.88%     |

| FUNCTIONAL AREA | Total No. of Students | No. of Placed Students | No. of Students – Yet to be Placed | Percentage |
|-----------------|-----------------------|------------------------|------------------------------------|------------|
| MARKETING       | 33                    | 31                     | 2                                  | 93.3%      |
| FINANCE         | 36                    | 33                     | 3                                  | 91.6%      |
| HRM             | 12                    | 8                      | 4                                  | 66.6%      |

### Packages Offered

| Marketing                               | Finance           |
|---|-------------------|
| Maximum: 20 LPA                         | Maximum: 13 LPA   |
| Minimum: 3 LPA                          | Minimum: 3.8 LPA  |
| Average: 5.54 LPA                       | Average: 5.88 LPA |
| Business Analytics & General Management | Human Resources   |
| Maximum: 9.5 LPA                        | Maximum: 12 LPA   |
| Minimum: 4.5 LPA                        | Minimum: 3 LPA    |
| Average: 6.04 LPA                       | Average: 4.25 LPA |

**Batch: 2022 -2024 – PGDM All Programs - Internship Details: No. of Registrations: 171**

| FUNCTIONAL AREA | No. of Placed Students for Summer Internships |
|-----------------|---|
| MARKETING       | 30  |
| FINANCE         | 48  |
| HRM             | 5   |
| ANALYTICS       | 5   |

**Stipend Offered**

| Marketing          | Finance         |
|--------------------|-----------------|
| Maximum: 18K       | Maximum: 30K    |
| Minimum: 6K        | Minimum: 5K     |
| Business Analytics | Human Resources |
| Maximum: 10K       | Maximum: 10K    |
| Minimum: NA        | Minimum: NA     |

**Initiatives taken:**

Branding Sessions: In view of the placement week, branding sessions of all the participating companies were conducted from 1st September to 12th September 2023. This provided a scope for the students to interact with the employers and seek clarification regarding roles being offered.

Placement Week: Beginning 15th September to 22nd September 2023 was scheduled to have campus drives. 20 companies participated and 32 students received the placement offers.

Company Specific Training: To increase the success ratio of every campus drive, based on the interview process and job profile 50 trainings were conducted.

Campus Recruitment Training – Aptitude: 40 hours of online video content was provided from T.I.M.E. for the seniors and juniors.

AMCAT – Spoken English (SVAR) Test: Language proficiency assessment became the new norm during the pandemic; and enabling the graduates to pass the test was priority. Hence multiple tests are being conducted.

**AY 2023 – 2024 Road Ahead:**

Companies Visit during June-July 2023: 50

**Discussions:**

MOUs for Internships, Guest Lectures, Placements

Expected to sign 5 MOUs in AY 22-23

Anticipating placement drives from July 2022

Placement Week between 15th Sep and 22nd Sep 2022

Monthly Corporate Office experience

Shadowing of Jobs

He informed the members that for the year 21-22 total admissions were 128 in total of which 78 male and 50 female and for the year 2022-23 total admissions are 174 (86 male and 88 female). SSIM has a dedicated team of 31 faculty members at different levels 4 Professors, 5 Associate Professors and 22 Assistant Professors. In addition to it, SSIM has 1 Academic Associate and Adjunct faculty from industry.

#### FACULTY RESEARCH CONTRIBUTION

| Sl No | Particulars                                 | 2022-23 |
|-------|---|---------|
| 1     | Research Papers Published                   | 14      |
| 2     | Papers Presented                            | 13      |
| 3     | FDPs/Webinars/Workshops attended by faculty | 22      |
| 4     | Cases Published                             | 16      |
| 5     | Invitation as resource person               | 11      |
| 6     | Books/Study Material published              | 4       |
| 7     | FDPs conducted by SSIM                      | 2       |

#### **SAMAROH-2023 – A National Seminar in Association with AIMS**

A National Seminar organised by SSIM in association with AIMS during 11 and 12th Feb 2023 which was a grand success. The conference received 130 papers covering 12 states.

#### **SADHANA - STUDENT RESEARCH CONFERENCE**

As a quality initiative SSIM students and faculty members converted student's summer project reports into research papers or case studies and presented at Sadhana conducted during 11 and 12<sup>th</sup> Feb 2023 where in 85 of students presented research papers and received certificates.

#### **INDUSTRY TALKS/GUEST LECTURES**

For the AY 22-23, SSIM organized 18 lectures/Talks to enrich the student's learning(s).

#### **TRAININGS/MDPS & CONSULTANCY**

##### MDPs -2022-23

| Sr. No | Company Name                        | Name of the Faculty                        | Date               |
|--------|-------------------------------------|--|--------------------|
| 1      | Aparna Constructions & Estates Pvt. | Dr. S.F. Chandrasekhar and Dr. Pavan Patel | 29th October 2022  |
| 2      | Hetero Drugs                        | Dr. Pavan Patel                            | 15th February 2023 |
| 3      | Hoster Labs Pvt Limited             | Dr. Pavan Patel                            | 17th March 2023    |
| 4      | Nizam Institute of Medical Sciences | Dr. S.F.Chandrasekhar                      | 16th May 2023      |
| 5      | Hoster Labs Pvt Limited             | Dr. Pavan Patel                            | 19th April 2023    |



|    |  |   |                        |
|----|--|---|------------------------|
| 6. | FDP - Time Management@Vasavi Engineering College | Dr. Pavan Patel and Dr. KS Sarma        | 28th March 2023        |
| 7  | Krishnaveni Degree college, Narasaraopet         | Mr. Pardhasaradhi and Mr. Tirumal Reddy | Jan 2023 to March 2023 |

#### STUDENTS ACCOMPLISHMENTS

| S. No. | Roll No | Name of the Student     | Organiser                                    | Activity                      | Accomplishment |
|--------|---------|-------------------------|--|-------------------------------|----------------|
| 1      | 31-024  | Manish Bangad           | IPE (Sanskriti'23)                           | Tarang (Marketing Club Event) | Winner         |
| 2      | 31-027  | Mohammed Rehan          | IPE (Sanskriti'23)                           | Tarang (Marketing Club Event) | Winner         |
| 3      | 31-056  | Y Vaishnavi             | IPE (Sanskriti'23)                           | Aragami Club                  | Winner         |
| 4      | 31-039  | Sai Vineeth Reddy       | IPE (Sanskriti'23)                           | Ikshit (Battle of Nations)    | Winner         |
| 5      | 30-070  | Kallem Chakradhar Reddy | Anurag University                            | Sarva Shreshtha Young Manager | Runner Up      |
| 6      | 30-070  | Kallem Chakradhar Reddy | Anurag University                            | Dictionary Event              | Runner Up      |
| 7      | 31-003  | Akanksha Dubey          | Institute of Aeronautical Engineering (IARE) | Young Manager Event           | Runner Up      |
| 8      | 31-037  | Ms. Sadaf Sulthna       | Pedekanti Institute of Management.           | Finance Competition           | Runner Up      |
| 9      | 31-037  | Sadaf Sultana           | Pedekanti Institute of Management.           | Young Manager                 | Winner         |
| 10     | 31-084  | Ms. Jahanavi            | Pedekanti Institute of Management.           | Finance Competition           | Runner Up      |
| 11     | 31-085  | N.Balaraj               | IARE College                                 | Management Games              | Participation  |
| 12     | 31-104  | Mr. Sarvesh Rathi       | Pedekanti Institute of Management.           | Young Manager Competition     | Winner         |

|    |        |                  |  |                        |                |
|----|--------|------------------|--|------------------------|----------------|
| 13 | 31-104 | Mr. Sarvesh Rath | AIMS   | National Business Quiz | Third Position |
| 14 | 31-110 | T P Sneha        | Institute of Aeronautical Engineering (IARE) | Scratch Your Talent    | Winner         |

### **AICTE FUNDED PROJECT**

All India Council for Technical education (AICTE) sanctioned a project worth Rs 1,00,000 under the Scheme for promoting interest, creativity and ethics among students (SPICES) for the financial year 2022-23 on reimbursement basis.

### **REVISION OF PROGRAMS AND COURSE CONTENTS**

Outcome Based Education (OBE) is religiously practicing in SSIM. In this context, SSIM has relooked into all PGDM Programmes and brought necessary changes in all programs based on stakeholder's inputs and feedback. All the programs has 5 courses in addition to MCD components in each trimester in the first year. Total credits are the programs are remain same. At SSIM, for each course there are Course Outcomes and its attainment calculated by each faculty for their respective courses and also measured the attainment of Programme Outcomes.

### **EDUCATIONAL RESOURCES**

We have augmented our educational resources by subscribing to the following:

1. Equity Levers (Capstone Projects)
2. EBSCO
3. Case centre (ECCH)
4. Drill Bit
5. Finance lab with NSE Academy support

### **COMMITTEES**

The following committees are in place for the smooth flow of activities and to comply with the AICTE norms.

1. Administrative committee
2. Anti-Ragging Committee
3. Grievance Redressal committee
4. Internal Complaint committee
5. Disciplinary committee
6. IQAC
7. SC and ST Cell
8. Finance committee
9. Selection committee
10. Examination committee

### **EVENTS**

1. **Sanghosti:** SSIM organized a panel discussion on **"5 trillion economy-Powerful careers"** on 29<sup>th</sup> September, 2022 in association with ISTD Hyderabad Chapter.



2. On Feb 3, 2023 conducted a panel discussion on “**Union Budget 2023 – Vision for Amrithkaal**” in association with Economic Times (ET)
3. **International Women’s day** celebrated on 8th March 2023 with presence of Dr. M. Madhavi as a chief guest. Chief Guest and our Associate vice president were felicitated by the Faculty and Staff of SSIM.
4. 2<sup>nd</sup> Feb, 2023 an awareness session conducted to SSIM students on “**Road safety and Cyber Crimes**” by Mr. Ramalinga Raju, ACP, Petbasheerbad.
5. 11<sup>th</sup> April, 2023 an awareness program organized on “**Women safety**” by SHE team, Cyberbad Police.
6. Alumni meet organized on 17<sup>th</sup> December 2022 at SSIM Campus where in 150 members attended the meet.

### **FDPs and TRAINING PROGRAMS (FDP) Organized by SSIM**

5 day FDP organized by SSIM on “**Teaching and Learning**” during 7<sup>th</sup> to 11<sup>th</sup> June 2022. Resource persons are as follows:

1. Dr. Rihan Sheik, FPM, IIM Indore, Associate Professor, Jindal Global business school
2. Dr. Visawa Prasad Gada, Assistant Professor, IMT Dubai.
3. Dr. Santosh Kumar Tiwari, Assistant Professor, IIM Amritsar
4. Dr. Sashikant Srivastava, Assistant Professor, IIM Sirmaur.

SSIM organized a workshop on “**Introduction to Case and Writing methods**” on 21<sup>st</sup> June 2022 by Dr. Srinivas Iyengar, Director, Jamnalal Bajaj Institute of Management Studies, Mumbai.

SSIM conducted a 5 day FDP on “**Essential Research Skills for Social Sciences**” during 1<sup>st</sup> Feb to 8<sup>th</sup> Feb 2023.

### **Value Added Courses**

As a part of NEP 2020 and to enhance students learnings, SSIM offered the following value added and certification courses.

1. Culinary Arts
2. Management lessons from Epics
3. Theater and Arts
4. Visual Communication and Photography

### **Internationalization/Globalization**

SSIM has an MOU with the following foreign universities.

| S No | MOUs                    | Year |
|------|-------------------------|------|
| 1    | Harvard Business school | 2020 |
| 2    | Herzing University      | 2019 |

### **3. Approval of the Secretary’s Report & Budget**

The details brought out in the Secretary’s report for the year and the Budget submitted has been considered and approved by the members present, without any changes.

#### 4. Strategic plan for SSIM - - 2022-2027

Dr. S.V. Ramana Rao presented the for the year 2022-2027 before the BOG members

##### Strategic Plan

|                                   | 2022-23   | 2023-24   | 2024-25   | 2025-26  | 2026-27   |
|-----------------------------------|---|---|---|--|---|
| <b>Ranking</b>                    | All India Top 100   | All India Top 80  | All India Top 60  | <ul style="list-style-type: none"> <li>All India Top 40</li> <li>NIRF Rank</li> </ul>  | <ul style="list-style-type: none"> <li>All India Top 20</li> <li>NIRF Rank</li> </ul>   |
| <b>Accreditation</b>              | <ul style="list-style-type: none"> <li>NAAC</li> <li>NBA for PGDM</li> </ul>  | <ul style="list-style-type: none"> <li>NBA application for PGDM-BIFS</li> <li>2<sup>nd</sup> Cycle NBA Application for PGDM</li> <li>AIU for PGDM – BIFS</li> </ul>   | Initiate the process for <ul style="list-style-type: none"> <li>AACSB</li> <li>SAQS</li> </ul>                          | <ul style="list-style-type: none"> <li>2<sup>nd</sup> Cycle Application of NBA for PGDM BIFS</li> <li>3<sup>rd</sup> Cycle Application of NBA for PGDM</li> <li>Initiate the process of NBA for PGDM-BA</li> <li>Application process for               <ul style="list-style-type: none"> <li>AACSB</li> <li>SAQS</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>NBA for PGDM-BIFS</li> <li>NBA for PGDM</li> <li>NBA for PGDM-BA</li> <li>AACSB</li> <li>SAQS</li> <li>Application for 3<sup>rd</sup> Cycle of NAAC</li> </ul> |
| <b>Research &amp; Publication</b> | <ul style="list-style-type: none"> <li>Publish at least 1 paper in UGC Journal by all faculty</li> <li>Seminar / Conferences attended</li> <li>Faculty publication are showcase on front page</li> <li>Involve more students in research</li> </ul> | <ul style="list-style-type: none"> <li>Publish 5 articles in the Scopus Index Journals by select faculty</li> <li>Seminar / Conferences attended</li> <li>Committee to supervise and encourage student publications, seminars and presentation</li> </ul> | <ul style="list-style-type: none"> <li>Publish at least 1 paper in Scopus Index / WOS Journal by all faculty</li> </ul> | <ul style="list-style-type: none"> <li>Publish at least 7 publications in ABDC Journals</li> <li>Publish at least 1 paper in Scopus Index / WOS Journal by all faculty</li> </ul>  | <ul style="list-style-type: none"> <li>Publish at least 1 paper in ABDC Journal by all faculty</li> </ul>   |
| <b>Training &amp; Consultancy</b> | <ul style="list-style-type: none"> <li>Department Establishment</li> <li>5 Projects</li> </ul>  | 7 Projects  | 10 Projects   | 15 Projects  | 20 Projects   |

## PROGRESSION FOR THE YEAR 2022-23

### RANKINGS

- SSIM has ranked in the “Silver Band with B++ Grade” in Outcome Based Education (OBE) Rankings 2022 and positioned as The Premier Institution for Academic Excellence.
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| 5     | CSR                         | Top Eminent B School of Super Excellence | 2022 |
| 6     | Outlook                     | All India 49 <sup>th</sup> rank          | 2022 |
| 7     | ET                          | Best Education Brand                     | 2022 |

### ACCREDITATION

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- NBA – Accreditation for PGDM Program
- AIU Equivalence certificate
- Insurance Institute of India (I.I.I.) Accreditation for PGDM- BIFS Program.

#### *NBA Expert team visits*

- NBA – BIFS ( Expert team visit completed on 2<sup>nd</sup> April and awaiting result)
- NBA – PGDM (2<sup>nd</sup> cycle visit is scheduled during 19<sup>th</sup> to 21<sup>st</sup> May, 2023)

### RESEARCH & PUBLICATION

| SINo | Particulars                                 | 2022-23 |
|------|---|---------|
| 1    | Research Papers Published                   | 14      |
| 2    | Papers Presented                            | 13      |
| 3    | FDPs/Webinars/Workshops attended by faculty | 22      |
| 4    | Cases Published                             | 16      |
| 5    | Invitation as resource person               | 11      |
| 6    | Books/Study Material published              | 4       |
| 7    | FDPs conducted by SSIM                      | 2       |

**TRAINING & CONSULTANCY**

| Sr.No | Company Name                                   | Name of the Faculty                       | Date                   |
|-------|--|---|------------------------|
| 1     | Aparna Constructions & Estates Pvt             | Dr.S.F. Chandrasekhar and Dr. Pavan Patel | 29th October 2022      |
| 2     | Hetero Drugs                                   | Dr. Pavan Patel                           | 15th February 2023     |
| 3     | Hoster Labs Pvt Limited                        | Dr. Pavan Patel                           | 17th March 2023        |
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| 5     | Hoster Labs Pvt Limited                        | Dr. Pavan Patel                           | 19th April 2023        |
| 6.    | FDP-Time Management@Vasavi Engineering College | Dr.Pavan Patel and Dr.KS Sarma            | 28th March 2023        |
| 7     | Krishnaveni Degree college, Narasaraopet       | Mr.Pardhasaradhi and Mr.Tirumal Reddy     | Jan 2023 to March 2023 |

**5. Budget for the Academic Year 2022-2023**

CA. K.N. Srinath, Chief Finance Officer, SSIM presented the Budget Statement of Funds for the year 2023-2024 in detail before the BOG Members. The same has been discussed in detail by the members. Subsequently the budget was approved by the members present.

**Suggestions by the members:**

Sri. Y. Narsaiah Goud, Member (Ex-Officio) appreciated the progress made by the institute.

He enquired about the duration of Value Added Courses and Certification Courses. Dr. S.V. Ramana Rao, Director informed that SSIM has started offering Value Added Courses in the form of : Arts & Society, Drama and Theatre, Photography, Culinary Arts and Management Lessons from Epics. Except Management Lessons from Epics, all other Value Added Courses are delivered by experts in respective domain. These focused courses are delivered over a 10 hour duration at various venues. In addition to these Management Lessons from Epics, the institute is also offering contemporary industry focused Certification Courses such as Python for Data Analysis, Sales & HR Analytics. These certification courses are held for a duration of 25 hours (including assessments).

Sri. Y. Narsaiah Goud felt that parents should know the progress/performance of the students. Dr. Ramana Rao told that we have a LMS named 'Camu' which is available for both students as well as parents. Parents can track students' performance, fee payment details, attendance etc., through this system.

He asked about the multi-disciplinary courses. To this, Director told that our course PGDM itself is a multi-disciplinary course. All the combinations are covered in the course such as Statistics, Economics, Finance, Analytics etc. He also mentioned that AICTE is launching a model curriculum, on the basis on that model curriculum we are planning to re-look our Program Curriculum in future.

Sri. Y. Narsaiah Goud enquired about the scholarship pattern. Director answered that scholarships are offered at the time of admission on the basis of merit in their academics.



Prof. Masood Ahmed, Member felt that PGDM is a professional course and the institute has to see whether the students and their parents are satisfied with these courses and their outcomes.

He also enquired about the reasons for decline trend in the examination results with regard to 2021-2023 batch. Dr. S.V. Ramana Rao told that this is the effect of Covid and their graduation were conducted on online mode. Students have to understand the learning system of B-schools. Now the students are able to understand the teaching-learning methodology of B-schools and the results are improving.

Prof. Masood Ahmed & Sri. Y. Narsaiah Goud felt that PGDM-BA pass percentage has to be improved. Dr. S.V. Ramana Rao told that we are working on the same lines and yet to see the results. Some special classes are also arranged for the students.

With regard BA students, Prof. Masood Ahmed opined that during the Induction Program students can be classified into technical and non-technical background, more training should be given to the non-technical background students in the areas of Data Science and Computer Science.

Prof. Masood Ahmed said that Accreditation process is a continuous journey and suggested that there should be continuity of events under IQAC which will be helpful for re-accreditations.

He opined that it is the moral responsibility of B-schools to see that students are inculcated life skills, social skills, human relationships, care for parents which are the key component of being human.

In this regard, Dr. S.V. Ramana Rao, Director told that we are already grooming the students on the above skills and human sensitivity. He told that SSIM has organized the following :

- a) A Guest Lecture on "Universal Human Values" on 4th August 2022 to the students of batch 2022-24 as a part of the induction program. Swami Bodhamayananda Ji, Adhyaksha, Ramakrishna Math, Hyderabad was the Guest Speaker. Swamiji emphasized on the importance of values and skills to fulfill the aspirations of life; sensitized students about the scope of life that includes individual, family, society and nature and also highlighted on understanding and strengthening self-reflection.
- b) A talk was organized on "Role and Importance of Positivity" to our students on 1/5/2023 by Dr. Sachin Parab, Counsellor, Hypnotherapist, Corporate Trainer (Brahma Kumaris).
- c) SSIM program structure has a module 'Social Projects' is in the 2<sup>nd</sup> term. It is a team based activity and we are sensitizing the students to understand the social issues. Many more activities are also conducted to groom the students on improving the above skills.

Prof. Masood Ahmed said that some activities can be planned related to health like World Cancer Day, World Diabetic Day, World Heart Day and such. It will be an added advantage to our accreditations.

Since there was no other item for discussion, the BOG meeting concluded with Vote of Thanks by Dr. S. V. Ramana Rao. Member-Secretary.

#### NEXT MEETING

The next BOG meeting is scheduled on 9/09/2023.

  
DR. S.V. RAMANA RAO  
DIRECTOR

